

Neenah 5-year Sustainability Plan

Adopted by Common Council Sept. 5, 2013

Sustainable Neenah Vision:

Sustainable Neenah to serve as a model to its citizens by continually comparing existing practices against alternative solutions, to provide resilient and adaptive solutions for the citizens of Neenah assuring a progressive and sustainable future.

Sustainable Neenah Mission:

Identify and foster economically feasible energy conservation and efficiency measures; to promote recycling, waste reduction, and use of renewable resources; to increase public awareness and access to new and existing sustainability programs and services; and to be conscientious stewards of our city.

Goals:

- I.** Replace current electricity and transportation energy use with 25% renewable sources by 2025 (base year 2009).
- II.** Meet the hierarchy of present and future human needs fairly and efficiently.

Why:

Conservation, energy efficiency and renewable energy protects our environment, strengthens our economy and reduces costs.

How:

- 1.) Lead by implementing a comprehensive approach to generate renewable energy and energy efficiency in all public facilities, infrastructure, and publicly supported projects of the City.
- 2.) Use sustainable methods of transportation, alternative fuels and increase overall fuel efficiency of the City's vehicle fleet.
- 3.) Educate city officials, city employees, and the public about sustainability practices.

Result:

(A.) Reduce Costs **(B.)** Protect our environment **(C.)** Strengthen our economy **(D.)** Increased awareness of sustainable practices

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Initiatives	Fit to Strategy: ("Goals, How, & Result" from above)	Benefit (H/M/L)	Feasibility (H/M/L)	Ranking	Mark with an "X" as Initiative pertains to a specific year(s)					Estimate of Time Spent to Facilitate**	
					2013	2014	2015	2016	2017	City Staff	Volunteer Assist. To implement
Understand needs to support Sustainability efforts: Staffing, Organization, Budget (i.e. Dedicated fund for sustainability programs, similar to equipment replacement)	II, 1, 3, D	H	M	7	X	X				M	
Work with City on projects, such as LED streetlights, park lighting, purchasing, fleets, etc... and make recommendations on ways for the City to reduce energy consumption. Explore solar and other efficiency opportunities on City facilities.	I, II, 1, 2, A, B	H	L	7			X	X	X	H	
Arrowhead Park Sustainable Development Project >Work with Park & Rec Commission: sustainable shelter, plants that do bioremediation (possibly work with NEWERA on this or Backyard Organics), park lighting (solar?).	1, A, B, D	M	M	7	X					M	

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Develop Action Plan to reduce the carbon footprint of the city, to include tracking/monitoring analysis identification of improvement areas.	II, 1, 3, D	M	M	7		X				H	
Consider joining the WDNR Green Tier Legacy Charter Program and include the neenah 5-year Sustainability Plan in lieu of Appendix 3.	II, 1, 3, A, B	H	M/L	3	X					L	
Orientation and education program of new officials, council members, community leaders, SN members, committee members, city employees, others	II, 3, D	H	M/L	3	X	X				M	X
Seek certification with the Bike Federation of America/LAB and check other outdoor program status, walkability, trails, kayaks, etc.	II, 2, B, D	M	M	3		X				L	X

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					Currently Marked as "ongoing/unranked" (to be reviewed again in the future)						
Public education at the Farm Markets (one/month, June- September) > There will be FNI themes/activities for each market. Plan our education to work in with the theme for each market. Need to make booth stronger and more interactive.	II, 3, B, C, D				ONGOING					M	X
Build awareness of, and track/monitor solar project at the Tullar garage (energy savings, cost savings, etc..)	II, 1, 3, A, B, C, D				ONGOING					L	X
Identify in the Neenah Notes when Sustainable Neenah will be at the Farm markets and what the topics are	3, D				ONGOING					L	X
Rain Barrel Program	II, A, B, C, D									M	X
Sustainability Bike Tour	2, B, D									M	X
Waste reduction, recycling and education programs	II, 1, 3, B, D									M	X
Explore PACE (Property Assessed Clean Energy) Program	II, 1, A, B, C, D									H	

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Tie Program Status to Economic Development: Business & Resident Recruitment	1, C, D										

** High, Medium, Low time commitment. Overall, anticipated 15-20% of a position's time in a year would be spent on sustainability initiatives, which is consistent with the current/past time commitment.