



## PARADE 101

**WHAT IS IT?** The Parade of Lights is a Neenah/Menasha parade held at night with all units lit up. Anyone can enter. There is no entry fee. The theme is “Patriotism on Parade”

**How do we get started?** Form a team. Think about people you like to have fun with. Enter with your church group. Enter with an organization you support. Enter with your co-workers to promote your business or place of work. You can even enter with friends and neighbors!

**What do we need?** You can enter a float or march as a group. For floats, think about cars, pick-up trucks and trailers...anything on wheels. Think of a Patriotic theme and Decorate – Decorate – Decorate!

**Do we need to use lights?** Yes! The parade is at night, street lights will be off. Glow sticks and glow jewelry work really well for walking units. Floats and vehicles can use Christmas lights, spot lights or rope lights. These may need to be connected to a generator.

**Where can we get a generator?** You can get a generator from CommunityFest, at no charge, if you sign up by May 30. The generators are 2000 watt (16 amp capacity).

**How about music?** Music is highly encouraged! There is a separate award for Live Music. But recorded music is great too.

**What can we win?** You could win \$200! Plus bragging rights ☺ Winners will be announced on July 4 in the parks. Prizes will be awarded at the televised Neenah Council Meeting on August 6.

AWARDS WILL BE GIVEN TO WINNERS AS FOLLOWS		
BEST OF SHOW – Henri Miles Award	\$200 cash	ALL ENTRIES
BEST LIVE MUSIC	Plaque	ALL ENTRIES
BEST FLOAT	Plaque	Family / Non-Profit Groups
	Plaque	Business / Corporate
BEST MARCHING UNIT	Plaque	Family / Non-Profit Groups
	Plaque	Business / Corporate

**How are we judged?** Judging is based on Originality, Patriotism and Use of Lights. Plus there is a separate award for Best Live Music.

**What is the Parade Route?** See the map on the other side.

**Any restrictions?** Yes. Floats cannot be higher than 14 feet. Candy can be handed out, but NOT thrown from vehicles or floats.

**How do we sign up?** Registration forms and more CommunityFest information can be found at [www.nmcommunityfest.org](http://www.nmcommunityfest.org)

