

# City of Neenah, Wisconsin



## Downtown Parking Analysis and Management Plan

### **SUBMITTED BY:**

**Carl Walker, Inc.**  
5136 Lovers Lane, Suite 200  
Kalamazoo, MI 49002  
Telephone: (269) 381-2222

**March, 2015**

## Table of Contents

I.	Executive Summary.....	Page 3
II.	Introduction.....	Page 7
III.	Project Approach & Methodology.....	Page 7
IV.	Current Parking Inventory.....	Page 8
V.	Observed Parking Occupancies.....	Page 10
VI.	Current Parking Demand & Adequacy.....	Page 13
VII.	Review of Parking Current Enforcement Program.....	Page 16
VIII.	Results of Online Parking Survey.....	Page 17
IX.	Comparable City Analysis.....	Page 18
X.	Primary Recommendations.....	Page 19

Exhibit A – Comparable City Memo Report

Exhibit B – Online Survey Summary Reports

Exhibit C – Land Use Summary and Shared Demand Models

## I. EXECUTIVE SUMMARY

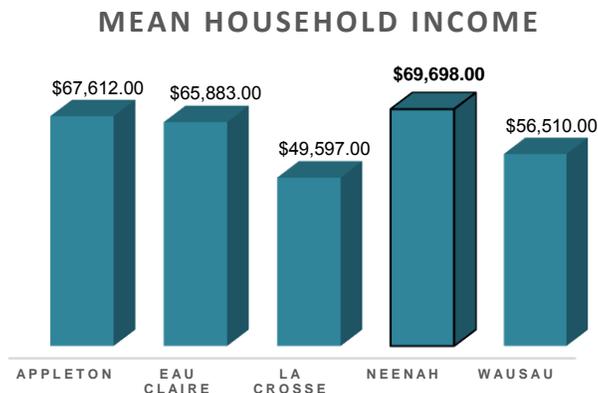
### Downtown Serves as a Major Employment Center Benefiting the Entire City

Downtown Neenah is unique in that it is a relatively small city with a compact downtown area that has an unusually large concentration of daytime office employment. While total employment numbers vary somewhat on a seasonal basis and based upon external market conditions, the four largest private sector employers account for up to 2,472 total employees working in the downtown area on a typical weekday at full employment. The four largest private sector employers and their corresponding levels of employment are as follows:

<u>Business</u>	<u>Employees</u>
Alta Resources	1,700
Bemis	391
Plexus	322
Affinity	59
<b>TOTAL</b>	<b>2,472</b>

In order to accommodate the parking needs of these major employers, the City entered into various development agreements whereby the City built a 900+ space parking ramp in 2004 primarily to support the new Alta call center at the time. Subsequent development agreements were executed for the Plexus World Headquarters and the Affinity Health redevelopment projects. In each of these existing development agreements, the City is contractually bound to provide employee parking at deeply discounted monthly prices in exchange for the major capital investments and job creations that occurred downtown as a result of these private-sector redevelopment projects. It should be understood and acknowledged that the Tax Increment Finance (TIF) revenues generated directly by these major private sector development projects are generating the TIF revenues that are being used to pay off the debt service for the Church Street Parking Ramp.

In its efforts to support this level of private sector investment and job creations downtown, the City of Neenah has spent over \$10 million in the past decade alone and has created over 1,200 additional parking spaces in the downtown area. We believe a strong argument can be made that Neenah's redevelopment efforts over the past decade have paid off well for the City when you consider the graph below showing Neenah's mean household income compared to the other cities included in the comparable city analysis. However, we also acknowledge that the core downtown merchant district is experiencing some negative spillover effects of employees parking on-street or in prime customer parking lots, which is addressed in greater detail in the following pages of this report document.



## **Summary of Primary Findings**

The following pages briefly summarize our primary findings. The issues are listed more or less in a descending order of importance, with the understanding that many issues are related and interconnected in their nature. More detailed discussion and analysis of the various issues are contained in the main report document, with primary recommendations included in Section X.

### Current Parking Supply Sufficient

The results of our data collection and parking occupancy field observations indicate that there is currently sufficient parking capacity to meet current parking demand in the general downtown study area. As demonstrated in Section V, our field observations of parking occupancy and utilization show that there was an average of 638 unused off-street parking spaces during peak October parking periods. The November occupancy counts showed a slight increase in parking utilization over the October counts, however there were still 553 open off-street parking spaces observed during the peak afternoon parking period on November 4, 2014.

The only lots observed to be consistently operating at 90% or greater occupancy were the City Hall Lot and the Walnut Street Lot. All other City permit lots were observed to be operating at less than maximum capacity. City lots that were particularly underutilized include the Arrowhead Lot and the Gateway Lot. Of particular interest is the fact that the Church Street Ramp was observed to have an average of 200+ parking spaces unused during peak morning and afternoon demand periods on every day that data was collected, with a significant portion of the unused spaces located on the rooftop levels of the structure.

On-street parking showed high utilization throughout the typical daytime periods along Wisconsin Avenue and Church Street between Doty and Wisconsin. However, on-street parking along the entire stretch of Doty and along Main Street showed very low daytime parking utilization. We believe the existing parking system can be better balanced through proper enforcement and through changes to time limits as discussed in the recommendations section of the main report.

### Employee Parking Negatively Impacting Customer Parking Areas

The results of our field observations and data collection indicate that there is a problem with employees parking on-street and in lots that are intended for customer parking only. The employee parking situation is two-fold in that there appears to be issues with full time daytime employees not parking in permit lots or the ramp where they are supposed to park, as well as afternoon/evening part-time employees taking up prime on-street parking spaces in the afternoons and evenings during prime dining periods. An indicator of this problem is the fact that many of the City's permit lots are overbooked on paper (selling more permits than actual physical spaces in the lot), but the lots are in reality operating well below total capacity on a daily basis. This issue can be managed better with more robust parking enforcement which is discussed in the main report and recommendations.

### Need for More Effective Parking Enforcement

As demonstrated in the comparable city analysis, Neenah is the only city analyzed that is still using a paper-based, non-computerized parking ticket citation system. Our field observations indicate that there appears to be a lack of parking enforcement coverage in the afternoon time period, which appears to result in abuse of valuable on-street customer parking especially on Wisconsin Avenue in the afternoon and early evening time periods. Even though parking enforcement did not make the top of this list, we believe the current parking enforcement situation is the Achilles heel of the Neenah parking system and is in need of revamping to include new technologies and changes to the current staffing schedule. More detailed analysis and specific recommendations are included in Section VII the main report document.

### Lack of Management & Operational Coordination

Considering its relatively small size, the Neenah parking system does not require a full time parking manager. However, the parking system would be better managed if overall command and control was consolidated under a single responsible staff person – to include parking enforcement management and oversight. Under the current system, the City's Director of Community Development serves as the "front of the house" in terms of parking planning, responding to requests for employee parking, and overseeing the permit parking system. However, the Community Development Director has no management authority or oversight of the parking enforcement program. Based on our field observations, interactions with key downtown stakeholders and the results of the online parking survey, it appears the current parking enforcement schedule is routine, predictable and more or less running on autopilot.

There are a number of options to consider in revising the operational model of the downtown parking and enforcement system - which could include privatized enforcement services under a vendor contract. Whatever final management model is developed, it is important to place overall management and oversight of all things parking under a single, competent staff person.

### Need for Better Communications, Marketing and Branding

One of the more interesting findings that came out of the online parking survey is the fact that 67% of survey respondents who identified themselves as customers did not know that the Church Street Ramp and permit lots are free, non-restricted parking after 4:00pm and on weekends. Nearly a third (30.5%) of customer respondents indicated they were not aware of posted time limits downtown. In the last open-ended question of the survey, customers' fifth top response in recommending improvements was the stated need for "better signage" at public lots and the public ramp. Better communication of posted time limits, a more simplified web-based parking map and webpage, and ongoing communications are important elements of any successful parking program. This should be an area of focus as the City moves forward with redefining and promoting the "new" downtown parking program. We believe the City should partner with the Downtown Neenah Business Improvement District in defining and executing a more robust parking marketing and ongoing communications plan.

### Accommodating Future Parking Demand

The results of our field observations indicate that there is currently sufficient parking supply to accommodate current demand in the downtown area. However, a number of the existing public surface lots are located at distances of two to three blocks or slightly farther from primary parking generators and major employment centers (which results in low utilization). When we ran shared parking demand models for the downtown study area based on existing land use information, the "theoretical" model indicates that there is a parking shortage of 498 spaces within the overall downtown study area. These parking demand models are based on Institute of Transportation Engineers (ITE) published parking ratios. ITE parking ratios tend to overstate actual parking demand, particularly in higher density urban mixed use environments (as demonstrated by the actual car occupancy counts observed in downtown Neenah).

While our field observations indicate that total supply is currently sufficient to meet total current demand, it is acknowledged that a portion of the existing parking supply is located at greater walking distances than customers and employees would prefer. There is also the issue of "at risk" public parking that is located on property that is leased and not owned by the City (Presbyterian Lot and Associated Lot), or City-owned lots that are slated for redevelopment (Gateway Lot, Millview Lot and Affinity overflow lot). City staff identified these "at risk" parking sites as part of an internal study that was conducted in early 2014. While only one of these lots pose any imminent threat of being lost from the existing parking supply (Gateway Lot development site), they are not necessarily permanent public parking facilities.

### Accommodating Future Parking Demand (Cont.)

Understanding this issue of “at risk” parking, it would be in the City’s long-term interest to consider building additional structured parking that is located within easy walking distances of major downtown employment centers, primary retail/dining destinations, and other public attractions such as the Public Library and Shattuck Park. We believe one option for the City to consider for the near to mid-term would involve constructing a single platform parking deck over the current Walnut Street Lot. This option would nearly double the capacity of the Walnut Street lot at a lower cost-per-space than constructing a multi-level parking ramp. (Single platform decks are less expensive to construct due to lower foundation costs, greater efficiencies and because they do not require elevators).

We prefer the Walnut Street Lot for this approach for the following primary reasons:

- The Walnut Street and City Hall Lots are currently the highest demand lots in downtown
- The location has a clear pedestrian connection to the Towers, Shattuck Park and the Library
- This site could accommodate spillover parking during events or functions at the hotel
- Lower cost-per-space and relatively fast construction schedule compared to conventional multi-level parking ramp options

Other than the potential deck option over the Walnut Street Lot, we believe the City will only need to consider multi-level structured parking in the event of a major new development project downtown. With our understanding of the existing sites slated for potential redevelopment, we recommend that future structured parking should only be considered for the general area west of Commercial Street and south of Wisconsin Avenue. A potential future parking structure in this general area would better serve the downtown retail/dining core area. We would not recommend structured parking north of Wisconsin Avenue or west of Main Street due to the lack of proximity to the core retail/dining area (unless a major new development project is proposed that would require its own structured parking).

### Summary & Core Recommendations

Our field observations of actual parking demand and utilization indicates that there is currently sufficient parking supply to serve the downtown, but the current parking supply needs to be better monitored and managed. The most effective action that could be undertaken in the short term would be to upgrade the City’s parking enforcement technology from a paper-based system to a computerized ticket writing and tracking system. The city should also consider investing in License Plate Recognition (LPR) enforcement technology to enforce time limited free customer parking areas and permit parking lots. Enforcement hours should also be augmented with better coverage during the afternoon period, particularly after 3:00pm.

In an effort to better serve customer parking in the core retail/dining area, we believe that Wisconsin Avenue and Church Street between Doty Street and Wisconsin Avenue should remain two-hour parking only, with the Canal Street Lot and Marketplace lot changed to allow three-hour customer parking. In an effort to get part-time retail and restaurant employees out of prime customer parking areas, we recommend changing time limits on the under-used streets to four (4) hour parking; to include all of Doty Street from Main Street to Oak Street, Main Street between Torrey Street and Wisconsin Avenue, and Columbian Avenue between Isabella and Oak Streets. We believe these programmatic changes and technology upgrades can go a long way toward solving current problems and will allow downtown Neenah to better manage its existing parking assets until such time that additional parking capacity is needed in the form of additional structured parking.

## II. INTRODUCTION

Over the past decade, the City of Neenah has experienced a level of economic redevelopment that many Midwest cities would envy. Through its efforts of reclaiming and redeveloping old industrial property along the Fox River, the Neenah waterfront area has been transformed from heavy industrial use and paper mills to a campus-like setting featuring a major employment center for Alta Resources, a new corporate headquarters for Plexus Corporation, and a new health care facility for Affinity Health. During this same timeframe, the City has invested over \$10 million in parking improvements to create over 1,200 additional parking spaces to support this new development. Despite these investments in parking supply, there remains a perception, especially among downtown merchants, that there is not enough parking downtown. Downtown merchants have also voiced concerns about employees abusing short-term customer parking on-street and in the lots designated for customer parking.

In response to these concerns expressed by downtown merchants, the City conducted an internal parking study in the summer of 2013 that included a license plate turnover analysis of prime short-term customer parking areas. That study revealed that there was a high level of abuse in the form of cars parking for extended periods of time in prime two-hour short term customer parking areas, particularly on Wisconsin Avenue and in the Marketplace and Canal Street customer lots. The internal parking study also revealed that a portion of the City's existing parking supply is potentially "at risk" because it is located on land that is leased and not owned by the City (Presbyterian Lot; Associated Lot). Other existing public parking is also "at risk" because it is situated on land that is slated for future development (Gateway Lot; Millview Lot and Affinity Overflow lot).

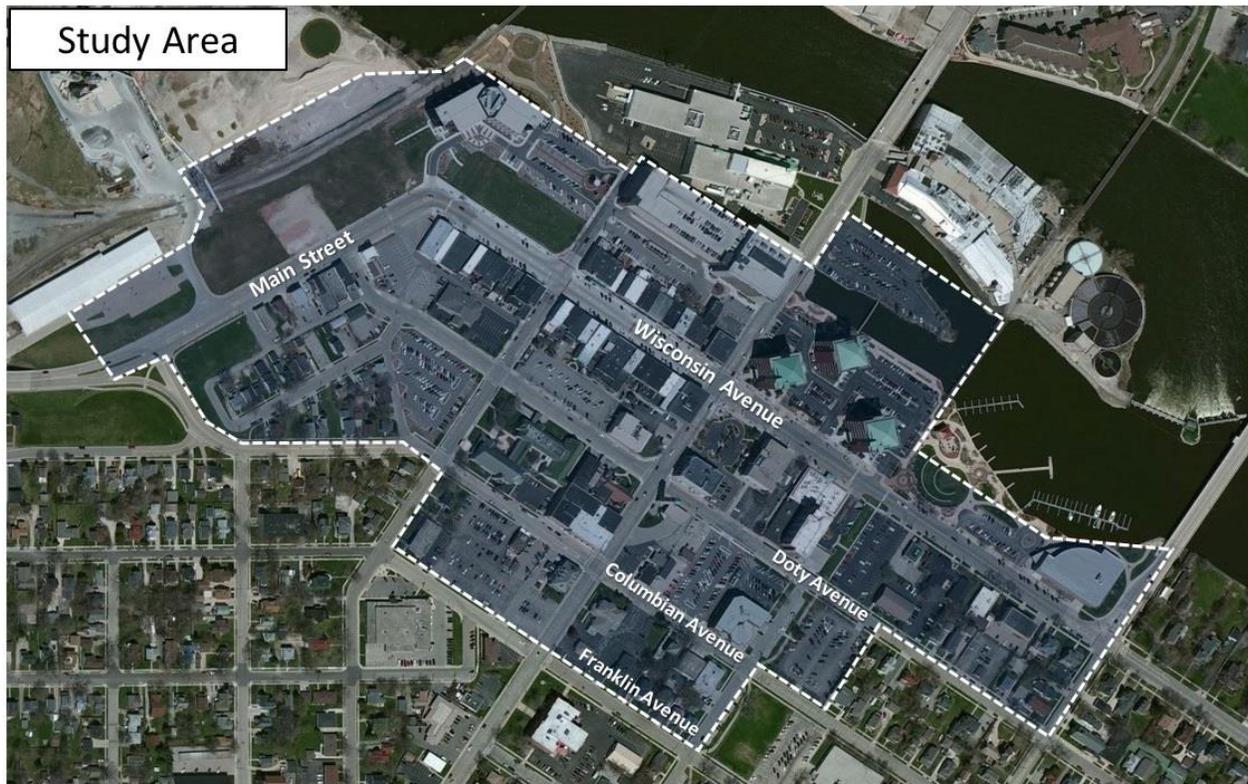
Based on the results of its internal parking study and understanding that Neenah needs to properly plan for additional future redevelopment activity, the City engaged **Carl Walker, Inc.** to perform a downtown parking study and analysis. The primary focus of the parking analysis is to confirm current parking supply and demand; to analyze current parking operations; and to provide recommendations on how best to position the current parking program to accommodate future growth.

## III. PROJECT APPROACH & METHODOLOGY

We conducted our analysis for the downtown based on the study area shown in **Figure 1** on the following page. Once the study area was established, we confirmed total parking inventory for both off-street and on-street parking, as well as public and private parking facilities. Upon confirmation of parking inventory, field technicians conducted field observations of actual parking occupancy and utilization for a total of five (5) data collection days that included three (3) days in October, as well as one daytime and one evening count in November. This occupancy information was then tabulated and graphically shown in the form of parking "heat maps" to show the levels of actual parking occupancy at primary off-street and on-street parking facilities.

Our analysis included extensive stakeholder outreach in the form of face-to-face interviews, multiple group workshops and presentations, open office hours, and an online survey that received a very high response rate. Our analysis also included a comparable city analysis that compared the downtown Neenah parking operation with the other Wisconsin cities of Appleton, La Crosse, Eau Claire and Wausau. In developing our parking demand modeling, we utilized existing land use information provided by the City and then applied parking ratios published by the Institute of Transportation Engineers (ITE) and shared demand modeling as published by the Urban Land Institute (ULI).

Figure 1 – Parking Study Area



#### IV. CURRENT PARKING INVENTORY

The Neenah downtown study area has a total off-street public parking inventory of 1,684 spaces which includes the 924 space Church Street Ramp and ten (10) surface lots located throughout the study area. In addition to the public off-street supply, downtown has a total of 409 on-street public parking spaces that are primarily regulated as two-hour free parking. The study area also includes a total of 822 parking spaces in the form of private off-street lots. Most of the private off-street lots are reserved for private employee parking and are not open to the general public. **Table 1** below shows a tabular breakdown of existing parking supply, with **Figures 2, 3, and 4** on the following pages showing the existing parking supply in graphic map form.

