

NEENAH, WI

DOWNTOWN SNAPSHOT

City of Neenah, Wisconsin
Community Development
211 Walnut Street
Neenah, WI 54956
(920)886-6125
www.ci.neenah.wi.us



DEVELOPMENT NEWS

- Affinity Medical Group
New \$9 million, two-story, 30,000 sq ft medical clinic serving approximately 60,000 patients annually.
- Arrowhead Park
Moving into its second year of development, the trail connecting Gateway Plaza and Herb and Dolly Park will be completed in 2014.
- Glatfelter Mill Redevelopment Site
Additional opportunities for retail, multi-family and office development adjacent to Plexus and Affinity. Contact Community Development staff for more information.

DOWNTOWN STATISTICS

- Daytime employment, 1 mile radius.....14,681+
- Total Establishments.....114+
- Office space vacancy rate..... <3%
- Retail space vacancy rate..... <2%
- Primary trade area population.....65,553

EVENTS & ATTRACTIONS

Events:

Each year over 30,000 people are drawn to Downtown Neenah to experience its special events, such as...

- StreetBall 3 on 3
- Saturday Morning Farm Markets
- Annual Community Christmas Event
- Wednesday Evening Concert Series and Out to Lunch Concert Series at Shattuck Park
- Riverside Players performances
- Neenah Community Band
- Future Neenah's BooFest at the October markets
- Ultimate Ladies Day

Attractions

- Quaint Specialty Shops
- Unique Ethnic Restaurants
- Shattuck Park, Riverside Park & Neenah Riverwalk
- YMCA
- Neenah Public Library
- Holiday Inn Neenah River Walk
- Historic District

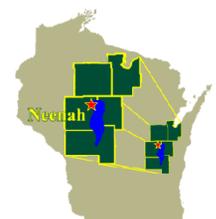


CENTRAL CITY BUSINESS IMPROVEMENT DISTRICT

Provides professionally managed, retention, recruitment, marketing, public relations and maintenance services in Downtown Neenah.



A COMMUNITY FOR BUSINESS



FUTURE NEENAH, INC.

www.neenah.org

(920) 722-1920

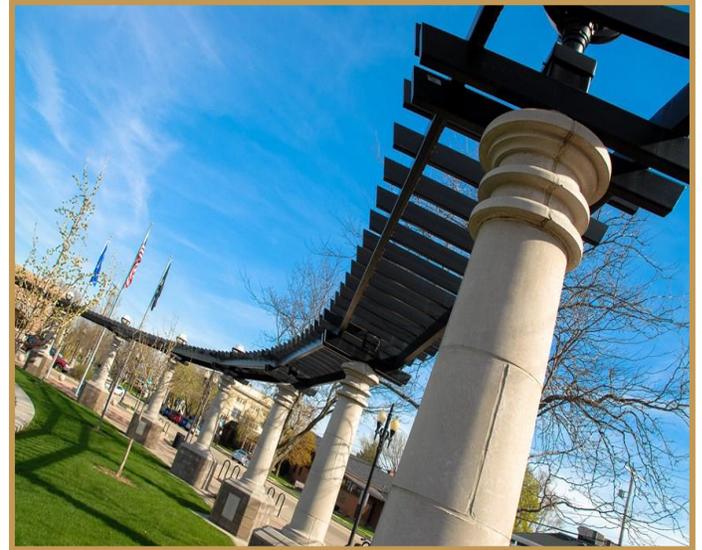
A community-driven, non-profit organization dedicated to promoting the economic and cultural vitality of Neenah.

- Retention/Recruitment
- Relocation Services
- Centralized Management of the Business Improvement District (BID)
- Events
- Visitor Information



MAJOR DOWNTOWN EMPLOYERS

Plexus Corp. Global Headquarters – Computer Products Mfg.
Bemis Corp. Global Headquarters – Flexible Packaging
Alta Resources Headquarters – Outsourced Customer Care
Kimberly-Clark Corp. – Paper Products
Theda Clark Medical Center – Health Care
Neenah Joint School District – Education
Neenah Paper Inc. – Paper Products
Bergstrom Corp. – Auto Sales



INCENTIVES

City of Neenah

- Façade Improvement Grant
- Small Business Loan Program
- TIF opportunities

Central City Business Improvement District

- Recruitment & Retention Grant
- Sandwich Board Sign Grant

NEW BUSINESSES/EXPANSIONS

- Fresh – Featuring a locally-grown menu
- Mama Deluca's Pizza
- Sanders Larsen
- Subway
- Ignite Nutrition & Wellness Center
- Kaehne, Limbeck, Pasquale & Pasquale
- Charitabli
- Down Under Trips
- Ki to Health
- Signature events Planning & Design Studio
- Copperstill

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