



**PEDESTRIAN  
SAFETY  
&  
DRIVER  
RESPONSIBILITY**

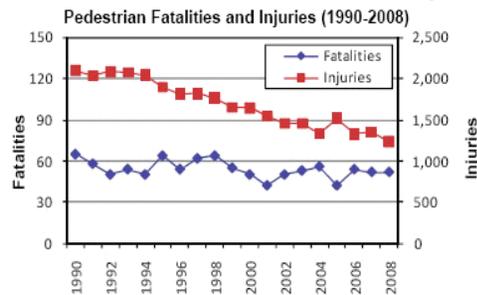




# Did You Know?

## In Wisconsin, in 2008,

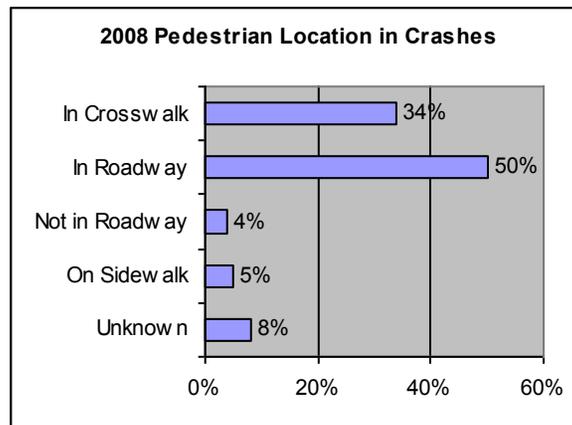
- one pedestrian was injured or killed every 6.8 hours?
- 1,295 crashes involved pedestrians.
- Few pedestrian crashes resulted in property damage only; the pedestrian is almost always injured.



- Over the years, improvements to pedestrian safety have been made in areas such as engineering, education, enforcement, and emergency response.
- The number of pedestrians killed has remained steady for the past 19 years.

## Types/Factors of Pedestrian Crashes

Street or road crossings are, by far, the most common types of pedestrian crashes. Any street crossing can put a pedestrian in the path of a motor vehicle who may not be paying attention or may not have the time to avoid a pedestrian who suddenly steps into the path of the vehicle.



## Current Pedestrian Laws

Based on Wis. Stats. 346.23(1)(2) & 346.24(91)

- At any crosswalk (marked or unmarked), the operator of a vehicle shall yield the right-of-way to a pedestrian, person riding a bicycle, or electric personal assistive mobility device, in a manner which is consistent with the safe use of a crosswalk by a pedestrian who has started to cross the highway.
- In all other cases, pedestrians, bicyclists, and riders of electric personal assistive mobility devices shall yield the right-of-way to vehicles lawfully proceeding directly ahead on a green signal.
- No operator of a vehicle proceeding ahead on a green signal may begin a turn at a controlled intersection or crosswalk when a pedestrian or bicyclist or rider of an electric personal assistive mobility device crossing in the crosswalk on a green or walk signal would be endangered or interfered with in any way.





## What You Can Do

- *As a motorist, look for pedestrians when turning left or right.*
- *Reduce travel speeds in school zones and neighborhoods.*
- *Yield to pedestrians already attempting to cross the roadway.*
- *Do not overtake and pass any vehicle that stops at an intersection or crosswalk to permit a pedestrian or bicyclist to cross the roadway safely.*



## FOR MORE INFORMATION CONTACT:

Officer Cory McKone  
Crime Prevention Coordinator  
Neenah Police Department  
2111 Marathon Avenue  
Neenah, Wisconsin 54956

(920) 886-6000  
Crime@ci.neenah.wi.us.



Wisconsin Department of Transportation  
Bureau of Transportation Safety  
(608) 266-0402  
[www.dot.wisconsin.gov/safety](http://www.dot.wisconsin.gov/safety)