**Table 1 – Breakdown of Existing Parking Inventory in Study Area**

Parking by Type	Number of Spaces
Public Off-Street	1,684
Public On-Street	409
Private Off-Street	822
<b>TOTAL PARKING</b>	<b>2,915</b>

Figure 2 – Public Off-Street Parking Inventory Map

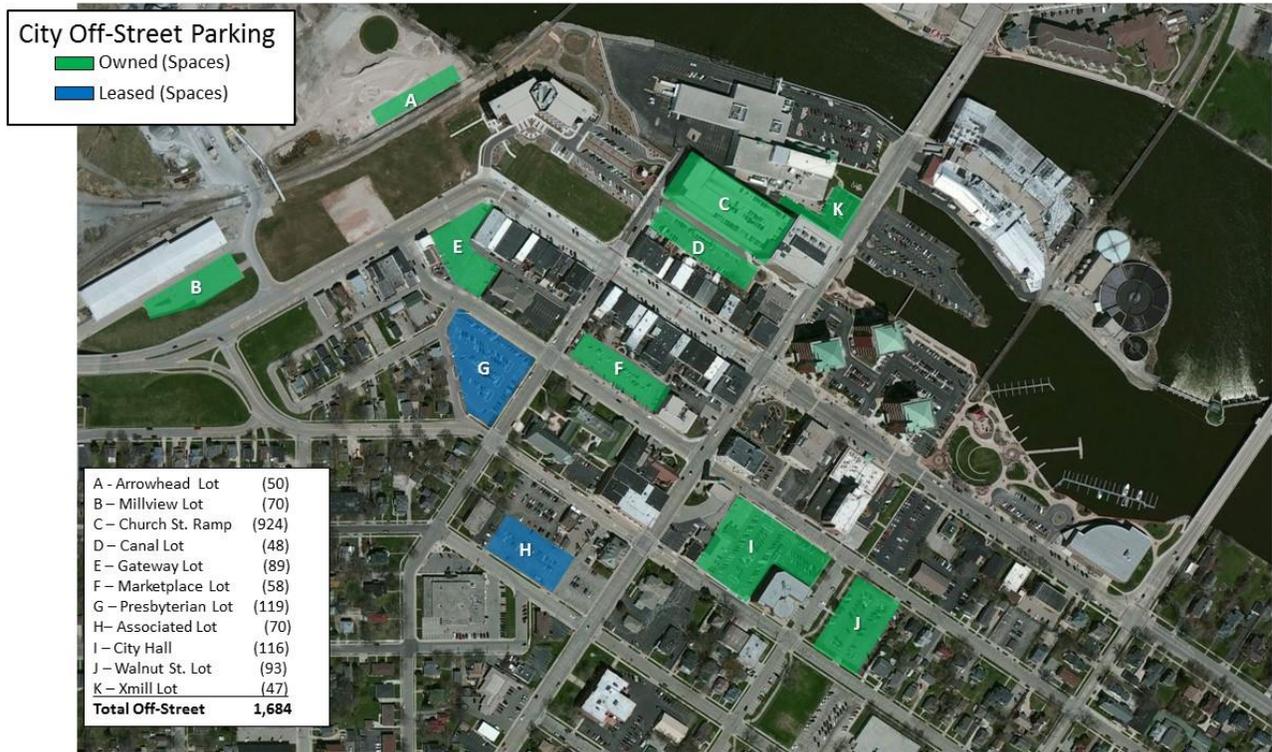


Figure 3 – Public On-Street Parking Inventory Map



Figure 4 – Private Off-Street Parking Inventory Map



## V. OBSERVED PARKING OCCUPANCIES

The results of our daytime parking occupancy counts show that parking utilization did increase from the October counts to the November counts. We believe this can be attributed to an increase in seasonal employment at Alta Resources. In particular, we documented a fairly significant increase in parking utilization at the Millview Lot and the Associated Lot from October to November. Other than these two lots that showed a noticeable increase in utilization from the October car counts to the November car counts, the balance of parking utilization remained fairly constant for all the data collection periods. The two lots that were consistently full during peak parking demand periods on all data collection days include the City Hall Lot and the Walnut Street Lot. However, other than these two busy employee permit lots that were consistently operating at greater than 90% of capacity, the balance of public off-street parking facilities demonstrated moderate utilization in the range of 61% to 85% occupancies.

The evening occupancy counts performed at 6:00pm on Thursday, November 6, 2014 show quite a different story from the typical daytime counts. While nearly all of the permit lots and the Church Street Ramp demonstrated very low utilization during the evening, Wisconsin Avenue on-street parking was observed to be operating at 95% of total capacity. Similarly, both the Canal Street and Marketplace customer lots demonstrated occupancies of 90% or greater during the observed evening period. We consider any parking facility to be effectively full if it consistently operates at 90% occupancy or greater. This is because customers get frustrated searching for the few remaining open parking spaces and due to some spaces taken out of the inventory due to snow piles, cars parked improperly, etc. Please see **Figures 5 – 8** on the following pages for the parking occupancy heat maps that graphically demonstrate overall parking occupancies by facility.

Figure 5 – Daytime Parking Heat Map for Average October Counts



Figure 6 – Daytime Parking Heat Map for Average November Counts

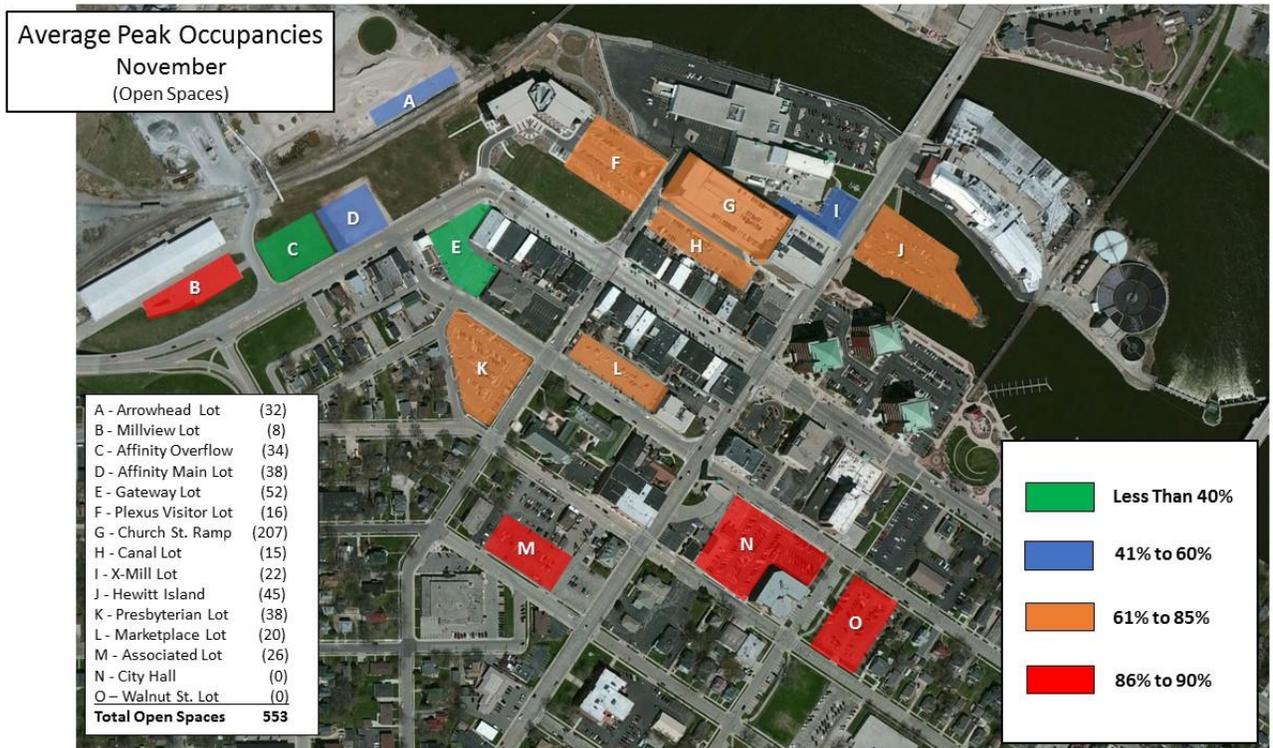


Figure 7 – November Evening On-Street Parking Heat Map

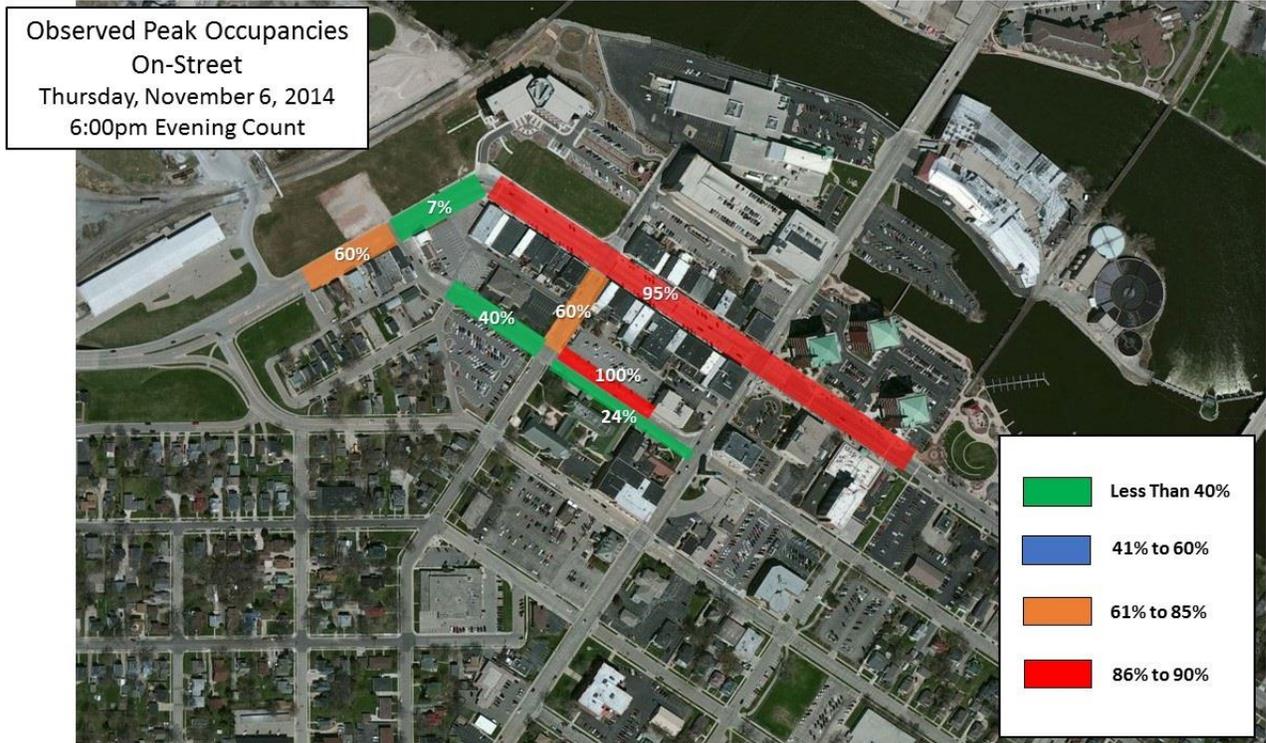
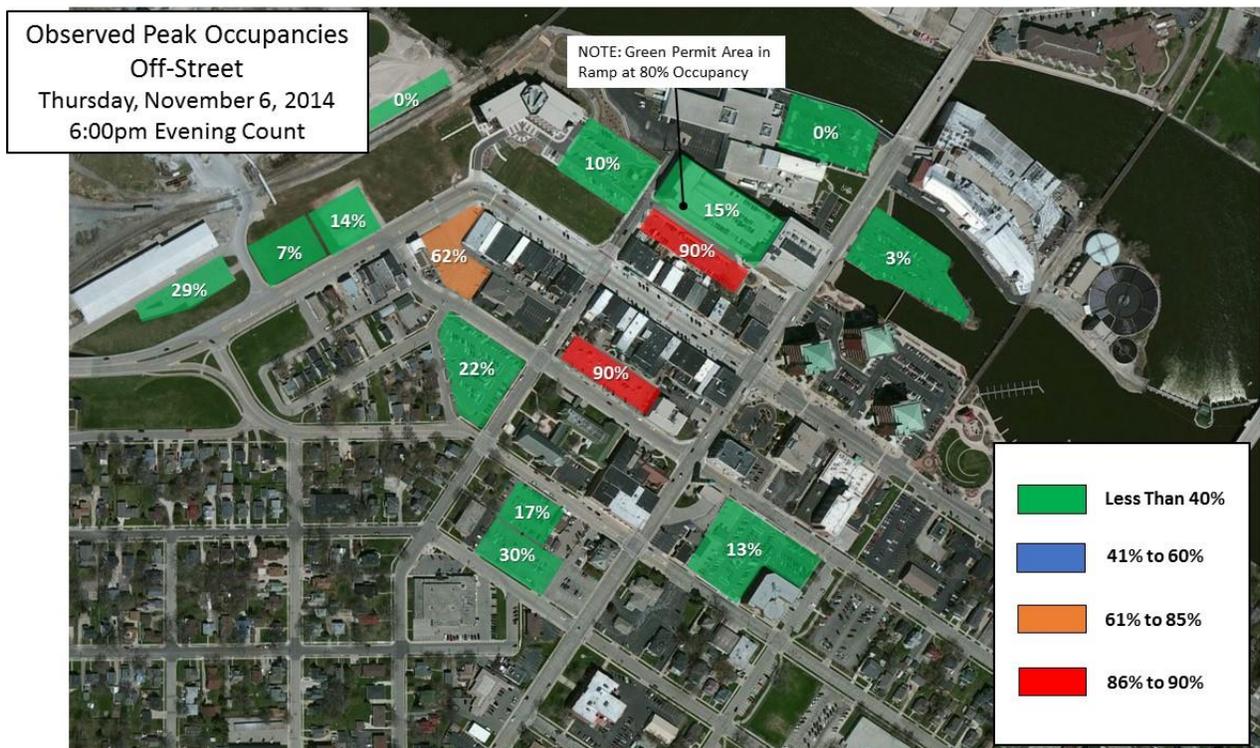


Figure 8 – November Evening Off-Street Parking Heat Map



## VI. CURRENT PARKING DEMAND AND ADEQUACY

### Observed Parking Adequacy

As the parking occupancy heat maps on the previous pages demonstrate, in terms of total existing supply and total existing demand, there is currently adequate parking capacity in the downtown study area. While a good portion of the parking supply is contained in surface lots that in some cases are two to three city blocks from major employment generators, the amount of parking supply within the study area is more than sufficient to accommodate current demand. In fact, the October occupancy counts showed that there was an average of **638 unused parking spaces** during peak morning and afternoon time periods. The November counts showed a slight increase in parking utilization over the October data sets, but there was still an average of **553 unused parking spaces** during peak parking demand periods.

One finding that came as somewhat of a surprise was the fact that the Church Street Ramp is not operating a maximum capacity (as commonly believed). As observed with the permit surface lots, there was a slight uptick in parking utilization in the ramp from the October to the November data collection days, but even in November the Church Street Ramp showed an average of **200+ unused spaces** during peak demand periods. Slightly more than half of these unused spaces were located on the exposed rooftop levels of the ramp, but nonetheless, there was on average 200+ parking spaces that remained available in the Church Street Ramp on all of the observed weekday daytime data collection days.

In addition to the 200+ spaces observed to be unused on a regular basis in the Church Street Ramp, there were a number of surface lots observed that consistently had either low parking utilization rates, or demonstrated sufficient levels of available parking remaining during peak demand periods. These include both public permit lots and private lots. In particular, the Gateway lot showed consistently low utilization rates. The Arrowhead Lot also demonstrated unused parking capacity during all data collection days. Private lots that showed consistent unused capacity include the Hewett Island lot, Affinity overflow lot, the Experimental Mill Lot, and the Chase Bank lots. (**Figure 9**).

**Figure 9 – Currently Underutilized Off-Street Lots**



## VI. CURRENT PARKING DEMAND AND ADEQUACY (Cont.)

### Parking Demand Modeling

The results of our field observations indicate that the existing parking supply is adequate and that there is at present unused parking capacity within the study area during peak parking demand periods. However, to determine the theoretical parking demand in the downtown area we performed the academic exercise of using the parking generation ratios as published by the Institute for Transportation Engineers (ITE) and Shared Demand Modeling as published by the Urban Land Institute (ULI) to see what the modeling would show. It is important to understand that ITE parking ratios tend to over-estimate the true parking demand in higher density mixed-use urban areas. This is because most of the original data used by ITE to determine parking generation rates by land use was based almost entirely upon suburban, stand-alone land uses.

The ULI shared demand models use ITE parking ratios as their base ratios, but at least recognize the fact that different land uses peak at different times of the day. Because of these variations of peak parking demand periods during different times of the day, various land uses can “share” the same parking facilities. An example of this would be a hotel that peaks in the evening and overnight that can “share” the same parking facility for an office building that has a peak parking demand during the typical weekday. Even though the ULI shared demand models show reductions in total demand for a given area, they still tend to over-estimate parking demand because they do not account for modal split reductions (i.e. people taking other forms of transportation), or for captive market reductions (i.e. office workers who are already parked and who walk to lunch or dinner). The parking demand models also are based on gross square foot floor areas for each land use, and they assume 100% full occupancy.

**Figure 10** below shows the gross floor areas for each land use in the downtown study area that were used in the demand modeling. **Figure 11** shows the results of the shared demand model for the entire land area, and for the estimated parking demand by block. Because of the reasons articulated above, we believe the parking shortage of 498 spaces resulting from the demand modeling is grossly overstated. However, we do believe the ULI modeling for retail/restaurant employee parking demand shown in **Figure 12** is a relatively good tool to estimate the parking impact of retail and restaurant employee parking.

