

NEENAH, WI

OUR STORY

City of Neenah, Wisconsin
Community Development
211 Walnut Street
Neenah, WI 54956
(920)886-6125
www.ci.neenah.wi.us

WELCOME

Quietly nestled along the shores of Lake Winnebago, Neenah offers the perfect blend of small town spirit along with the convenience of living in the fastest-growing urban center in Wisconsin, the Fox Cities metropolitan area.

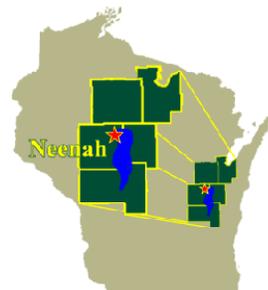
A vibrant public-private partnership has brought significant economic growth and community enrichment programs to our city, as well as social, cultural and recreational events for people of all ages.

Coming to Neenah is like coming home... a welcoming community of 25,000 whose best days are still ahead. Come to Neenah for the good life, at work and at play!



A City with "Hometown" Spirit

- **Lifelong Learning Opportunities:** The Neenah public school system has consistently been recognized for high academic excellence, innovative learning programs and outstanding extracurricular activities.
- **A Community in Good Health:** Our metro area is served by nearly 1,000 physicians, 200 dentists, and 3 hospitals with 700 combined beds.



- Ranked top ten in Area Development's 2013 study "Leading Locations for Economic and Job Growth" for both economic strength and recession busting.
- High National Rankings: Recognized as a "Four Star Community" with high national rankings for personal income levels, adult education opportunities, home ownership options and a high standard of living.
- Metro area recognized by *Forbes* as one of the "Best Small Places for Business & Careers" in 2013.
- Recognized as one of the "Best Performing Cities" relative to creating and sustaining jobs and economic growth by the *Milken Institute* in 2013.

A COMMUNITY FOR BUSINESS



A Strong Business Community

- Diversified, Vibrant Commercial Center: Area is ranked one of the 50 largest manufacturing centers in the nation.
- Diverse business mix of paper products, printing, computer technology, flexible packaging, cast metals, finance, insurance and health care.
- Charming Downtown: Nationally recognized historic downtown offers a variety of shopping and dining choices and community festivals and events.
- Progressive Leadership: Neenah's professional approach to attracting business has been recognized by Moody's Investors Service as fueling economic growth and building financial strength.
- Supported by Infrastructure: State & Federal highway connections; two regional airports with nationwide jet service; rail service; intermodal facilities; fiber optics.
- Exceptional workforce: National companies with plants in Neenah report local operations are 25%-30% more productive than elsewhere in the country.

A Rich Quality of Life

- Scenic waterfront setting & four-season climate offer a full range of recreational opportunities.
- Community festivals & celebrations throughout the year.
- Arts & cultural attractions, including a 1600-seat performing arts center.

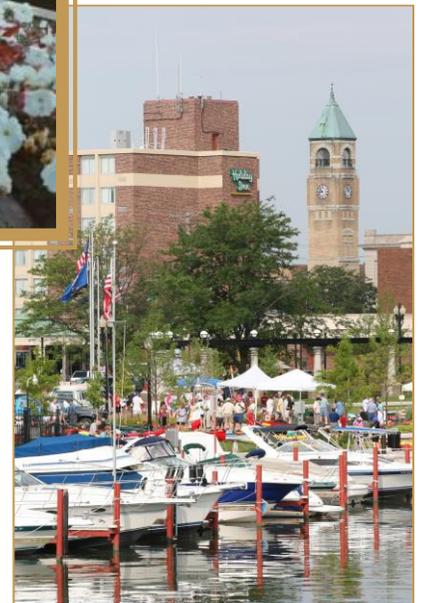


- Sustainable Neenah: initiative to further implement sustainable practices and encourage stewardship.
- Variety of civic organizations to meet all interests.
- Offers the perfect blend of metropolitan convenience and small-town spirit.



Come to
Neenah
for the good life....

At work and at play!



City of Neenah, Wisconsin
Community Development
211 Walnut Street
Neenah, WI 54956
(920)886-6125
www.ci.neenah.wi.us

**A COMMUNITY FOR
BUSINESS**

