



PO Box 426, Neenah, WI 54956
920-886-6060 * www.neenahgov.org

Dear Community Leader:

The Neenah Parks and Recreation Department announces the 61st season of Riverside Players "Theatre in the Park". The 2017 summer productions will be "**Unnecessary Farce**" a comedy by Paul Slade Smith, directed by Diane (Dee) Savides (June 21-25) and the "**Footloose, The Musical**" directed by Christopher Pazdernik (July 27-30 & August 2-6).

I have enclosed a sample page from a 2016 show program. As you will see, white spaces were available to local businesses in the form of Riverside Players sponsorship. This opportunity is again being offered for the 2017 summer season. **We also will be including your sponsorship information on the Riverside Player's web page (part of the City of Neenah's home page). It will appear from early June to December 31, 2017.** If you would like to participate this season, please note the enclosed information on advertisement size, options, costs, submission deadline, etc.

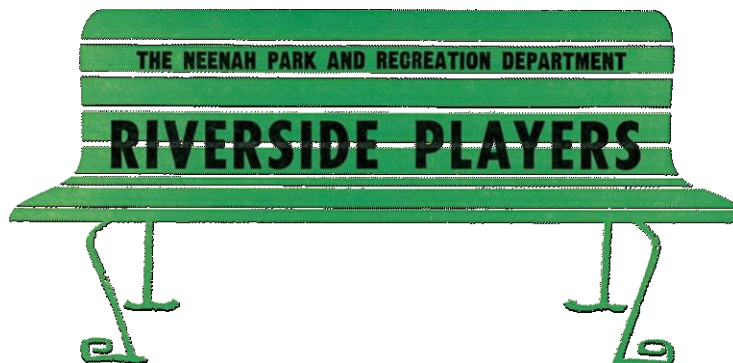
We look forward to your participation and support during this 61st season of offering "Theatre in the Park".

Sincerely,

Laurie Olson

Laurie Olson
Superintendent of Recreation

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Riverside Players is a program of the Neenah Parks and Recreation Department

61st Season of Riverside Players
“Unnecessary Farce” and
“Footloose, The Musical”

<u>Size</u>	<u>Cost</u>
Full Page	\$295.00
½ Page	\$175.00
¼ Page	\$100.00
1/8 Page	\$85.00

- Please include us in your program and web page.
- Use the ad copy attached. (Please return last year’s ad or new camera-ready copy. If you have a camera-ready logo, our office will layout the ad.) Email ad file in jpeg or eps format to **lolson@ci.neenah.wi.us**
- Ad size _____

DEADLINE is Wednesday, May 19th, 2017
THANK YOU!

Make check payable to Neenah Parks & Recreation. Mail this form, ad and check to: ↓ (Ad can be emailed in above noted format & email address.)

*Riverside Players
P.O. Box 426
Neenah, WI 54957-0426*

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

ACTUAL AD SIZES

full page

½ page	
¼ page	
1/8 page	