**Figure 10 – Land Use Totals for Parking Study Area**

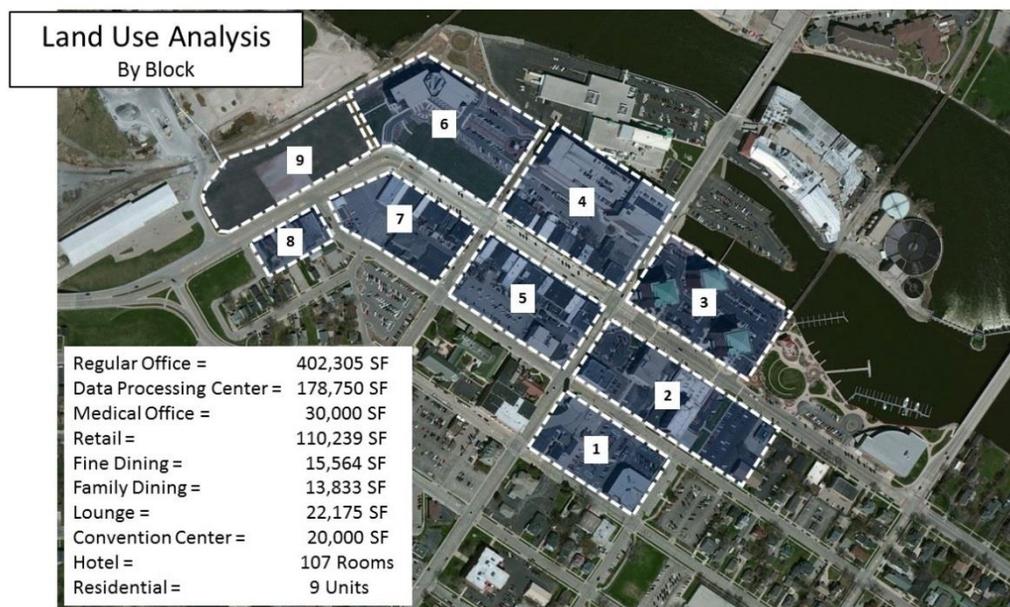


Figure 11 – Results of Shared Demand Modeling



Figure 12 – Estimated Retail/Restaurant Employee Parking Demand



## VII. REVIEW OF PARKING ENFORCEMENT PROGRAM

Neenah's enforcement program includes one full-time parking enforcement employee who provides parking enforcement services during weekday daytime time periods. While not a sworn police officer, the employee works for and is managed by the Police Department. The parking enforcement officer provides parking enforcement of the free, two-hour time limited customer parking on-street and in the customer lots; and enforcement of the permit lots and the Church Street Ramp to enforce segregated permit parking areas within the ramp for Alta and Plexus employee parking. From our interviews with PD staff, we understand that the parking enforcement officer also performs other non-vital police duties from time to time, such as crossing guard service and other ancillary duties. Actual ticket writing is done using paper-based, hand written parking tickets. Ticket tracking is done manually using an Excel spreadsheet.

Based upon our direct observations and through interviews with staff and downtown stakeholders, it is fairly obvious that daily parking enforcement activity is very routine and predictable. It also appears that actual enforcement activity ends at 3:00 pm in the afternoon. Because of the lack of computerized parking enforcement technology, time limited free parking in the downtown area is performed by hand chalking the tires of parked cars. This hand chalking of tires is extremely slow and inefficient. It is also prone to abuse. The lack of computerized parking enforcement technology also makes enforcement of the permit areas in the ramp and lots time consuming and inefficient. Because of the lack of modern technology and reporting capabilities, a detailed analysis of historic parking ticket writing activity and trends was not able to be performed.

The lack of efficiencies and technological capabilities of the current paper-based enforcement program is the Achilles heel of the Neenah parking system. We also believe the predictability of the current enforcement daily routine and lack of enforcement coverage after 3:00 pm is an issue that is being exploited by parking violators. We further believe that, due to the lack of modern parking enforcement capabilities, permit parkers are parking in free time-limited parking areas that are intended for customer parking instead of parking in the off-street lots where they are supposed to park.

As discussed in the Executive Summary and in the recommendations section of this report, our primary recommendation for Neenah is to acquire computerized parking enforcement technology as soon as is reasonably possible. There are a number of options and vendors to choose from to provide new hand-held parking ticket technology and back-end ticket processing services. Some vendors provide effective technology solutions that require no out-of-pocket investment from the City, but rather charge for their services on a fee-per-ticket-issued basis. Migrating to new enforcement technology could also significantly streamline the parking permit process by allowing it to also go paperless based on license plate registrations.

We further believe the City should explore the acquisition of License Plate Recognition (LPR) technology to provide much more efficient enforcement of free parking areas and permit parking areas. Migrating to an LPR system would require a capital investment if the City were to procure its own system. However, the concept of privatized parking enforcement through a contracted service by a private parking operator could be an option to consider. The option of contracting out for this type of enforcement would require less of a capital outlay. Another possible option to acquire LPR enforcement capability could be to partner with one of the nearby cities of Oshkosh and/or Appleton to co-purchase an LPR system, or to enter into a joint contract with a private parking operator who can provide turn-key LPR enforcement services.

## VIII. RESULTS OF ONLINE PARKING SURVEY

Part of our stakeholder outreach included an online downtown parking survey that was co-hosted by the City of Neenah and Future Neenah, Inc. The survey received a very high participation rate, with 997 individual respondents completing the survey. Of the 997 total survey responses, the breakdown was as follows: 62% identified themselves as downtown employees; 32% as customers; 4.9% as business owners; and 1.4% as downtown residents.

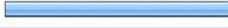
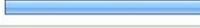
The survey summary reports were filtered by respondent category to try to gain a better understanding of the similarities or differences in opinions and attitudes between the primary user groups. Detailed summary reports for each survey respondent group are included in **Exhibit A**.

Some of the more interesting findings that were revealed in the survey results include:

- Customers overwhelmingly prefer to park on-street (75%), and not in lots (24%)
- Thirty five (35%) of business owners indicated they park on-street
- The majority of customers park an average of one to two hours (57%)
- Thirty percent (30.5%) of customers indicated they were not aware of posted time limits
- Sixty seven percent (67%) of customers indicated they were not aware that the ramp and permit lots were open and free to use after 4:00pm weekdays and on weekends

The last question on the survey was open-ended and asked for respondents to make any comment or suggestion they wished to offer regarding downtown parking. The most repeated comments that were revealed in the survey results include:

- The number one response from all user groups was the need for/or support of additional structured parking downtown
- The second most common statement from customers was to keep parking free/no meters
- The statement that two hours is not enough time was voiced as a top five concern by all user groups
- All user groups question the green space in front of Plexus and why it isn't used for parking
- The second top response from business owners was that there needs to be better parking enforcement/employees parking in customer spaces
- Top concerns from employees included: distance they have to walk to park; concerns about safety/icy conditions; statements that they should not have to pay to park so far away

		Response Percent	Response Count
Shopping		39.0%	397
Personal Services (Salon/Spa)		10.6%	108
Professional/Attorney/CPA/Insurance		3.9%	40
Library		31.5%	320
<b>I work Downtown</b>		<b>65.2%</b>	<b>663</b>
Restaurants/Bars		57.1%	581
City/Government		13.5%	137
Medical/Dentist/Chiropractor		5.9%	60
Post Office		28.7%	292
Other (explain)		5.8%	59

## IX. SUMMARY OF COMPARABLE CITY ANALYSIS

We conducted a comparable city analysis as an exercise to see how Neenah's downtown parking system compares to other similar cities in Wisconsin. The other cities selected for comparison include Appleton, Eau Claire, La Crosse and Wausau. The full letter report for the comparable city analysis is included in Exhibit B. A bullet point summary of key findings and comparisons is summarized below:

- Neenah is the smallest city in the analysis, but has the highest mean household income of all the cities analyzed.
- Neenah has the highest level of single occupancy vehicle (SOV) trips and the lowest level of alternative travel mode splits of all the cities analyzed.
- Neenah is the only city that is still using a non-computerized, paper-based ticketing writing system.
- Even though it is the smallest city in the analysis, Neenah has a larger amount of publicly-managed parking than the City of Eau Claire (which is the second largest city in the analysis).
- Neenah has the lowest cost monthly permit parking of all the cities analyzed for both permit lots and the parking ramp.
- None of the cities generate enough parking revenues to pay for parking system debt service on structured parking. Except for Appleton that has managed to pay for debt service from parking reserve funds, all of the other cities pay for debt service from the general fund and/or TIF revenues.
- La Crosse is the only city that charges a parking special assessment. The assessment generates approximately \$101,000 annually, with a minimum assessment of \$200/year and a maximum of \$1,500/year for individual properties.
- Both cities who still use Duncan Autocite (Appleton and Eau Claire) for their parking ticket technology vendor have expressed frustration with the vendor's capabilities and customer support capabilities; particularly with back-end ticket processing and appeals.
- The City of La Crosse demonstrates the lowest level of SOV trips and the greatest level of modal split reductions, such as: walking to work; biking to work; and use of public transit. Further study is recommended to help understand if specific City TDM policy is driving these modal split factors.
- The City of Wausau has a higher carpool rate than the national average and the other cities analyzed. Further study is recommended to determine if this is the result of specific carpool policies employed by the City or any of its major employers.

## X. PRIMARY RECOMMENDATIONS

Our primary recommendations are summarized below, more or less in order of importance, with the understanding that there are some areas of overlap and inter-connectedness between many of the recommendations. For example, a new computerized parking enforcement technology platform could also potentially be used to upgrade the permit parking program from a paper-based manual system to a paperless computerized system. Another example of this would be the creation of a seasonal employee shuttle program for the permit lots. This recommendation is listed under Transportation Demand Management, but if it were to be created would go a long way toward improving customer service for employee parkers. Our recommendations are grouped into the following broad categories:

Parking Enforcement; Parking Policy & Regulations; Customer Enhancements; Transportation Demand Management.

### Parking Enforcement Recommendations

**The City needs to upgrade to computerized parking enforcement and ticket writing technology.**

The parking industry now includes vendors and service providers who offer complete technology upgrades with no up-front or out-of-pocket capital costs to the City.

**Over and above the new parking enforcement technology platform, the City should seriously explore the acquisition of License Plate Recognition (LPR) technology for enhanced parking enforcement capabilities.** LPR technology is especially efficient at enforcing free, time limited parking and for monitoring permitted parking areas. The capital cost to purchase an entire new vehicle mounted LPR system is in the realm of \$45,000. *(NOTE: CWI is currently investigating new hand-held LPR enforcement technology that apparently is in the \$10,000 cost range).*

**Parking enforcement procedures need to be revised and coverage extended.** The current enforcement process and procedures are too predictable and there is a lack of coverage in the afternoon periods after 3:00pm. Theoretically, if the enforcement program is computerized the efficiencies gained should allow for more dedicated enforcement, particularly after 3:00pm.

**City should adopt a graduated fine structure that provides relief for first time offenders, but penalizes repeat and habitual offenders.** The Cities of La Crosse and Appleton both have graduated fine structures. The parking managers from both cities indicated during phone interviews that the graduated fine system works well. This type of system can only work with a computerized parking enforcement technology platform.

### Parking Policy and Regulations

**Considering the lack of public support for parking meters, keep on-street parking free.** However, for free parking to work, the City must be more efficient in dedicated and consistent parking enforcement.

**Develop different approach to better manage the Church Street Ramp.** The City needs to re-engage with Alta and Plexus to try to understand what is going on inside the Ramp that is resulting in unused parking capacity. Things to consider could include: maintaining “quotas” for Alta and Plexus, but eliminating segregated permit areas and going to first come, first served basis; removing the upper-level nested area gates to create more spaces; offering incentives to encourage employees to park on the rooftop levels.

### **Parking Policy and Regulations (Cont.)**

**Consider changing posted time limits at prime on-street areas and in the primary customer lots.** We believe the following changes will have a positive effect on the overall parking situation, especially for improving access to customer parking:

- Keep the time limit to two (2) hours on Wisconsin Avenue, but extend the hours of enforcement to 6:00pm or later to deter restaurant employees from parking in prime customer spots
- Create one or two short-term parking spaces on each block face. The posted time limit could be 15 minutes or 20 minutes, but not longer. These spaces would help to ensure that at least one parking space is open on any given block during peak demand periods.
- Expand time limits in the Canal Street and Marketplace customer lots to three (3) hours. With proper marketing and communication, customers who know they will be longer than two hours will be directed to the surface lots.
- Expand the on-street posted hours on Doty Street and Main Street to four (4) hours. Extending the time limits on these streets should take pressure off of Wisconsin Avenue. This change would also provide viable parking options for part-time retail/restaurant employees.
- Consider angled parking on the north side of Main Street between Millview Drive and Wisconsin Avenue.
- Remove what few meters are deployed downtown.

**Figure 13 – Proposed Time Limit Changes On-Street and in Customer Lots**



### **Parking Policy and Regulations (Cont.)**

**Explore ways to get better utilization out of existing, under-utilized City permit lots.** Proper enforcement should start to get existing permit parkers to park in the lots they are supposed to be parking in. However, other specific suggestions include:

- Encourage additional parking utilization from Plexus employees in the Arrowhead Lot
- Eliminate the two hour spaces in the Gateway Lot and convert to all (or mostly) permits

**Work with private lot owners to encourage them to open up parking for the general public.** The City has very limited control over private lots, but efforts should be made to try to get private lots open for customers, especially after 5:00pm weekdays.

- The Chase Bank lot(s) are prime examples of consistently underutilized private lots that should be approached to allow for public after hours and/or employee permit parking
- The Hewlett Island reserved lot has consistent unused capacity and should be approached to consider changing the lot from reserved to employee permit parking
- Encourage Hotel to allow public parking during the day for Library/Shattuck Park, especially on non-event or non-conference days
- Pursue option to open the Affinity overflow lot for additional employee permit parking
- Pursue the option of allowing more Alta parking on the Xmill Lot

### **Customer Service Enhancements**

**Develop marketing and communications plan to better promote available parking options and policies.** Customers need to understand posted regulations and that they can park in the Ramp and in lots after posted hours. Improved, customer friendly website and web-based downloadable maps are strongly encouraged.

**Computerized monthly permit system should be pursued.** Customer survey and stakeholder interviews identified existing paper-based system as not customer friendly. As stated earlier, this could be added service available with new computerized ticket writing system.

**Address user comfort and safety issues identified in online survey.** Clearly identified, well lit pedestrian routes, enhanced pedestrian street crossings, prompt snow removal from sidewalks, etc. Better signage at lots, passive design elements to reduce speeds inside the ramp, application of slip-resistant deck coatings in Ramp.

### **Transportation Demand Management**

**Develop official carpool program inside the Church Street Ramp and designate prime spaces at lower level as carpool only.** A carpool program may take some time to gain traction, but dedicated effort should be made.

**Explore funding options to create a seasonal shuttle operation for remote employee permit lots.** Alta should be approached as a possible funding partner. A shuttle program for winter months only would benefit employees.

**Focus energies on creating better bike options downtown.** Focus should be on both physical elements (more bike racks, etc.), as well as planning and “complete streets” approach.

## Exhibit A – Comparable City Memo Report

# Parking & Transportation Comparable City Analysis for Downtown Neenah, WI

## Introduction

The City of Neenah, Wisconsin is in the process of evaluating its downtown parking operation in order to develop strategic priorities to best position its parking program for the future. The need for the parking system evaluation is largely due to new development activity that has occurred over the past ten years, particularly in the area north of Wisconsin Avenue and at the former Glatfelter site(s). Potential redevelopment activity at seven different redevelopment sites in the downtown area is also contributing to the need for downtown Neenah to develop a holistic and strategic plan to address the parking needs of existing business activity and to properly plan for anticipated new developments.

This Comparable City Analysis has been completed in an effort to compare and benchmark Neenah's downtown parking system against similar peer cities in Wisconsin. The cities selected for this exercise include: Appleton; La Crosse; Eau Claire; and Wausau. These cities were selected because of their relative similarities in terms of size, geographic location in Wisconsin and general demographics. The information used in this analysis came from 2010 US Census data, the American Cities Survey of 2013, from internet research, and from direct telephone interviews with appropriate management staff from the selected cities.

## General Population and Income Characteristics of Selected Cities

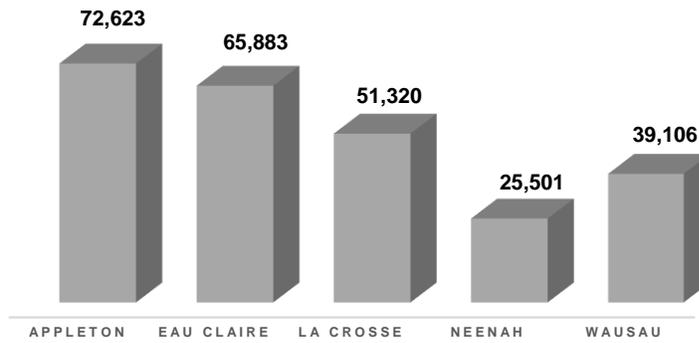
As the following bar graphs illustrate, Appleton is the largest city in the survey group with a population of 72,623. Neenah is the smallest city with a population of 25,501. Next to Eau Claire which demonstrated a growth rate of 6.8%, Neenah came in second with a growth rate of 4%. Appleton showed a slightly more modest growth rate of 3.6%, with Wausau coming in at 1.8% growth in population since the 2000 census. La Crosse was the only city in the analysis that showed a decline in population of 1% since the 2000 census.

In terms of general income levels of the cities analyzed, the cities of Eau Claire, Appleton and Neenah showed relatively similar mean household incomes, with Neenah coming in at the highest level of \$69,698. Wausau and La Crosse demonstrated lower mean household income levels of \$56,510 and \$49,597 respectively. These city statistics are demonstrated in **Table 1** below and graphically on the following page of this report.

