

# NEENAH, WI SNAPSHOT

City of Neenah, Wisconsin  
Community Development  
211 Walnut Street  
Neenah, WI 54957  
(920)886-6125  
www.ci.neenah.wi.us

## HISTORY/CITY GOVERNMENT

- Incorporated: March 13, 1873
- Named for Indian word for 'water' by Governor Doty
- Form of Government: Mayor/Council
- Mayor 4-year term
- 9 Council Members – 3 year terms
- Located in Winnebago County, WI
- 2008-09 Tax Rate:

## POPULATION

- Estimated 2009 Population: 25,560\*
- Median Age: 37
- Ave. Household Size: 2.25
- Median Household Income: \$54,251
- Per Capita Income: \$28,276

Source: 2005-2007 American Community Survey; \*Wisconsin Dept. of Admin., Population & Housing Estimates

## PHYSICAL FEATURES

- Land Area: 9.6 square miles
- Elevation: 754 feet
- Miles of Streets: 133
- Acres of Water: 209
- Acres of Land: 5,937

## HOUSING

- Number of Dwelling Units: 10,868
- Owner Occupied: 70%
- Renter Occupied: 30%
- Single-Family Detached: 67%
- Single Family Attached and Duplex: 14%
- Multi-Family: 19%
- Median Value Owner-Occupied Housing: \$122,600
- Median Monthly Gross Rent: \$615

Source: 2005-2007 American Community Survey

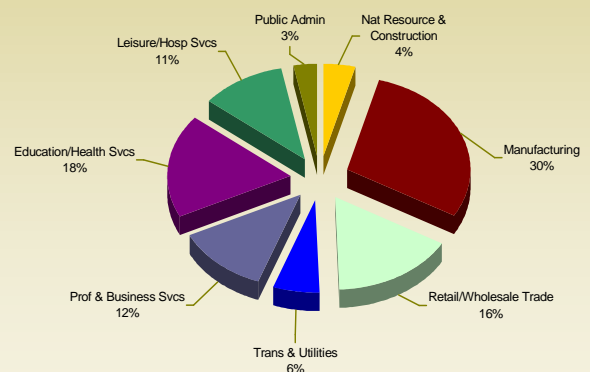
## NATIONAL RECOGNITIONS

- Metro area recognized by *Forbes* as one of the "Best Small Places for Business & Careers" in 2009.
- Recognized as one of the "Best Performing Cities" relative to creating and sustaining jobs and economic growth by the *Milken Institute* in 2008.
- The Fox Cities area has been recognized as a "100 Best Communities for Young People" three times in a row by the America's Promise Alliance for Youth (2006, 2007 & 2008). The area was selected for its commitment to provide a healthy, safe and caring environment for young people to live and grow up.

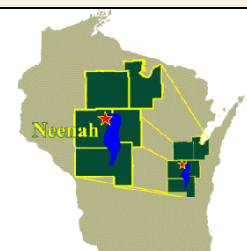
## ECONOMY

- Labor Force: 13,679
  - Employed: 96%
  - Unemployed: 4%
- High School Graduate or Higher: 92%
- Bachelor Degree or Higher: 23%

### Employment by Industry



Source: 2005-2007 American Community Survey; \*Wisconsin Worknet Local Area Unemployment Statistics 2008.



# A COMMUNITY FOR BUSINESS

## EDUCATION

### Elementary/Secondary    # Schools    Enrollment

Elementary	10	2,847
Middle School	2	1,436
High School	1	2,052
Private/Parochial	8	994

Jan. 2009 Enrollment

### Miles

### Post Secondary    from Neenah    Enrollment

Fox Valley Tech College	10	50,227
U of WI – Oshkosh	15	13,127
U of WI – Fox Valley	7	1,718
Lawrence University	15	1,429

Fall, 2009 Enrollment

## TRANSPORTATION

- Excellent highway systems with convenient access to major metro areas:
  - 1.5 hrs to Madison
  - 1.5 hrs to Milwaukee
  - 3 hrs to Chicago
  - 4.5 hrs to Minneapolis/St. Paul
- Mean Travel Time to work: 18 minutes
- Rail Service: Canadian National Railroad provides regular and reliable service including trailer on flat-car (TOFC) and container on flat-car (COFC).
- Air Service: Just minutes from Outagamie County Regional Airport (ATW). Commercial service provided with direct flights to major hubs.
- Water: The Port of Green Bay is 30 miles north, providing direct access to the Great Lakes; it is connected to the City via rail and truck services.

## TELECOMMUNICATIONS/UTILITIES

- Extensive network of digital and fiber optic technologies allowing cost-effective, high-speed transmission of voice and data information worldwide. Wireless capabilities offered.
- Electric and Natural Gas: Service provided by WE Energies, recognized as having the most reliable distribution system in the nation.
- Water, Sewer & Storm Sewer: Provided by the City of Neenah. 130 miles of water main, 107 miles of sanitary sewer, and 73 miles of storm sewer. Adequate supplies and available capacity for growth.

## LARGEST EMPLOYERS

Kimberly-Clark Corp. - Paper Products	2,475
Plexus Corp. - Computer Products Mfg.	1,697
Theda Clark Medical Center – Health Care	1,330
Neenah Foundry, Inc. – Cast Metal Products	850
Neenah Joint School District – Education	749
Neenah Paper – Paper Products	515
Alta Resources – Outsourced Customer Care	500
Menasha Corp. – Printing & Container Mfg.	482
Alcan Packaging –Flexible Packaging	426

## QUALITY OF LIFE

- Municipal Parks: 23 parks, 367 acres
  - 2 boat launches
  - 1 outdoor swim complexes
  - 17 tennis courts
  - 1 archery range
  - 8 ball diamonds
  - 1 skate park
  - 12 playgrounds
  - 4 ice rinks
  - 16 soccer fields
  - also basketball, volleyball, fishing decks, sledding hills, and many miles of trails
- Public Library

### Health Care

- Home to Theda Clark Medical Center, a “Top 100” hospital; verified level II trauma center; ThedaStar helicopter; Children’s Hospital of WI – Fox Valley.
- Area network includes nearly 1,000 physicians, 200 dentists, and 3 hospitals with 700 combined beds.

### Arts & Culture

- Historic Bergstrom-Mahler Museum
- Jayem Gallery of gemstones, Doty Cabin, Historical Walking Tour route of community
- June – October Farm Markets
- Numerous, year-round community events and festivals
- Art galleries, community theater groups
- Minutes from 1,200 seat Fox Cities Performing Arts Center featuring Broadway shows; Lawrence Conservatory of Music, Fox Valley Symphony, and Barlow Planetarium
- Fox Cities Marathon