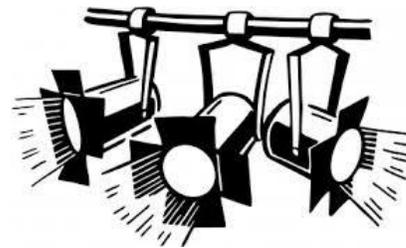


Your help is needed to raise a total of \$10,000.  
Please read below for details.  
Thank you for your consideration.



P.O. Box 426, Neenah, WI 54957-0426  
920-886-6060 \* [www.neenahgov.org](http://www.neenahgov.org)

## 60 Years of "Theatre in the Park"

December, 2015

Dear Community Theatre Supporter:

Riverside Players "Theatre in the Park" has dedicated the past 59 years to providing a very unique and entertaining outdoor theatre experience to our audience. Many talented individuals, throughout the greater Fox Valley community, have the opportunity to perform, work behind the scenes, or sing and dance when they become involved with Riverside Players. It truly is *community theatre*. The scenic environment sets Riverside Players apart from any other community theatres in Wisconsin. If you've never experienced "Theatre in the Park", I invite you to come visit us this summer!

We rely on a combination of municipal sponsorship and individual, business and corporate partners to support our operation. Our **SUPPORTING CAST** program has made possible many projects including physical equipment such as lights, curtains, chairs, risers, and youth internship programs. **We currently need to fundraise \$10,000 to upgrade the electrical system in the Riverside Park Pavilion (theatre), specifically and exclusively used for the theatre productions. The Fire Department Inspector is mandating we make the light system safer and address code issues. The total project cost is \$20,000. Ten thousand is in the Parks & Recreation budget with the remaining half to be fundraised.**

Supporting Cast contributions help keep Riverside Players an active, vibrant part of the arts community in the Fox Valley. Your contribution of money will help Riverside Players continue to offer quality entertainment at a reasonable price and provide an opportunity for local residents to showcase their abilities in community theatre.

Please consider joining us in our 60<sup>th</sup> anniversary year of traditional quality theater. Your tax-deductible gift brings you out of the audience and into our **SUPPORTING CAST**. It is an investment in the Arts and in this community. If a response is received by June 1<sup>st</sup> and a gift of \$50+ is submitted, two tickets will be reserved for you for the opening night's performance of **"60 Years of Riverside Players, a musical highlight show"**. In addition, you and/or your business will be listed in each show's program.

We hope to see you this summer enjoying Riverside Players "Theatre in the Park".

Sincerely,

*Laurie Olson*

Laurie Olson

Superintendent of Recreation

Riverside Players Producer

Enc.



*Creating Community Through People, Parks & Programs*

Riverside Players is a program of the Neenah Parks and Recreation Department



RIVERSIDE PLAYERS  
"THEATRE IN THE PARK"

**60<sup>th</sup> Anniversary – Special Electrical Plea**  
**SUPPORTING CAST**

- Supporting Actor \$50.00
- Auxiliary Technician \$75.00
- Assistant Director \$150.00
- Associate Producer \$300.00+

NAME \_\_\_\_\_

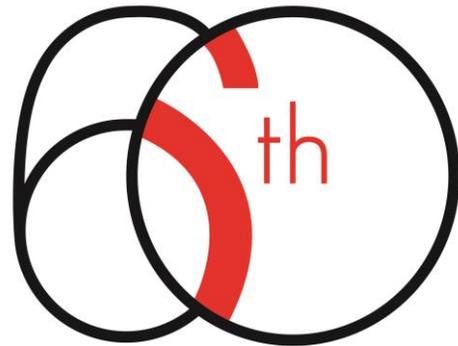
ADDRESS \_\_\_\_\_ EMAIL \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

I/we would like the following name/business listed in this summer's programs, as part of the Supporting Cast.

\_\_\_\_\_

I/we would prefer to remain a silent supporter and not be listed as a contributor.



ANNIVERSARY  
**60 Years of Riverside Players,  
A Musical Highlight Show**

**July 27-31 & August 3-7**

Please mail your check, payable to *Riverside Player*, along with this form to:  
Riverside Players  
P.O. Box 426  
Neenah, WI 54957-0426