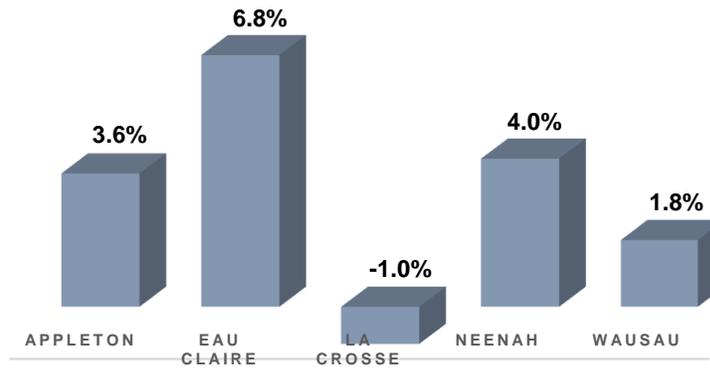
**Table 1 – General City Comparisons**

City	Appleton	Eau Claire	La Crosse	Neenah	Wausau
<b>Population (2010):</b>	72,623	65,883	51,320	25,501	39,106
<b>Population change since 2000:</b>	+ 3.6%	+ 6.8%	- 1%	+ 4%	+ 1.8%
<b>Mean Household income:</b>	\$67,612	\$65,883	\$49,597	\$69,698	\$56,510

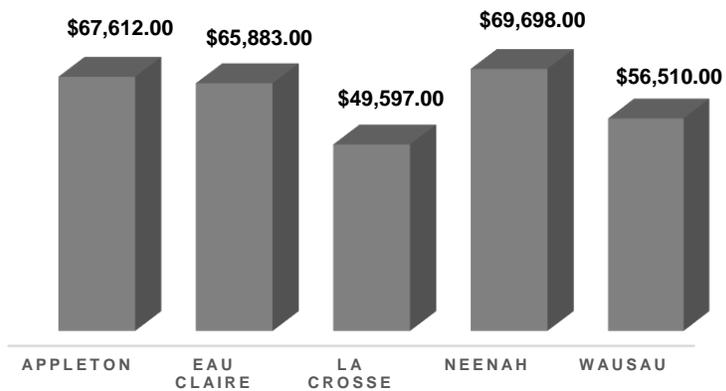
## POPULATION



## POPULATION CHANGE SINCE 2000



## MEAN HOUSEHOLD INCOME



## Travel Modes to Work

The purpose of this comparison is to understand what level of modal splits are demonstrated for each city, and how each city compares against national averages and one another. This exercise also helps to determine travel mode reduction factors (if any) that can be applied specifically to Eau Claire in order to fine-tune parking demand estimates for anticipated new development activity in the downtown area. Modal split information is also useful in helping Eau Claire to develop transportation demand management (TDM) goals over the long term and to benchmark progress over time in achieving adopted TDM goals. The results of this analysis are summarized below, with corresponding bar graphs on the following pages.

### Travel by Single Occupant Vehicles (SOV)

In terms of the drive alone factor, Neenah demonstrated the highest level of single occupant vehicle (SOV) trips driving to work at 86.6%, which is well above the national average of 75.7%. Of the five cities analyzed, La Crosse demonstrated the lowest ratio of SOV trips to work at 74.0%. The remaining cities all demonstrated SOV rates above the national average as follows: Eau Claire (79.7%); Appleton (81.8%); and Wausau (79.3%).

### Use of Public Transit

The results in this category clearly indicate that all of the cities analyzed demonstrate public transit rates that are well below the national average. These numbers indicate that there is a general lack of public transit options in all of the cities included in the analysis. Neenah showed the lowest public transit rate of 0.2%, with La Crosse demonstrating the highest use of public transit at 2.2%.

### Use of Carpools

Carpooling is the lowest cost and easiest to achieve TDM tool that can be leveraged to reduce the over-reliance of SOV travel to work trips. The national average for carpooling to work is 10.3%. Interestingly, the City of Wausau is actually ahead of the national curve for carpooling, with a modal split factor of 11.2%. Similar to the public transit factor, the City of Neenah demonstrated the lowest level of carpooling at a modal split of 6.8%. The remaining cities all demonstrated similar carpooling modal split factors as follows: Appleton (8.1%); Eau Claire (7.9%); La Crosse (7.4%).

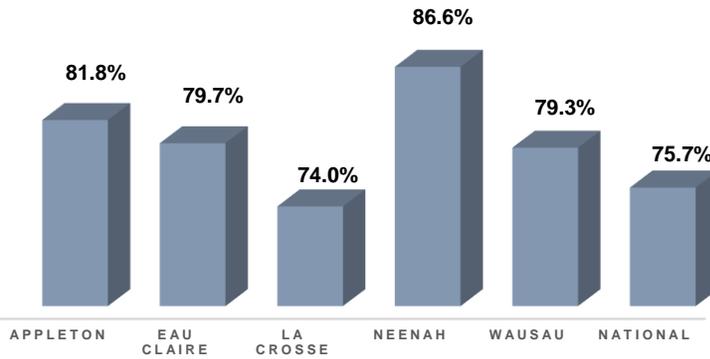
### Bike to Work

Except for Neenah that shows a slightly lower level of bike to work trips than the national average, all of the cities analyzed demonstrated slightly higher bike to work mode splits than the national average. Interestingly, the City of La Crosse shows a noticeably higher ratio of bike to work trips at 3.3% compared to the national average of 0.8%.

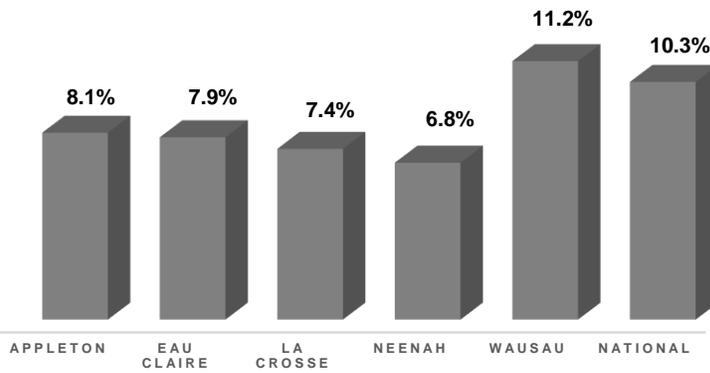
### Walk to Work

The walk to work numbers are very similar to the bike to work numbers in that Neenah demonstrated the lowest level of walking, while La Crosse demonstrated a walk to work number that is significantly higher than the national average. Next to La Crosse which shows a walk to work mode split of 8.5%, Eau Claire's walk to work ratio is 4.6%. Appleton and Wausau both demonstrate similar walk to work mode splits of 3.8% and 3.5% respectively.

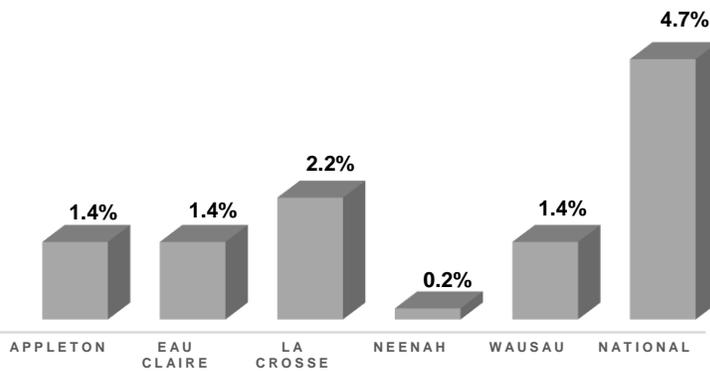
## DROVE ALONE



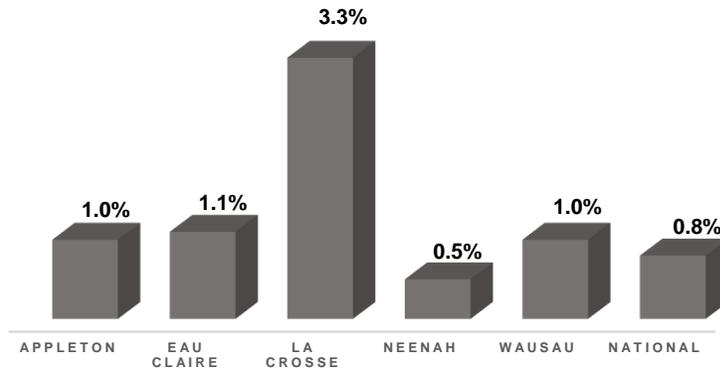
## CARPOOLED



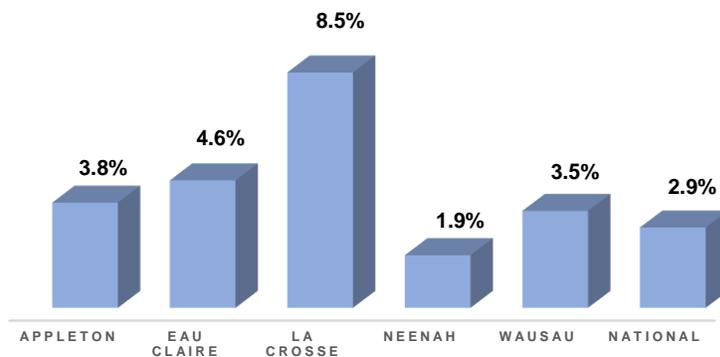
## PUBLIC TRANSIT



## BIKED TO WORK



## WALKED TO WORK



### **Travel Modes to Work/TDM Summary**

As the graphs above clearly indicate, the City of La Crosse demonstrates the lowest drive alone ratio of all the cities analyzed. La Crosse also demonstrates the healthiest mix of mode splits, with higher public transit, walk to work, and bike to work ratios than any of the other cities in this analysis. What we do not know based on this level of analysis is whether the modal split factors for La Crosse are the result of active planning and TDM policy, or whether these statistics are the result of “organic” patterns, such as higher levels of residential land uses in and close to downtown making biking and walking more practical transit options.

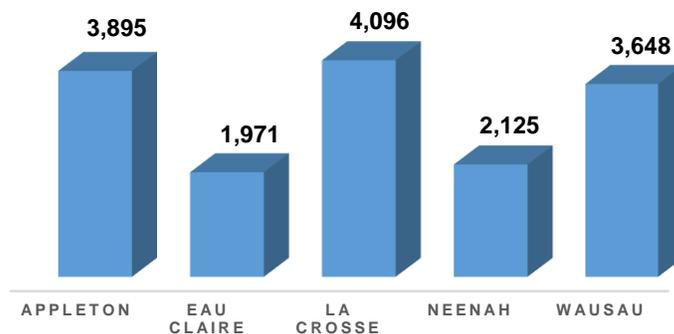
It is also interesting to note how the city of Wausau's carpool ratio is higher than the national average and higher than all of the other cities included in this analysis. What is not known based on this analysis is whether Wausau's high carpool rate is the result of active planning and defined carpool programs, or other factors. Based on these findings, further study and outreach to the cities of La Crosse and Wausau is warranted.

## Downtown Parking Operations Comparisons

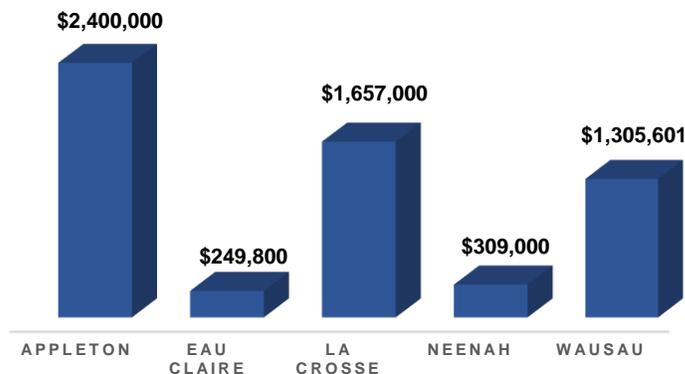
### Size of Parking Operation

As the following bar graphs illustrate, even though the City of Eau Claire is the second largest city in this analysis next to Appleton, Eau Claire has the smallest public parking operation of all the cities analyzed. It is particularly interesting to note that Eau Claire has less public parking spaces and a smaller operating budget than the City of Neenah, which is less than half the size of Eau Claire in terms of city population. It is worth noting the numbers below do not include the parking spaces that will be created with the construction of the new parking structure on the former Post Office site in the North Barstow area. The construction of the new ramp will place Eau Claire ahead of Neenah in terms of total public parking spaces managed. However, even with the new ramp, Eau Claire's public parking system will remain smaller than its peer cities of similar size.

### TOTAL PUBLIC SPACES MANAGED



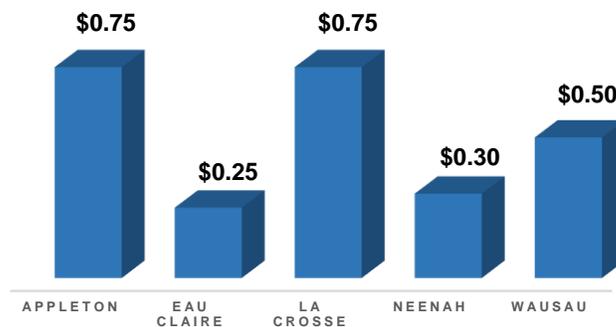
### OPERATING BUDGET



## Parking Meter Rates

The City of Appleton is the only city that has the majority of its on-street parking spaces monetized with parking meters. While Eau Claire does have some on-street meters remaining downtown, the majority of on-street spaces are free, two hour time limited parking. Similar to Eau Claire, the City of Neenah has some on-street parking meters, but the majority of on-street spaces in Neenah are free, two hour parking. Eau Claire does have a total of approximately 205 meters in surface lots that include the Railroad Lot; the Transfer Center Lot, the upper level of the Riverside Deck, the Library Lot, and the Water Street Lot. The primary meter rate in Eau Claire is \$.25/HR, which, as the graph below demonstrates is lower than the meter rates for all other cities included in this analysis.

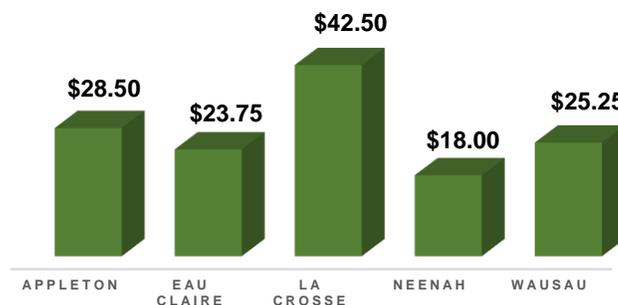
### HOURLY METER RATES



## Monthly Permit Parking – Surface Lots

All of the cities analyzed offer monthly permit parking in various surface lots. All of the cities are also similar in that they charge various rates based on location and proximity of parking lots to primary parking generators. **Table 4** at the end of this report shows detailed information on the range of parking rates and fees charged for each city included in the analysis. The graph below shows the average monthly rates charged for surface parking lots in each of the comparable cities. As the graph below illustrates, Eau Claire charges a lower average monthly permit rate than all the other comp cities, other than Neenah.

### AVERAGE MONTHLY RATES

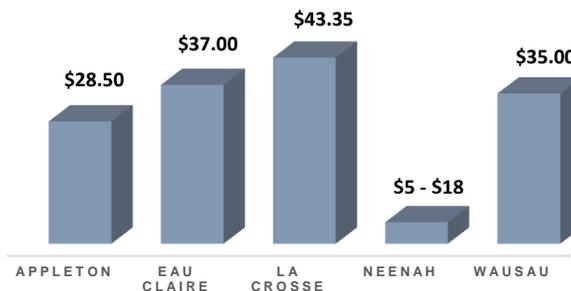


## Structured Parking Rates

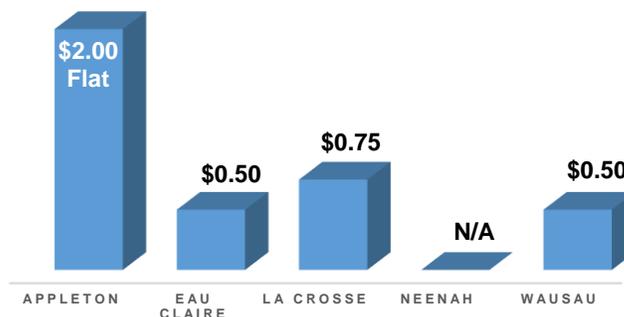
All of the cities included in this analysis have structured parking. However, Neenah is different in that its single, large parking structure is almost entirely dedicated to employee parking that is paid for through long term lease agreements with major downtown employers. The few open monthly permit spaces that Neenah does offer in its parking structure are offered at the same rate as surface parking monthly permits. Appleton offers the lowest cost monthly structured parking, with an average current rate of \$31. Appleton also offers a discounted monthly structured parking rate of \$24, which only allows for one entry per day. La Crosse currently has the highest average monthly parking rate for structured parking at \$43.35. Eau Claire's average monthly rate for structured parking is \$37.

In terms of hourly transient rates for structured parking, Eau Claire and Wausau both charge the same rate of \$.50/HR. Appleton is different from the other cities in that it charges a flat \$2.00 rate at entry for daily/transient parking in all of its parking ramps. La Crosse has just started to institute paid transient parking in its parking structures, with an hourly rate of \$.75. However, La Crosse also offers the first three (3) hours free. The graphs below show the average rates charged for structured parking by each of the subject cities. More detailed rate breakdowns can be found in **Table 4** at the end of this report.

### AVERAGE MONTHLY STRUCTURED



### HOURLY RATE STRUCTURED



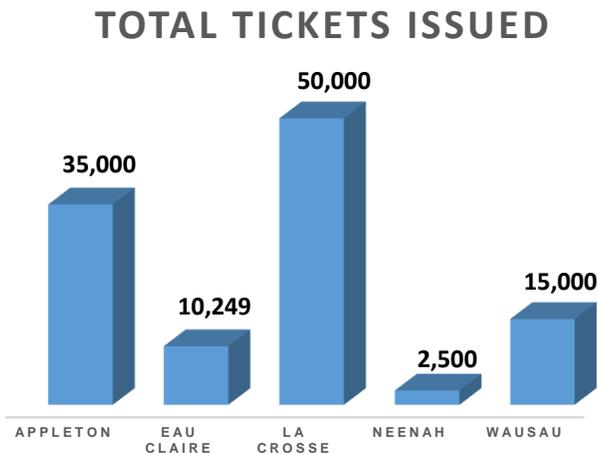
## Parking Enforcement

The City of La Crosse has by far the most robust parking enforcement operation of all the cities analyzed. As the graphs below and the detailed information in **Table 3** illustrate, La Crosse writes significantly more tickets than any of the other cities, which in turn generates the highest level of fine revenues compared to the other cities at \$900,000 per year. La Crosse also has the largest number of dedicated enforcement personnel. Fine and enforcement revenues are retained by the parking utility in all of the cities except for Eau Claire, where fine and enforcement revenues go to the general fund.

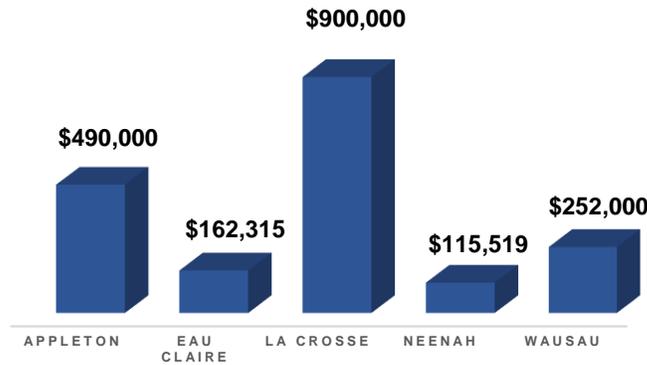
Except for Neenah which is still using a non-computerized paper-based ticket writing system, all of the cities included in the analysis are using hand-held computerized ticket writing systems. Wausau is using Complus™ as their parking ticket technology and back-end data processing provider. La Crosse uses Clancy Systems International, Inc. as their parking enforcement technology and back-end processing vendor. Both of these vendors include the provision of state-of-the-art hand-held ticket writing equipment as part of their base services. Appleton and Eau Claire both use Duncan Autocite™ as their hand-held ticket writing and back-end ticket processing service provider.

Appleton and Wausau all have the same base overtime/expired meter ticket fine of \$5.00. The base overtime fine for Neenah is \$10.00. Eau Claire has the highest base fine of \$15.00 for overtime violations. All of the cities include escalation penalties on parking tickets that remain unpaid after 7 to 10 days, with additional penalties if a ticket remains unpaid after 30 days.

The cities of Appleton and La Crosse both use graduated fine structures for repeat parking violations. While the initial fine amounts are slightly different, both cities have low base fines for the first two violations issued in the same calendar year, with escalated fine amounts for the 3<sup>rd</sup> through 5<sup>th</sup> tickets, and a significant jump in the fine amount for the 6<sup>th</sup> and subsequent violations in the same calendar year. The bar graphs below show fine and enforcement comparisons between the various cities, with additional detailed information provided in **Table 3**.



## TOTAL FINE REVENUES



## OVERTIME TICKET COST



### Parking Utility Revenues/Debt Service/Special Assessments

All of the cities included in this analysis have parking utilities; and all of the cities retain parking enforcement revenues within their respective parking utilities - with the exception of Eau Claire. Eau Claire is the only city that places fine and enforcement revenues into the general fund.

Appleton is the only parking operation that pays for annual debt service entirely from parking utility operating income and parking fund reserves. In order to meet annual debt service payments, the Appleton system has had to rely on its parking reserve fund for the past number of years. In speaking with the Appleton Public Works director, she indicated that the parking reserve fund is nearing depletion and that the City is currently having a parking study being performed in part to determine how the City will fund future capital improvements (which include the demolition and reconstruction of one of the existing older parking ramps).

The La Crosse parking utility is unique in that it pays \$55,000 annually into the City's Transit Utility, and an additional \$225,000 to the City's general fund. This latter payment to the general fund was based on the property tax revenue lost due to the construction of the City's four parking structures. La Crosse is also unique in that it is the only city that charges a parking special assessment on downtown properties. The assessment was started in 1982 to help replace lost parking meter revenues when the City removed downtown meters in an effort to compete with the Valley View Mall. The special assessment currently generates approximately \$101,000 annually and the rate has not changed since its inception.

**Table 2 – Parking Operation Comparisons**

<b>City</b>	<b>Appleton</b>	<b>Eau Claire</b>	<b>La Crosse</b>	<b>Neenah</b>	<b>Wausau</b>
<b>Operating budget:</b>	\$2,400,000	\$249,800	\$1,657,000	\$309,000	\$1,305,601
<b>Who administers the parking system?</b>	Public Works	Public Works Police	Public Works Police	Comm. Dev. Police	Finance Police
<b>Formal Parking Manager?</b>	Yes	No	No	No	No
<b>Formal parking committee?</b>	No	No	Yes Parking Utility Board	Yes Parking Task Force	Yes Parking & Traffic
<b>Parking Structures?</b>	4	2	4	1	4
<b>Parking lots?</b>	1	14	4	10	10
<b>On-street meters?</b>	Yes 665 Meters	Some 638 Total	No 2HR Free 1,446 Total	No 2HR Free 681 Total	No 2 HR Free 300 Total
<b>Total public parking spaces managed:</b>	3,895	1,978	4,096	2,557	3,648

**Table 3 – Parking Enforcement Comparisons**

<b>City</b>	<b>Appleton</b>	<b>Eau Claire</b>	<b>La Crosse</b>	<b>Neenah</b>	<b>Wausau</b>
<b>Annual tickets issued:</b>	35,000	7,216	50,000	2,500	15,000
<b>Annual enforcement revenue:</b>	\$490,000	\$162,315	\$900,000	\$115,519 (2014 Projected)	\$252,000
<b>Overtime/expired meter fine:</b>	Expired Meter \$5/\$10/\$50 Overtime \$20	Expired Meter \$5 Overtime \$15	Overtime \$12/\$24/\$48	Overtime \$10	Expired Meter \$5 Overtime \$5
<b>Late payment penalty?</b>	Yes: +\$15 - Ten Days +\$27 - 30 Days	Yes: +\$5 - 5 Days	*Yes: Doubles - 10 Days Again After 45 Days	Yes: Doubles 10 Days Add \$50 - 90 Days	Yes: +\$10 – 7 <sup>th</sup> Day +\$35 – 28 <sup>th</sup> Day
<b>Escalated fine structure?</b>	Yes: 1 <sup>st</sup> & 2 <sup>nd</sup> = \$5 3 <sup>rd</sup> – 5 <sup>th</sup> = \$10 6 <sup>th</sup> & Over = \$50	No	Yes: 1 <sup>st</sup> & 2 <sup>nd</sup> = \$12 3 <sup>rd</sup> – 5 <sup>th</sup> = \$24 6 <sup>th</sup> & Over = \$48	No	No
<b>Fine revenues to GF or parking utility?</b>	Parking Utility	General Fund	Parking Utility	Parking Utility	Parking Utility
<b>Responsible department?</b>	Public Works	Police	Police	Police	Police
<b>Dedicated enforcement personnel:</b>	Yes: 2 FT	PT Only	Yes: 7 Writers 1.78 Processors 1 Clerk	Yes: 1 FT	Yes: 2 FT
<b>Ticket-writing technology used:</b>	Duncan Autocite™	Duncan Autocite™	Clancy Systems	Paper Based	Complus™
<b>Back-end ticket processing:</b>	Duncan Autocite™	Duncan Autocite™ PD Website	Clancy Systems	Excel Spreadsheet	Complus™
<b>LPR enforcement?</b>	No	No	Currently Testing	No	No
<b>Anticipated technology upgrades?</b>	Currently Under Study	Anticipated Currently Under Study	Yes	Anticipated Currently Under Study	No

**Table 4 – Parking Utility Rates/Revenues/Debt Service**

<b>City</b>	<b>Appleton</b>	<b>Eau Claire</b>	<b>*La Crosse</b>	<b>Neenah</b>	<b>Wausau</b>
<b>Meter cost in prime areas:</b>	\$.75/Hour 2 Hour Limit	N/A 2 Hour Limit	N/A 2 Hour Limit	N/A 2 Hour Limit	N/A 2 Hour Limit
<b>Monthly lot permit cost:</b>	\$24 - \$33	\$11.50 - \$36	\$25 - \$35	\$18 Month \$54 Quarter	\$5 - \$35
<b>Monthly permit cost in structures:</b>	\$24 - \$33	\$36 - \$38	\$35 - \$50	Public Permits \$18 Month \$54 Quarter	\$35
<b>Transient rate in structures:</b>	\$2 Flat Rate	\$.50/Hour \$5 Daily Max	1 <sup>st</sup> 3 Hours Free Then \$.75/Hour	N/A	\$.20 - \$.50/Hour Meters in Ramps
<b>Parking special assessment?</b>	No	No	YES Min: \$200/Year Max: \$1,500/Year \$101,000 Annual	No	No
<b>How is debt service paid for structured parking?</b>	Parking Utility Revenues	General Fund	General Fund	TIF General Fund	TIF & General Fund
<b>Break even operating budget?</b>	No Reserve Fund	No General Fund	No General Fund	No General Fund	No General Fund
<b>Typical annual PU budgetary support:</b>	<b>\$400,000+</b>	2014 Projected Parking Deficit: <b>\$85,852</b>	GF Pays Debt PU Pays City: <b>\$55k</b> Transit Utility <b>**\$225k</b> In Lieu of Taxes	Actual 2013 Parking Fund Deficit: <b>\$83,525</b>	2014 Projected Parking Deficit: <b>\$224,000</b>

## **Summary and Conclusions for Neenah**

- Neenah is the smallest city in the analysis, but has the highest mean household income of all the cities analyzed.
- Neenah has the highest level of single occupancy vehicle (SOV) trips and the lowest level of alternative travel mode splits of all the cities analyzed.
- Neenah is the only city that is still using a non-computerized, paper-based ticketing writing system.
- Even though it is the smallest city in the analysis, Neenah has a larger amount of publicly-managed parking than the City of Eau Claire (which is the second largest city in the analysis).
- Neenah has the lowest cost monthly permit parking of all the cities analyzed for both permit lots and ramp monthly.
- None of the cities generate enough parking revenues to pay for parking system debt service on structured parking. Except for Appleton that has managed to pay for debt service from parking reserve funds, all of the other cities pay for debt service from the general fund and/or TIF revenues.
- La Crosse is the only city that charges a parking special assessment. The assessment generates approximately \$101,000 annually, with a minimum assessment of \$200/year and a maximum of \$1,500/year for individual properties.
- Both cities who still use Duncan Autocite (Appleton and Eau Claire) for their parking ticket technology vendor have expressed frustration with the vendor's capabilities and customer support capabilities; particularly with back-end ticket processing and appeals.
- The City of La Crosse demonstrates the lowest level of drive-alone SOV trips and the greatest level of modal split reductions; such as walking to work, biking to work and use of public transit. Further study is recommended to help understand if specific City TDM policy is driving these modal split factors.
- The City of Wausau has a higher carpool rate than the national average and the other cities analyzed. Further study is recommended to determine if this is the result of specific carpool policies employed by the City or any of its major employers.

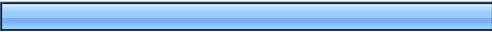
## **Exhibit B – Online Survey Summary Reports:**

**Customer Summary Report  
Employee Summary Report  
Business Owner Summary Report  
Resident Summary Report**

## 1. Please check the category that best describes your interest in downtown Neenah.

		Response Percent	Response Count
<b>I am a Visitor/Customer</b>		100.0%	315
I live Downtown		0.0%	0
I own a Business/Property		0.0%	0
I work Downtown		0.0%	0
Other (explain)		0.0%	0
		<b>answered question</b>	<b>315</b>
		<b>skipped question</b>	<b>0</b>

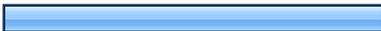
## 2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)

		Response Percent	Response Count
Shopping		76.5%	237
Personal Services (Salon/Spa)		17.1%	53
Professional/Attorney/CPA/Insurance		5.5%	17
Library		56.1%	174
I work Downtown		1.6%	5
<b>Restaurants/Bars</b>		<b>85.8%</b>	<b>266</b>
City/Government		25.8%	80
Medical/Dentist/Chiropractor		8.4%	26
Post Office		43.2%	134
Other (explain)		13.2%	41
<b>answered question</b>			<b>310</b>
<b>skipped question</b>			<b>5</b>

## 3. When you visit downtown Neenah, where do you typically park?

		Response Percent	Response Count
<b>On-Street</b>		<b>75.4%</b>	<b>233</b>
Off-Street Lots		23.9%	74
Parking Structure		0.6%	2
<b>answered question</b>			<b>309</b>
<b>skipped question</b>			<b>6</b>

#### 4. What is the length of stay during your typical visit to downtown?

		Response Percent	Response Count
Less than one hour		16.3%	50
<b>One to two hours</b>		<b>57.2%</b>	<b>175</b>
Two to four hours		23.2%	71
Four to six hours		2.3%	7
Six to eight hours		0.3%	1
More than eight hours		0.7%	2
<b>answered question</b>			<b>306</b>
<b>skipped question</b>			<b>9</b>

#### 5. How would you characterize your ability to find a parking spot downtown on a typical weekday?

		Response Percent	Response Count
Easy		7.5%	23
Somewhat easy		34.7%	107
<b>Somewhat difficult</b>		<b>44.5%</b>	<b>137</b>
Difficult		13.3%	41
<b>answered question</b>			<b>308</b>
<b>skipped question</b>			<b>7</b>

**6. How would you characterize your ability to find a parking spot downtown during a typical weekday lunchtime?**

		Response Percent	Response Count
Easy		4.4%	13
Somewhat easy		15.9%	47
<b>Somewhat difficult</b>		<b>46.1%</b>	<b>136</b>
Difficult		33.6%	99
<b>answered question</b>			<b>295</b>
<b>skipped question</b>			<b>20</b>

**7. How would you characterize your ability to find a parking spot downtown during a typical evening or weekend?**

		Response Percent	Response Count
Easy		9.9%	30
Somewhat easy		30.8%	93
<b>Somewhat difficult</b>		<b>39.4%</b>	<b>119</b>
Difficult		19.9%	60
<b>answered question</b>			<b>302</b>
<b>skipped question</b>			<b>13</b>

**8. Do you know there are posted time limits for public parking in downtown Neenah?**

		Response Percent	Response Count
Yes, I am aware of parking time limits		69.5%	212
No, I am not aware of parking time limits		30.5%	93
		answered question	305
		skipped question	10

**9. Are you aware that there is free customer parking available in permitted lots and in the parking ramp weekdays after 4:00pm and on weekends?**

		Response Percent	Response Count
Yes		33.0%	100
No		67.0%	203
		answered question	303
		skipped question	12

## 10. When I visit downtown Neenah: (Check more than one if applicable)

		Response Percent	Response Count
I am willing to pay to park short term on-street close to my destination		18.3%	55
I am willing to pay to park longer term in a lot close to my destination		13.7%	41
I am willing to walk a block or two if I can park for free		47.3%	142
I am not willing to pay to park		60.3%	181
<b>answered question</b>			<b>300</b>
<b>skipped question</b>			<b>15</b>

## 11. In your opinion, who should pay the cost of building and maintaining public parking facilities? (check all that apply)

		Response Percent	Response Count
Parking Users/Customers		44.1%	132
City/Tax Dollars		72.6%	217
Property Owners/Business Owners		50.2%	150
<b>answered question</b>			<b>299</b>
<b>skipped question</b>			<b>16</b>

**12. Please rank the following in terms of their relevance (with 1 as most important) to your experience with parking in downtown Neenah: (Please note: the items will sort based on your order of importance with the most important being listed first.)**

	1	2	3	4	5	6	7	8	Rating Average	Response Count
I don't know where I am supposed to park	4.6% (12)	16.5% (43)	<b>17.3%</b> <b>(45)</b>	14.6% (38)	15.0% (39)	12.7% (33)	12.7% (33)	6.5% (17)	4.40	
There is not enough parking downtown	<b>48.1%</b> <b>(125)</b>	17.3% (45)	13.8% (36)	8.5% (22)	4.2% (11)	3.1% (8)	3.5% (9)	1.5% (4)	2.34	
I cannot park for a long enough period of time	13.5% (35)	<b>23.8%</b> <b>(62)</b>	18.1% (47)	21.9% (57)	10.8% (28)	7.3% (19)	4.6% (12)	0.0% (0)	3.33	
I am required to park too far away from my destination	10.8% (28)	22.3% (58)	<b>24.6%</b> <b>(64)</b>	18.5% (48)	14.6% (38)	6.2% (16)	2.7% (7)	0.4% (1)	3.35	
Permit parkers are not parking where they are supposed to park	4.2% (11)	7.3% (19)	7.7% (20)	13.9% (36)	25.5% (66)	<b>26.3%</b> <b>(68)</b>	13.1% (34)	1.9% (5)	4.90	
Parking signage is poor/confusing	8.1% (21)	7.3% (19)	11.2% (29)	17.0% (44)	19.3% (50)	<b>27.0%</b> <b>(70)</b>	8.5% (22)	1.5% (4)	4.55	
There should be better parking enforcement	5.0% (13)	3.1% (8)	5.4% (14)	4.6% (12)	7.7% (20)	16.2% (42)	<b>45.8%</b> <b>(119)</b>	12.3% (32)	6.00	
Other	5.8% (15)	2.3% (6)	1.9% (5)	1.2% (3)	3.1% (8)	1.5% (4)	9.2% (24)	<b>75.0%</b> <b>(195)</b>	7.10	
<b>answered question</b>										
<b>skipped question</b>										

**13. Please define "Other" here if you have an experience not listed above.**

	Response Count
	41
<b>answered question</b>	<b>41</b>
<b>skipped question</b>	<b>274</b>

**14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	<b>Response Count</b>
	108
<b>answered question</b>	<b>108</b>
<b>skipped question</b>	<b>207</b>



**Page 2, Q2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)**

1	Brigade	Nov 15, 2014 12:11 PM
2	My job requires occasional stops in downtown Neenah	Nov 14, 2014 2:20 PM
3	Women's Tuesday Club	Nov 13, 2014 7:02 PM
4	Tuesday Club at Brigade building	Nov 13, 2014 5:24 PM
5	Tuesday Club which meets at the Brigade.	Nov 13, 2014 5:17 PM
6	Tuesday Club	Nov 13, 2014 3:30 AM
7	Weekly meetings of local Organization	Nov 12, 2014 11:07 PM
8	Banking	Nov 12, 2014 8:33 PM
9	working out at fitness center	Nov 12, 2014 5:23 PM
10	The Woman's Tuesday Club meetings	Nov 12, 2014 4:48 PM
11	Meetings	Nov 12, 2014 4:39 PM
12	Church, Brigade, Tuesday Club	Nov 12, 2014 4:01 PM
13	Tuesday Club/Boys & Girls Brigade	Nov 12, 2014 3:04 PM
14	Boys and Girls Brigade	Nov 12, 2014 2:03 PM
15	ignite nutrition	Nov 12, 2014 11:13 AM
16	Meeting at the Brigade, Woman's Tuesday Club	Nov 12, 2014 6:29 AM
17	Farmer's market	Nov 11, 2014 8:01 PM
18	Bergstrom - Maher Museum	Nov 11, 2014 7:45 PM
19	Farmers market; dining	Nov 11, 2014 12:04 PM
20	Food	Nov 11, 2014 10:35 AM
21	church	Nov 11, 2014 10:27 AM
22	Driving thru	Nov 10, 2014 9:17 PM
23	Banking	Nov 10, 2014 2:29 PM
24	attend a church on Doty Street, attend yoga at Anu	Nov 9, 2014 10:58 AM
25	Church	Nov 9, 2014 9:48 AM
26	vedor to restaurants	Nov 9, 2014 9:30 AM
27	Banking	Nov 9, 2014 9:29 AM

**Page 2, Q2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)**

28	eating & drinking	Nov 9, 2014 8:44 AM
29	dining	Nov 9, 2014 6:00 AM
30	banking	Nov 9, 2014 4:52 AM
31	Dining	Nov 8, 2014 5:37 PM
32	Exercise at Anu Studio	Nov 7, 2014 2:39 PM
33	Classes	Nov 6, 2014 7:19 PM
34	Boat harbor and Saturday farmers market	Nov 6, 2014 6:11 PM
35	Church activities	Nov 6, 2014 5:52 PM
36	coffee with friends	Nov 6, 2014 8:56 AM
37	Library	Nov 5, 2014 11:23 AM
38	exercise	Nov 3, 2014 10:18 AM
39	Special events	Nov 2, 2014 11:56 AM
40	Work out downtown	Oct 31, 2014 5:50 PM
41	biking through to Arrowhead Park	Oct 30, 2014 8:10 AM



**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

1	parking is not a major issue for me	Nov 16, 2014 6:59 PM
2	PARKING IS PERFECT ALREADY!!!! NO Action is needed	Nov 12, 2014 6:46 PM
3	Donto expect people to pay to park to shop or use restaurants downtown. You can park for free at malls strip malls and most restaurants	Nov 12, 2014 5:11 PM
4	not smart enough to make this one work	Nov 12, 2014 2:07 PM
5	Parking is very easy for a car. Wish there were more bike racks.	Nov 12, 2014 9:08 AM
6	Your numbering selection options on question 12 don't work!	Nov 12, 2014 6:33 AM
7	There should be more options for riding/parking bicycles	Nov 12, 2014 4:00 AM
8	there was a parking study done already. Right??	Nov 11, 2014 9:42 AM
9	It is very dangerous backing out of a downtown angled parking space because very few people observe the 25 mph speed limit which should be 15 mph downtown anyway with enforcement of the speed limit essential.	Nov 10, 2014 12:33 PM
10	More cycling friendly parking for bike riders	Nov 9, 2014 2:18 PM
11	I'm pretty happy with parking as it is - free	Nov 9, 2014 1:25 PM
12	Angle parking makes it difficult to re-enter traffic. Through-traffic needs to slow down.	Nov 9, 2014 9:38 AM
13	more parking is needed	Nov 9, 2014 9:37 AM
14	I don't have issues parking in downtown Neenah. Can usually find a convenient free space. I do have issues parking in Appleton. Convenient spaces require that you worry about filling the meeting or park far away. Not a good experience.	Nov 9, 2014 8:38 AM
15	Walking more than 2 blocks is difficult for older people	Nov 9, 2014 8:16 AM
16	Neenah with Pride is a stupid saying	Nov 9, 2014 7:28 AM
17	Free parking for disabled persons, no van acessible spots.	Nov 9, 2014 7:00 AM
18	People using more than one stall (poor parking)	Nov 9, 2014 6:48 AM
19	All these answers are bad --- I DON'T have a problem parking when I go to Neenah so my answers would not be the above. My most important experience is that I can park easily; number 2 is that it is free; number 3 is that it is near to the places I want to go; etc.....	Nov 9, 2014 6:24 AM
20	Angled street parking is difficult to get out of. Always worried I'll be hit.	Nov 9, 2014 5:35 AM
21	lots of special needs parking not being utilized	Nov 9, 2014 5:07 AM
22	Eliminate drivers from making U-turns downtown!! It's dangerous!	Nov 9, 2014 4:52 AM
23	Length of parking time is too limited for longer appointments, classes	Nov 9, 2014 4:24 AM

**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

24	I come to Neenah because parking is better than Appleton	Nov 8, 2014 7:39 PM
25	You can always find a parking stall downtown, so I don't understand why it's assumed that there's a problem. Thursday summer music-in-the-park lunches at Shattuck are the busiest it gets, and even then I've never had to walk more than a block. Your survey assumes that everyone thinks it's a problem, which is not true. Myself, I really like the way it is right now.	Nov 8, 2014 6:50 PM
26	employees parking in customer parking	Nov 8, 2014 6:16 PM
27	Visibility when exiting the library lot is very poor. Angled parking, esp of high vehicles, dangerously impedes sight lines.	Nov 8, 2014 6:11 PM
28	Big vehicles take up more than 1 spot. They 'ride the lines'.	Nov 8, 2014 6:02 PM
29	Intense dislike of parking structures--I won't use them	Nov 8, 2014 5:30 PM
30	Disregard my votes on this question	Nov 8, 2014 4:47 PM
31	Everything chill	Nov 8, 2014 3:13 PM
32	we are new to Neenah and are still getting to know the downtown	Nov 8, 2014 5:52 AM
33	There should be no charge for parking or change to 4 hours. 2 is too short and I have to rush or not visit the merchants I had planned on visiting due to such a short time.	Nov 7, 2014 2:45 PM
34	as a customer of down town Neenah I dont think we have an issue. But for employees that work down down they need another parking ramp. We had one and it was taken down we need a new one. Our down town is amazing and we need to keep small and large buiness here.	Nov 5, 2014 1:45 PM
35	There is a parking conflict on Concert nights for the Library users	Nov 5, 2014 10:37 AM
36	I have had very few problems with parking in Downtown Neenah.	Nov 5, 2014 9:00 AM
37	On Sunday Mornings, the Market Place lot is full of church people. That lot should be for Market Place patrons.	Nov 3, 2014 10:27 AM
38	None of the above	Nov 2, 2014 10:15 AM
39	I have never had a time where I could not find a parking spot within 4 blocks of my destination	Oct 31, 2014 2:25 AM
40	high priority on feeling safe where I park	Oct 30, 2014 8:16 AM
41	I do not understand how question 12 works, confusing?	Oct 29, 2014 12:07 PM



**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

1	listen to, talk with, encourage creative ideas from/with business representatives and their employees as well as shoppers/visitors downtown. Not everyone can park 5 steps away from his/her destination.	Nov 16, 2014 7:02 PM
2	Blow it up and start over ! People speed over main street bridge, only to cut off other drivers since there's only one lane to go straight through downtown. Its a mess !	Nov 16, 2014 5:27 AM
3	Why should we expect business owners to help pay for parking when they are the reason we go downtown!? Having a vital downtown benefits all. One should be able to park long enough to shop and have lunch. Change street parking to a 3 hour limit and enforce it. I hear business owners complaining that Alta employees park on street the whole day and city officials look the other way. We are lucky to have full occupancy of small businesses downtown and need to keep it that way. We don't want to turn into downtown Menasha.	Nov 15, 2014 9:18 PM
4	ramps where surface parking is.... across from Pres church and the Brigade Ramp where the old ramp was.	Nov 15, 2014 12:18 PM
5	Signage for parking could be improved.	Nov 15, 2014 4:57 AM
6	For those senior citizens who are not handicapped but are slowing down some, maybe a few parking spaces close to stores and restaurants just for them might be a nice idea! Shopko has them. Also, what ever changes are made please make the signs in the lots bigger than they are now. Thanks.	Nov 14, 2014 4:23 PM
7	There needs to be another ramp someplace for all of the Alta Resources employees and all of the employees working in the three towers. At least one floor or more of the existing ramp behind Alta needs to be open 24/7 for public parking, downtown shoppers, diners, and for construction and maintenance workers who need to be close to their work, but may only be there occasionally for a few hours. Right now, all of the downtown employees of these big businesses have ALL of the parking taken up which isn't right.	Nov 14, 2014 2:52 PM
8	People who work at Alta and Plexus have been given a free ride relative to parking. This has encouraged single person use of vehicles and has discouraged use of public transportation. The free ride must stop.	Nov 14, 2014 6:50 AM
9	Please retain green spaces and if building, add a ramp to existing paved areas.	Nov 13, 2014 5:03 PM
10	more clearly marked public parking, both free and paid. Some longer term free parking - it is very annoying to be a city tax payer, supporting downtown businesses and worry about getting a ticket because you want to grab something to eat, or look at some shops after an appointment downtown. For example, to take a 1 hr class at yoga studio, I need extra time to find parking, get signed in, and get back to car. Occasionally a group would like to go get coffee or snacks in a local restaurant, but worry about going over the 2 hr limit.	Nov 13, 2014 5:03 AM
11	Off site parking for employees with shuttle service.	Nov 13, 2014 4:51 AM
12	There is NOT a parking problem in Downtown Neenah. If something needs to be built, let the businesses down there pay for it. The taxes in Neenah are WAY to high already!!!	Nov 12, 2014 6:47 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

13	Across from Westgor Funeral Home...build a ramp	Nov 12, 2014 6:32 PM
14	Build a multi level parking lot next to the Bemis buildings across the river in the empty lot and use that for businesses in order to open up some of the ramp parking during the day which is closer to the downtown businesses. I am not willing to walk a couple blocks during the winter - too cold and can be challenging if icy. We have such a small downtown that I don't think it makes sense to charge for parking or put in meters.	Nov 12, 2014 5:28 PM
15	Dont penalize the local businesses who have lined Main Street for decades or the people who pay the taxes to live here. New business should pay not us for their new structures	Nov 12, 2014 5:13 PM
16	More off street parking with a larger ramp	Nov 12, 2014 5:00 PM
17	Build a new ramp. Stop putting large office buildings downtown.	Nov 12, 2014 4:54 PM
18	Too much permit parking behind the marketplace.	Nov 12, 2014 4:45 PM
19	Don't have the answer	Nov 12, 2014 4:17 PM
20	Good luck!	Nov 12, 2014 4:04 PM
21	There is a lot of open space near the new plexus building why wasn't that used for public parking knowing there are many restaurants in that one area. Busy time during lunch time and dinner time, not enough room to park, if you want people to keep "dollars" in downtown area then the city needs to make more "open" spaces to park. More open spaces brings easy parking brings more "dollars" to downtown Neenah. Lets keep our local business busy instead of big box restaurants and stores our "dollars".	Nov 12, 2014 2:38 PM
22	there used to be a parking structure near the Brigade building?? can that be rebuilt?	Nov 12, 2014 2:09 PM
23	On Wisconsin Ave., at the library entrance, there is high pedestrian traffic during the farmer's market, Shattuck park summer concerts and library events. If possible I would suggest removing/moving a few of those parking spots for a safer pedestrian crossing closer to the library entrance.	Nov 12, 2014 12:58 PM
24	I frequent Ignite Nutrition everyday and it is very difficult to get a parking spot close to business. The city should remove the green spot in front of Plexus Global Headquarters it is wasted space and would be able to provide more adequate parking for ppl who are trying to park close to businesses they frequent instead of walking blocks away. If u want parking to improve then remove the wasted green space by plexus global headquarters	Nov 12, 2014 11:21 AM
25	Parking is very easy in Neenah. The biggest issue I have is feeling unsafe walking to and from the commercial area because of cars going through the lots. Improve the walkability to and from parking and more people will be inclined to come to downtown.	Nov 12, 2014 9:10 AM
26	Parking structures would solve the overall problem however not nice to look at so could underground be more effective than taking up valuable building space	Nov 12, 2014 8:28 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	with parking garages? Also does not angle parking everywhere give us more spaces? Back lot of the main center is not very efficient....could that lot be organized better?	
27	Don't allow any more businesses in downtown until you get the parking issue resolved. As a taxpayer, I want to be able to use the downtown, businesses can move to the business park.	Nov 12, 2014 6:34 AM
28	Improve bike - ability downtown and bike parking. I know many people (my family and friends included) who would bike over drive if downtown were more bike friendly. That would help on car parking too!	Nov 12, 2014 4:03 AM
29	I think people need to stop complaining and be willing to either park further away or pay more money. I see no reason why taxpayers should have to supply for other people's convenience.	Nov 11, 2014 10:28 PM
30	I've really had little challenge in parking in downtown Neenah. The biggest challenge is during farmer's markets, but that's very understandable and never really a problem.	Nov 11, 2014 8:05 PM
31	I would suggest encouraging alternative transportation rather than committing to expensive, and/or environmentally harmful options of expanding parking. Perhaps free parking for Zip Cars, more bike racks, and re examining the bus system would be a good place to start.	Nov 11, 2014 7:21 PM
32	It is very difficult to see when pulling out of the library parking lot if there are a lot of cars/vans/SUVs and trucks parked on the street all the way up to the exit of the parking lot. I'm not sure how to fix that, but I'm often nervous that I am going to run into someone when I'm turning left out of the lot.	Nov 11, 2014 5:09 PM
33	Neenah's charm is due to its small town nature. PLEASE DO NOT overbuild downtown. If I want that mess I'll go to Milwaukee.	Nov 11, 2014 3:12 PM
34	better signage on where to park	Nov 11, 2014 11:16 AM
35	build another ramp to be used by the public!! not for bringing in buisness.	Nov 11, 2014 9:43 AM
36	I don't like the idea of paying for parking downtown because I don't have the change available for it. There are machines that you can use your credit/debit cards and if we are going to go to a parking meter situation, I would encourage the city to look I into those. The only reason I don't want to pay for parking is because of the inconvienece of carrying coins.	Nov 11, 2014 9:37 AM
37	Access for bikes and bike parking	Nov 11, 2014 9:36 AM
38	Better signage to direct people to free parking when available	Nov 11, 2014 8:52 AM
39	I would hate to see more of a beautiful downtown landscape taken over by more parking. Encourage people to use existing structures and lots.	Nov 11, 2014 8:23 AM
40	Have more lots that offer free parking.	Nov 11, 2014 6:54 AM
41	Increase the time to park from 2 hours to 3 hours. As a customer coming to downtown Neenah. I shouldn't receive a ticket for spending money at local	Nov 11, 2014 5:18 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	<p>merchants. If I have a hair appointment and I want to shop or have lunch, 2 hours is not enough time. I shouldn't have to worry about getting ticketed. Employees should not be taking up prime parking spots for customers. Not everyone is a violator but there are definitely individuals who work in downtown Neenah that are taking up valuable parking.</p>	
42	<p>Do NOT allow people to turn across lanes to pull into a parking space. For ex. If one is going North on a street one should not be allowed to turn across traffic to get a southbound parking space.</p>	Nov 10, 2014 9:22 PM
43	<p>Lack of parking in a downtown area is a good problem to have. Don't become Appleton and put meters everywhere and have enforcement where they would even ticket a city vehicle. It drives people away. Better signage may help people find the lots in the area.</p>	Nov 10, 2014 7:52 PM
44	<p>Clearly mark where parking is available for shopping customers. Not sure when parking ramp is available to residents. Hard to find parking in summer for farmers market. At night for going out just make sure well lit parking lots. .</p>	Nov 10, 2014 6:43 PM
45	<p>I don't have a problem parking in our downtown. I think things are going well. I visit often at all time of day and night I have never had a time when I couldn't find a parking spot. Every once in a while I'll have to walk a block or so. It's definitely not a problem that I would want to allocate tax dollars towards. Thank you for taking the time and asking the public what we think.</p>	Nov 10, 2014 6:42 PM
46	<p>I see the downtown business workers parking west of Affinity on Wisconsin and then having to walk all the way to Alta and it makes me think I would never want to work in downtown Neenah. The major employers in downtown need better parking options for their employees. I want to attract more restaurants and shopping to downtown and therefore I would be willing to pay a slight amount more in taxes for additional parking.</p>	Nov 10, 2014 4:57 PM
47	<p>Neenah should've built a parking ramp before Plexus bought the land to build their facility. Sadly, we missed a big opportunity to address a need consumers have long been asking about. Appleton has a number of ramps and they work. They are built in close proximity to the Ave and they work.</p>	Nov 10, 2014 1:35 PM
48	<p>I avoid parking in any of the angled parking spots on Main Street and will walk a block to avoid the challenge of having to back out of one of those spots without getting hit. If angled parking is to remain in the area beginning at the curve just past Under the Dome to Wisconsin Street I suggest that an ENFORCED speed limit of 15 mph would be appropriate to improve safety while providing a more enjoyable shopping, dining and working experience while downtown.</p>	Nov 10, 2014 12:40 PM
49	<p>Parking should be for three hours not two. i cannot have my hair/nails done and got lunch in two hours. Therefore I have been spending less time and money in downtown Neenah. Business owners who park behind the market place and in other public area should have a higher fine than the general public. Neenah is LOSING BUSINESS because of the two hour parking regulation. Neenah has given to many parking permits to ALTA and other businesses in areas that should be available for customers Wake up Neenah!!!!</p>	Nov 10, 2014 12:13 PM
50	<p>It works well for my needs</p>	Nov 10, 2014 4:09 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

51	In many cases, 2 hours is not long enough	Nov 9, 2014 9:30 PM
52	The only time I've had trouble parking is at the library on Saturday mornings in the summer when boaters use the library parking lot. They should be instructed that it is off limits until after the library is closed.	Nov 9, 2014 8:18 PM
53	Keep the parking free later in the day and on weekends. Let more people know about the availability of the ramps.	Nov 9, 2014 8:15 PM
54	Never put in meters. Do NOT become Appleton. We have no huge problem.	Nov 9, 2014 8:14 PM
55	Use parking that exists in satellite areas and provide a shuttle	Nov 9, 2014 7:31 PM
56	Get rid of the "Statue of Liberty" to allow for more parking.	Nov 9, 2014 3:23 PM
57	As a resident, I really hope something can be done. The angle parking on Main is terrible. It's hard to see when backing out, and traffic goes so fast. From the survey, can you park in the parking ramp? I thought that was just for Alta Resources.	Nov 9, 2014 2:40 PM
58	WRemove the ugly statue	Nov 9, 2014 1:40 PM
59	Get a high quality, efficient, convenient mass transit system going - subway, bus, train - whatever - that connects the Fox Cities to each other, and going to other parts of the state, and Chicago. Make it easier for people to use mass transit, and reduce vehicular traffic.	Nov 9, 2014 1:27 PM
60	Underground parking in new buildings, replace old houses with parking structure, encourage alternative transport (bicycle) w bike lanes, bike racks, grants, etc,	Nov 9, 2014 9:40 AM
61	Parking needs to be allowed for more than 2 hours. I only go there when I need to, and find it frustrating to have to watch the clock to see if I need to leave so I don't get a ticket.	Nov 9, 2014 9:35 AM
62	Definitely NO pay to park.	Nov 9, 2014 8:41 AM
63	Angle parking on street - difficult to exit parking space if too close to intersection because of traffic waiting at lights. I used to park behind marketplace, now many of those spaces are permit parking and I don't think they should be. They should be for customers. Many Alta employees park in the lot behind stores on north side of Main (lot behind Holtz Jewelers, Vintique, etc). I know this because I used to work at Alta! Just not enough parking and that's the long and short of it. Daughter works downtown and I would like to meet her for lunch periodically but I wouldn't even think of it. Seems to be enough street parking once you get closer to library.	Nov 9, 2014 8:24 AM
64	Tearing down multiple homes for ground level parking is not a good choice in my opinion.	Nov 9, 2014 8:20 AM
65	Tim Hanna in Appleton is not too bright. Don't ask him for his opinion.	Nov 9, 2014 7:29 AM
66	I refuse to go to downtown Appleton because I have to pay to park. You can not find a spot and the it just cost to much. That is what I LOVE about downtown	Nov 9, 2014 6:43 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	Neenah. I can shop, eat, and drink in downtown Neenah and enjoy the experience. I'm also willing to walk a block or two for that experience. I think the free parking is part of the charm of downtown Neenah.	
67	Please do not build another parking ramp on the back of taxpayers money. Please also don't further infringe on Arrowhead Park with parking spots!!!!!!!	Nov 9, 2014 6:41 AM
68	1. Do not make it pay. I live in Appleton and I can't tell you how much people complain about the meters, about getting tickets and the distance of the garages from where they need to go. And the complainers are the users/patrons AND the store/shop/bar/restaurant owners. I have been in many meetings and when the question comes up about the next meeting location almost without exception someone will say "not downtown; it's too much of a pain to park" so we'll choose a non-downtown location. That of course, does downtown Appleton no good. The Appleton parking design/process/meters makes no one happy except the city treasurer. I urge you not to follow in their footsteps.	Nov 9, 2014 6:30 AM
69	Purchase the land from Doty to Smith,Wisconsin to Martin and build the new ramp there.	Nov 9, 2014 5:58 AM
70	The best solution would not require a paid person for parking enforcement. I am also not a fan of solutions that had out fines. Fines never seem effective and more of a hassle. Fines are supposed to be a detergent but really are just a negative way to raise funds. Cities become reliant on fines and budget for them which seem like a negative way to budget funds.	Nov 9, 2014 5:53 AM
71	Why not put a parking garage where minergy used to be? The plant is closed anyway	Nov 9, 2014 5:46 AM
72	Parking should be free and close to the destination. If not, people will go somewhere where it is. That is why the Fox River mall is always full. Also, people with health problems have a hard time if they have to park a block away.	Nov 9, 2014 4:58 AM
73	Customers want to park close to the store for a fast in/exit.	Nov 9, 2014 4:55 AM
74	I live about 2 miles from downtown and walk/bike whenever I can. Is there some sort of incentive to have this happen more often?	Nov 9, 2014 4:47 AM
75	Downtown Neenah is an illegal u-turn free for all. When people desperate to find a parking spot find one, they make illegal u-turns anywhere and everywhere at all hours of the day and night to capture it before someone else gets it first. On several occasions, we have gone elsewhere to shop or dine rather than fight downtown Neenah parking and heavy traffic problems (while the police are nowhere to be found. Despite being well aware of it, the police do absolutely nothing about it! I have complained personally to the Chief of Police. While he said they are working on it, nothing that I can see has been done about it in over a year!	Nov 9, 2014 4:42 AM
76	Please don't take any property to create another parking area.	Nov 9, 2014 4:29 AM
77	Build a parking lot in front of plexus instead of grass	Nov 9, 2014 4:25 AM
78	continue to look for solutions and have all parties involved. It will take everyone	Nov 9, 2014 3:12 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	to find a solution.	
79	Hard to find parking by gyro shop at lunchtime. Can some perk be given to downtown employees to park in the structure or more distant lot? Make far away lots free without time limit to get restaurant staff park further out.	Nov 8, 2014 8:34 PM
80	Do not put meters on main street!	Nov 8, 2014 7:40 PM
81	Fix it. Horrible experience parking downtown. Fix the issue before shoehorning another business down there ala plexus or affinity etc	Nov 8, 2014 7:37 PM
82	I would prefer to keep things the way they are. I've never had a problem finding a parking spot, even during weekday lunch hours, even during the Shattuck Out to Lunch concerts, even in the evening during supper hour.	Nov 8, 2014 6:56 PM
83	Make the large corporations that are in the downtown paying substandard wages pay for their own damn ramp. Why do we as residents of Neenah support them with corporate welfare? They should have to provide their own parking for their own employees and quit taking parking away from paying customers of the small businesses downtown.	Nov 8, 2014 6:19 PM
84	I think a ramp is the only answer. Many downtown employees have to walk 2-3 blocks to get to their building. Winter is coming. I know I've just blown off buying bread because I couldn't get a spot to park. We have also opted for another bar across town with guaranteed parking.	Nov 8, 2014 6:11 PM
85	I love the small businesses downtown and do not feel they should have to pay for me to park and feel they should have enough free parking for their customers. I do feel that most of the parking is taken by alta, it is important to keep this business and employees downtown, so that is why the city should help pay for the parking or build another parking structure.	Nov 8, 2014 6:05 PM
86	Dislike parking structures, I will not use them. Prefer on-street parking, but also will use the lot behind Greene's Pourhouse.	Nov 8, 2014 5:32 PM
87	Development of the far west end of the Downtown area.	Nov 8, 2014 4:22 PM
88	Enforce parkng rules.	Nov 8, 2014 4:16 PM
89	Who is paying for this stupid survey?	Nov 8, 2014 3:13 PM
90	Build a public parking ramp to handle any overflow parking.	Nov 8, 2014 5:53 AM
91	Are the downtown businesses spoiled by the city doing and paying for everything?	Nov 7, 2014 5:08 AM
92	Increased signage, marketing, etc. regarding parking regulations on evenings and weekends. The previous page about lots being free after hours is not easily understood. The "ticketed and towed" if not a permit holder is more clearly understood. Another structure, perhaps on the island, would be a prudent addition.	Nov 7, 2014 4:34 AM
93	You take a way instead of makeingmore. and going towards the Y behind the bank one great parking two great for traffic. That building Should have been build	Nov 7, 2014 4:22 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	some where else like down by the post office. Two down town they waste to much land. When You want business and shopping you don't use half the land to make the front yard pretty.	
94	The parking garage behind shops is scary to walk to using the alley and not well enough lit or patrolled. I would not mind paying for parking if I can buy a reasonably priced permit which is not limited to a month. I would rather buy a \$25 permit and use it like a debit card for parking and refillable. Or, what about credit card meters. I rarely have cash or change on me. What about outside town parking with trolleys running every 15 minutes. . .	Nov 6, 2014 7:25 PM
95	First of all this survey isn't very good! Most of the questions didn't pertain to me but I still have to put something in, therefore its not going to be a very good survey for you! I was downtown yesterday meeting family for coffee, I did see the 2 hour parking limit,,,but seriously I wanted to shop more and I had to leave the town, I know I went over the limit for coffee but if I have to leave, I will just leave and go somewhere else. Sorry I am not going to re-park my car just to shop at the stores...there is nothing I need but I love to look and buy things but if I am getting a parking ticket then I will just go to Appleton or somewhere where I dont' have to worry about getting a ticket..I am not in favor of parking meters either, because you always run out of time. Appleton has them and I don't go for coffee there anymore. Us ladies like to gab and shop and if it s going to cost me more for a ticket I can find other great places to go. Sorry.I would have visited more shops in downtown Neenah but if I have to move my car and drive around in rainy weather than I guess I dont' need to shop anymore... Good luck, maybe make this free parking for 4 hours would be more like it. Thanks	Nov 6, 2014 9:03 AM
96	I would like the parking issue to be solved before more development occurs (which is as soon as possible.). Thanks for holding the forum & survey.	Nov 6, 2014 8:22 AM
97	build a parking ramp with no permit parking - shoppers only	Nov 5, 2014 4:44 PM
98	a new parking ramp	Nov 5, 2014 1:46 PM
99	How about encouraging bikers by providing a bike path/lane other than on the street behind parking and reversing cars, or on the sidewalk dodging pedestrians. Less cars would reduce parking pressure. The path at Arrowhead Park is a nice addition but the path gets tight at the train tracks (I can only imagine elderly people or parents with bike carriers trying to navigate though there). There are bike paths all around downtown except between Main and Oak on Wisconsin. It's be nice to bike more safely through there so I could feel more inclined to be more active and leave my car at home, thus alleviating parking pressure and arbitrary time constraints for shopping and dining.	Nov 5, 2014 10:42 AM
100	I didn't know that parking was available in the ramp after 4pm and on weekends. Will have to check out how accessible that is to get to the Market Place. Lunchtime is definitely a problem, it would be nice to have suggestions for where to park at that time.	Nov 3, 2014 10:30 AM
101	I would like more parking options during special events especially lunch time concerts.	Nov 2, 2014 12:01 PM
102	Don't have any suggestions at this time. I'm usually only impacted on occasional	Oct 31, 2014 5:55 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

evenings when things are busy and I'm trying to get downtown to my workout facility.

- |     |   |                       |
|-----|---|-----------------------|
| 103 | Create a pedestrian/bicycle friendly city to encourage more people to (1) bike or walk to downtown and (2) get exercise doing it. Add more bike racks (or posts to lock bikes to). The more bikes and walking you encourage, the less the car congestion. Also, help people with a mind-shift to accept walking a block from their parking spot to their destination - consider it a part of your daily exercise!   | Oct 31, 2014 6:17 AM  |
| 104 | A parking structure for those working downtown would be nice in order to free up more spaces for others stopping in, but I have never seen a significant problem. As stated in the prior question, I have never had a time where I could not find a parking spot within a 4 block radius of where I was going. I've had to walk much farther in other places.   | Oct 31, 2014 2:28 AM  |
| 105 | Require large companies in downtown Neenah to require their employees to have a parking sticker on their vehicle and ACTUALLY ENFORCE that regulation. For instance, employees of Alta Resources frequently park in the Canal St lot out of convenience, and move them to another space in the lot every 2 hours. Once these spaces are filled up, no customers can park there throughout the day. If the parking enforcer were to monitor these stickers as well as he monitors the chalk lines he draws on tires, there would be more spaces freed up in that lot, let alone along the surrounding streets. | Oct 30, 2014 9:13 AM  |
| 106 | Regarding parking on the south side of Wisconsin Avenue...I have a hard time pulling out of the angled parking spots because I either can't see cars coming around the corner from Main Street (in the 200 block) or I can't see around big vehicles parked next to me and I inch my way backwards and hope that a oncoming driver is kind and lets me back out. That's my biggest issue with street parking in downtown Neenah. I'd rather park in a lot where that is not an issue - but still I want to be close to my destination! Not sure I can have both...!   | Oct 30, 2014 8:48 AM  |
| 107 | I think that improved posting of free parking in the lots and parking garage just off main street would go a long way towards improving the evening parking situation.  | Oct 30, 2014 6:01 AM  |
| 108 | more parking is needed for employees, not necessarily shoppers...as long as shopping parking spots are not taken by employees, we need more parking to retain and attract more business' which will inturn keep the area vibrant.   | Oct 29, 2014 10:26 AM |

## 1. Please check the category that best describes your interest in downtown Neenah.

		Response Percent	Response Count
I am a Visitor/Customer		0.0%	0
I live Downtown		0.0%	0
I own a Business/Property		0.0%	0
<b>I work Downtown</b>		<b>100.0%</b>	<b>619</b>
Other (explain)		0.0%	0
		<b>answered question</b>	<b>619</b>
		<b>skipped question</b>	<b>0</b>

## 2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)

		Response Percent	Response Count
Shopping		17.6%	108
Personal Services (Salon/Spa)		4.7%	29
Professional/Attorney/CPA/Insurance		1.3%	8
Library		17.1%	105
<b>I work Downtown</b>		<b>99.3%</b>	<b>611</b>
Restaurants/Bars		40.7%	250
City/Government		4.2%	26
Medical/Dentist/Chiropractor		3.6%	22
Post Office		18.5%	114
Other (explain)		1.3%	8
<b>answered question</b>			<b>615</b>
<b>skipped question</b>			<b>4</b>

## 3. When you visit downtown Neenah, where do you typically park?

		Response Percent	Response Count
On-Street		7.8%	48
<b>Off-Street Lots</b>		<b>53.8%</b>	<b>329</b>
Parking Structure		38.4%	235
<b>answered question</b>			<b>612</b>
<b>skipped question</b>			<b>7</b>

#### 4. What is the length of stay during your typical visit to downtown?

		Response Percent	Response Count
Less than one hour		0.5%	3
One to two hours		2.0%	12
Two to four hours		2.0%	12
Four to six hours		6.2%	38
Six to eight hours		23.2%	142
<b>More than eight hours</b>		<b>66.1%</b>	<b>404</b>
		<b>answered question</b>	<b>611</b>
		<b>skipped question</b>	<b>8</b>

#### 5. How would you characterize your ability to find a parking spot downtown on a typical weekday?

		Response Percent	Response Count
Easy		13.7%	83
Somewhat easy		30.1%	183
<b>Somewhat difficult</b>		<b>35.4%</b>	<b>215</b>
Difficult		20.8%	126
		<b>answered question</b>	<b>607</b>
		<b>skipped question</b>	<b>12</b>

**6. How would you characterize your ability to find a parking spot downtown during a typical weekday lunchtime?**

		Response Percent	Response Count
Easy		5.9%	35
Somewhat easy		17.8%	106
Somewhat difficult		36.1%	215
<b>Difficult</b>		<b>40.2%</b>	<b>239</b>
<b>answered question</b>			<b>595</b>
<b>skipped question</b>			<b>24</b>

**7. How would you characterize your ability to find a parking spot downtown during a typical evening or weekend?**

		Response Percent	Response Count
Easy		14.9%	86
<b>Somewhat easy</b>		<b>43.2%</b>	<b>250</b>
Somewhat difficult		28.0%	162
Difficult		14.0%	81
<b>answered question</b>			<b>579</b>
<b>skipped question</b>			<b>40</b>

**8. Do you know there are posted time limits for public parking in downtown Neenah?**

		Response Percent	Response Count
Yes, I am aware of parking time limits		84.6%	509
No, I am not aware of parking time limits		15.4%	93
		<b>answered question</b>	<b>602</b>
		<b>skipped question</b>	<b>17</b>

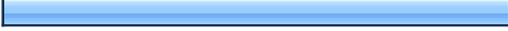
**9. Are you aware that there is free customer parking available in permitted lots and in the parking ramp weekdays after 4:00pm and on weekends?**

		Response Percent	Response Count
Yes		43.5%	261
No		56.5%	339
		<b>answered question</b>	<b>600</b>
		<b>skipped question</b>	<b>19</b>

**10. When I visit downtown Neenah: (Check more than one if applicable)**

		Response Percent	Response Count
I am willing to pay to park short term on-street close to my destination		13.7%	81
I am willing to pay to park longer term in a lot close to my destination		29.0%	172
I am willing to walk a block or two if I can park for free		42.8%	254
<b>I am not willing to pay to park</b>		<b>48.6%</b>	<b>288</b>
<b>answered question</b>			<b>593</b>
<b>skipped question</b>			<b>26</b>

**11. In your opinion, who should pay the cost of building and maintaining public parking facilities? (check all that apply)**

		Response Percent	Response Count
Parking Users/Customers		31.2%	184
<b>City/Tax Dollars</b>		<b>76.8%</b>	<b>453</b>
Property Owners/Business Owners		56.8%	335
<b>answered question</b>			<b>590</b>
<b>skipped question</b>			<b>29</b>

**12. Please rank the following in terms of their relevance (with 1 as most important) to your experience with parking in downtown Neenah: (Please note: the items will sort based on your order of importance with the most important being listed first.)**

	1	2	3	4	5	6	7	8	Rating Average	Response Count
I don't know where I am supposed to park	3.7% (20)	7.6% (41)	12.3% (66)	16.0% (86)	10.8% (58)	14.2% (76)	<b>21.8%</b> <b>(117)</b>	13.4% (72)	5.20	
There is not enough parking downtown	<b>45.0%</b> <b>(241)</b>	29.5% (158)	12.9% (69)	6.3% (34)	4.3% (23)	0.7% (4)	0.6% (3)	0.7% (4)	2.04	
I cannot park for a long enough period of time	6.0% (32)	19.0% (102)	<b>25.2%</b> <b>(135)</b>	18.1% (97)	14.9% (80)	9.9% (53)	5.2% (28)	1.7% (9)	3.76	
I am required to park too far away from my destination	<b>27.4%</b> <b>(147)</b>	19.4% (104)	16.4% (88)	14.2% (76)	8.0% (43)	8.6% (46)	4.9% (26)	1.1% (6)	3.07	
Permit parkers are not parking where they are supposed to park	7.5% (40)	10.4% (56)	11.0% (59)	20.0% (107)	<b>23.1%</b> <b>(124)</b>	17.0% (91)	9.3% (50)	1.7% (9)	4.38	
Parking signage is poor/confusing	2.4% (13)	6.0% (32)	12.9% (69)	14.6% (78)	25.6% (137)	<b>28.4%</b> <b>(152)</b>	9.5% (51)	0.7% (4)	4.82	
There should be better parking enforcement	3.5% (19)	5.2% (28)	7.1% (38)	8.2% (44)	10.1% (54)	17.4% (93)	<b>38.6%</b> <b>(207)</b>	9.9% (53)	5.72	
Other	4.5% (24)	2.8% (15)	2.2% (12)	2.6% (14)	3.2% (17)	3.9% (21)	10.1% (54)	<b>70.7%</b> <b>(379)</b>	7.03	
<b>answered question</b>										
<b>skipped question</b>										

**13. Please define "Other" here if you have an experience not listed above.**

	Response Count
	92
<b>answered question</b>	<b>92</b>
<b>skipped question</b>	<b>527</b>

**14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	<b>Response Count</b>
	252
<b>answered question</b>	<b>252</b>
<b>skipped question</b>	<b>367</b>

**Page 2, Q2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)**

1	Boating	Nov 11, 2014 9:05 AM
2	Visiting Friends	Nov 11, 2014 7:37 AM
3	Coffee	Nov 10, 2014 3:17 PM
4	City events such as Street Ball, Parades, etc.	Nov 10, 2014 2:37 PM
5	Visiting my friends	Nov 10, 2014 12:55 PM
6	People who live downtown	Nov 9, 2014 8:30 AM
7	Bank	Nov 3, 2014 2:13 PM
8	Farmers Market	Oct 28, 2014 1:52 PM



**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

1	I have to walk 4 blocks to work. Rediculous.	Nov 14, 2014 11:13 AM
2	parking ramp attached to Alta is dangerous. slippery. too narrow. people driving too fast and on wrong side.	Nov 13, 2014 1:47 PM
3	I don't think ramp parking should have segregated areas (eg. one general pass for entire ramp)	Nov 13, 2014 1:19 PM
4	For Alta Resources parking, the dividers were brought down making the lot open for anyone as we don't have passes to display.	Nov 12, 2014 2:12 PM
5	The amount of money that people spend patronizing the downtown businesses is out of this world. Those that benefit should be supporting those who patronize them, instead, just keep giving out tickets.	Nov 12, 2014 12:24 PM
6	Walking areas and parking lots need more lighting	Nov 12, 2014 10:52 AM
7	There should be signage for the parking lots so when a person is looking for that lot they no which is the correct parking!!!!	Nov 12, 2014 10:32 AM
8	Perhaps Neenah should build pay to park ramps like Appleton has instead of permit only parking.	Nov 12, 2014 10:17 AM
9	Please diregard these ranking. I am having trouble with this survey question	Nov 12, 2014 9:10 AM
10	na	Nov 12, 2014 7:36 AM
11	Parking Rules are ridiculous	Nov 12, 2014 6:01 AM
12	I work in 2 Neenah Center and have to park in the Alta ramp. It is SO DANGEROUS crossing the street to get to work, even at the intersection. I'm afraid I'm going to get hit everyday. Please pleae PLEASE build a ramp next to the Neenah Center buildings in the open lot!!!	Nov 11, 2014 5:34 PM
13	going downtown to shop and not finding a spot.	Nov 11, 2014 11:01 AM
14	This ranking did not work properly	Nov 11, 2014 10:08 AM
15	n/a	Nov 11, 2014 9:09 AM
16	Glass in Gateway parking lot on numerous instances	Nov 11, 2014 9:07 AM
17	na	Nov 11, 2014 8:30 AM
18	Paying for parking to work is rediculous	Nov 11, 2014 8:27 AM
19	giving perference to other co over co that were all ready in neenah	Nov 11, 2014 8:10 AM
20	Neenah thinks they need to enforce parking more than a town this small needs. there is always extra parking spaces.	Nov 11, 2014 7:53 AM
21	The parking meter man should be kind and flexible with the people in the community.	Nov 11, 2014 7:45 AM

**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

22	Which lots are private and which lots are public?	Nov 11, 2014 7:45 AM
23	Downtown employees should not have to pay for all parking. We support the downtown and city economy by working here.	Nov 11, 2014 7:37 AM
24	Parking is a huge problem and city should build more spots	Nov 11, 2014 7:27 AM
25	Downtown parking ramp isn't secure. We have no gates therefore anyone can park wherever they please. Those paying for access are essentially paying for nothing other than a potential parking spot.	Nov 11, 2014 7:13 AM
26	There are not enough handicap spots.	Nov 11, 2014 7:10 AM
27	The street design needs to be better. Leaving the ramp at near peak times takes far too long. The ramp should also be common ground for Alta and Plexus. The first in the ramp in the morning should get to park on the lower levels.	Nov 11, 2014 6:35 AM
28	I dislike that for work I park two blocks away and still have to pay for it.	Nov 11, 2014 6:32 AM
29	The gates in the park ramp need to be fixed. People park there who should not be. It is too far for many people to walk to work. We as employees of Alta should not have to pay to park and then walk 2 miles.	Nov 11, 2014 6:21 AM
30	Co-Worker at Alta uses her husband's handicapped parking permit in the ramp every day. Black Monte Carlo. Also, drivers in the ramp are careless...they drive too fast and do not stay on their side when coming around the corner at the end of each floor. Also, cell phone use while driving should be banned until one gets out of the ramp.	Nov 11, 2014 6:19 AM
31	Ticket Fee are way too high for an area this size!	Nov 11, 2014 6:14 AM
32	Some Alta employees park so far away there should be a shuttle of sorts	Nov 11, 2014 6:09 AM
33	I should not have to pay to park for my employment, especially when it is many blocks away.	Nov 11, 2014 6:07 AM
34	I don't understand why I am charged through my employer to park downtown Neenah, but still need to park 4 blocks away from my building!	Nov 11, 2014 6:07 AM
35	The ramp is broken	Nov 11, 2014 6:03 AM
36	The ramp is very slippery when wet	Nov 11, 2014 5:48 AM
37	biggest issue is parking for the large companies - we would benefit from another ramp across from Alta Resources	Nov 11, 2014 5:41 AM
38	Lots and sidewalks are not well maintained in winter.	Nov 10, 2014 8:30 PM
39	Lack of space for business employee parking in downtown	Nov 10, 2014 6:51 PM
40	handicapped buttons are necessary for wheel chair users in the parking ramps. Doors are difficult to open, High potential/possibility of/for accidents	Nov 10, 2014 4:04 PM
41	It is too Dark in the outer lots - gets scary to walk alone late at night	Nov 10, 2014 3:47 PM

**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

42	Parking on Doty street at the Church street restricts visibility and is a major, major hazard. I have almost been hit by an unseen car on more than one occasion.	Nov 10, 2014 3:47 PM
43	I park in the parking ramp next to my building so 5-8 do not apply to my situation	Nov 10, 2014 3:38 PM
44	I don't have an "other" the other things were just more important to rank	Nov 10, 2014 3:30 PM
45	The boxes above do not work the main issue is that Neenah does not have enough parking to support it's business district to support the workers and to support the retail customers. I don't shop off hours because of the lack of convenience. If the city does not care why should I support it.	Nov 10, 2014 3:23 PM
46	Parking tickets should not skyrocket to \$70 from \$10 if unpaid for 2 weeks.	Nov 10, 2014 3:19 PM
47	Parking building is too small	Nov 10, 2014 3:09 PM
48	THERE IS SIMPLY NOT ENOUGH PARKING	Nov 10, 2014 3:06 PM
49	I do not feel I should have to pay to park 5 blocks from my job.	Nov 10, 2014 3:06 PM
50	these are not relevent to me at all	Nov 10, 2014 2:53 PM
51	Not enough parking closer to my work.	Nov 10, 2014 2:50 PM
52	I hate haveing to walk so far away from work	Nov 10, 2014 2:46 PM
53	I pay for parking everyday and can't park in open spaces in the ramp....why pay and then not even be able to use it! USELESS	Nov 10, 2014 2:42 PM
54	Before being moved to the ramp, I had to park in the Millview parking lot. If I would have to park there for an extended amount of time, I would consider other employment due to the distance from my work. In poor weather it is not close enough.	Nov 10, 2014 2:41 PM
55	There simply needs to be more space. Another structure or something! More businesses/companies down town help the economy and local vendors - employees and patrons need space to park!	Nov 10, 2014 2:39 PM
56	have to pay to park for work!	Nov 10, 2014 2:39 PM
57	More Parking Ramps	Nov 10, 2014 2:36 PM
58	Fix the gate in the ramp.	Nov 10, 2014 2:36 PM
59	There is no information on what is happening to the Alta portion on the parking ramp.	Nov 10, 2014 2:34 PM
60	The parking structure is too dangerous and slippery in the winters.	Nov 10, 2014 2:34 PM
61	Vandalism in the ramp!!! \$4,500 worth!	Nov 10, 2014 2:34 PM
62	ramp is slippery to walk in winter, people park in car pool parking only when there is only one person in the car.	Nov 10, 2014 2:31 PM

**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

63	Leaving work during high traffic hours causes extreme back-ups due to pedestrians trying to access surface lots	Nov 10, 2014 1:19 PM
64	Grace Periods for vehicles parked passed 'X' amount of time. Or increased parking times.	Nov 10, 2014 1:08 PM
65	I pay to park multiple blocks from my destination.	Nov 10, 2014 12:59 PM
66	Takes a long time to drive up and down the ramp to park for work.	Nov 10, 2014 12:59 PM
67	It was hard to rank these, bc I don't see parking as such a problem. With free ramp parking on the weekends shoppers and diners have plenty of parking. The only issue I see is that Alta's employees often park in huge wrong designated spots in huge ramp during the weekday. Most people who work downtown walk to lunch spots. Yes, sometime the parking stalls are full, but you can always find parking one street away. I don't consider walking a block or two a burden.	Nov 10, 2014 4:53 AM
68	There is just not enough parking all together.	Nov 9, 2014 2:29 AM
69	People who work downtown keep taking valuable consumer parking spaces	Nov 7, 2014 2:01 PM
70	Those who have purchased a permit for a specific lot should be able to park there at any time of the day. The city should not be selling more permits than they have spaces for in ANY lot!	Nov 6, 2014 2:48 PM
71	Parking for library employess is terrible!!!!	Nov 5, 2014 6:49 PM
72	I am an AT&T employee working in downtown Neenah, we use the same parking lot as the marketplace. We have 3 designated posted spots in that lot for our company and personal vehicles, but other people are always parking in our spots in that lot. I am worried once there is more enforcement over parking we will have a harder time keeping those spots open, this is the network building for the city, and we cover them 24/7.	Nov 5, 2014 5:45 AM
73	The options won't let me list them how I would like, 1 I am required to park too far away from my destination and there is not enough parking. Some days it takes me about 10 min to find a spot and then 6-10 min to walk to my place of employment.	Nov 4, 2014 9:07 AM
74	please be aware that question #12 is not working	Nov 4, 2014 7:57 AM
75	The rest do not apply	Nov 4, 2014 6:29 AM
76	Red parking spaces being full and I have a permit	Nov 3, 2014 6:57 PM
77	I miss the Parking Ramp that was next to City Hall.	Nov 3, 2014 2:22 PM
78	Since I am a daily parker, I miss the covered parking	Nov 3, 2014 1:47 PM
79	There is not enough parking for employees in the city of Neenah, period! If you have a reserved spot, random people park there anyway leaving you with no where to park.	Nov 3, 2014 12:32 PM
80	The parking enforcement is RUTHLESS. I despise Neenah parking police.	Nov 3, 2014 11:29 AM

**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

	There's no where to park so you park on the street and then you get a ticket!!!!!!!!!!!!!!	
81	2 hour limit is too short a time to accomplish a shopping and lunch trip.	Nov 3, 2014 11:24 AM
82	There is not available ramp parking for poor weather	Nov 3, 2014 11:24 AM
83	Due to limited parking, walking can be very dangerous	Nov 3, 2014 10:53 AM
84	Not enough parking spots for employees who work downtown	Nov 3, 2014 10:52 AM
85	PLEASE BUILD A NEW RAMP next to City Hall!!!!	Nov 3, 2014 10:46 AM
86	No enough Permit parking	Nov 3, 2014 10:44 AM
87	Downtown needs another parking ramp if you want to keep jobs here!!!!	Nov 3, 2014 10:41 AM
88	Winter month paths are often not cleared in a timely manner.	Nov 3, 2014 10:41 AM
89	your system for ranking doesn't work right.	Nov 3, 2014 10:39 AM
90	people with permits parking in incorrect lots/moving cars every two hours	Nov 3, 2014 10:21 AM
91	too many downtown employees (banks, retail, service etc.) are abusing customer parking areas by moving their cars every 2 hours so they won't receive a ticket	Oct 30, 2014 10:43 AM
92	peple without permits park in permitted spaces	Oct 30, 2014 5:19 AM



**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

1	Build a second ramp in place of one or more of the lots!	Nov 14, 2014 12:04 PM
2	Parking ramps	Nov 14, 2014 11:13 AM
3	Businesses should provide more adequate and closer parking for their employees and bear the costs of this. Providing adequate parking for their employees will free up street and lot parking for customers and visitors to utilize.	Nov 14, 2014 9:21 AM
4	With the number of people working downtown Neenah needs another parking structure.	Nov 14, 2014 8:32 AM
5	Build another parking ramp just off down town! It is a no brainer and you should have done this years ago. "If you build it, they will come!" Traffic is horrible. Plexis drivers are slow.	Nov 14, 2014 7:41 AM
6	More ramp space or longer parking times	Nov 14, 2014 7:26 AM
7	Make another parking ramp for downtown employees	Nov 13, 2014 3:15 PM
8	Plexus gets a new parking ramp, their own parking ramp. Alta gets most of the current parking ramp.	Nov 13, 2014 1:49 PM
9	Build another ramp, or extend the current ramp upwards/ make it bigger	Nov 13, 2014 6:29 AM
10	I work downtown and would like to have a closer parking especially during the winter. It takes me 10 mintues just to walk to work from where I have to park!!!!	Nov 13, 2014 6:17 AM
11	I park in the ramp for work purposes. I wish that we could park anywhere rather than worry about which floor I need to be on.	Nov 12, 2014 2:14 PM
12	Build a parking ramp that can sustain the business growth in downtown. Parking is a very big problem and I know that employees that must park 5 blocks from there work place are very frustrated. But also keep shopping in downtown Neenah. Get on the ball and figure it out, it does not take a rocket scientist to do this, buy land, lease land, do something. I assure you that these businesses will opt out out Neenah if the problem is not fixed.	Nov 12, 2014 12:27 PM
13	Add another parking ramp downtown.....	Nov 12, 2014 12:12 PM
14	Plexus should build a parking ramp for their employees and or they should provide a shuttle service for those people that have to park so far away especially in the cold winter days....	Nov 12, 2014 10:36 AM
15	As I explained in the previous question, Neenah should build parking ramps like Appleton has, where you pay to park. They charge \$2.00 to park in the ramps and you are allowed to park as long as you want to or need to.	Nov 12, 2014 10:18 AM
16	More on-street & angle parking needed. Angle parking on West Main Street near Gord's & Dome would provide more spots while slowing down traffic with a pedestrian "bump-out" at base of bridge. A parking ramp not needed. Look at tearing down unsightly warehouses near Minergy for surface parking & new development site.	Nov 12, 2014 9:14 AM
17	Just that we don't have enough time to park in certain spots and that more spots	Nov 12, 2014 9:13 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	closer to downtown, especially when the bigger businesses ramp up have less parking and have to walk further and at night that is just not safe. Thank you for taking my information into consideration.	
18	If we work downtown we should have a public parking ramp to park in during the day(during business hours-before 4pm) and not have to walk so far away from work, especially in bad weather ex: snow, bad rain storms	Nov 12, 2014 8:42 AM
19	More/another parking ramp would be great! Not enough parking at Neenah Centers for all the people that work in the buildings.	Nov 12, 2014 8:13 AM
20	Build another parking ramp near Plexis	Nov 12, 2014 8:00 AM
21	I believe the city or larger employers who require employees to park several blocks away should provide bussing t and from the parking lots that are 4-6 blocks away, esp during the winter months. Currently, employees need to leave much, much earlier in the winter months to have enough time walking to/from vehicles due to poor weather/road/sidewalk conditions.	Nov 12, 2014 7:57 AM
22	none	Nov 12, 2014 7:21 AM
23	Additional Ramp space is needed	Nov 12, 2014 6:26 AM
24	A lot of employees that work hard to bring a great amount of money into this areas economy have to park way too far away and pay for it.	Nov 12, 2014 6:02 AM
25	Unless you are adding more living space (apartments for example) parking isn't that big of a problem. Plexus and Alta have the parking structure, and visitors can use it on the weekends. I don't see a ton of traffic coming into downtown for weekday lunch, other than those who work downtown and presumably have parking.	Nov 12, 2014 3:43 AM
26	Another ramp structure or lot that allows for Alta employees to have parking closer to their building.	Nov 11, 2014 7:24 PM
27	Build a ramp for the Neenah Center buildings!!! Or make crossing from the Alta ramp to those buildings easier and safer.	Nov 11, 2014 5:35 PM
28	Alta employees need to stop playing frogger when they enter/exit the front of the building to get to their vehicle. Would be nice if they all parked in ramp. Maybe Plexus needs a ramp or lot for their own employees. Traffic itself in downtown Neenah is another issue too. Not just parking.	Nov 11, 2014 5:15 PM
29	More parking ramps. Possibly one for Plexus only -over by their building- so Alta doesn't need to split with them, and turning one or more of the surface lots into a ramp.	Nov 11, 2014 3:45 PM
30	More parking garages	Nov 11, 2014 3:34 PM
31	I feel there needs to be some kind of parking structure to make parking easier. I have to park 6 blocks away from where I work and come winter I know that it is not going to be an easy walk in. If there was a ramp close to where I worked by the City Centers it would make life eaier. Plus walking those same 6 blocks at night after 8pm i sometimes dont feel safe and like to park closer to where I work	Nov 11, 2014 3:22 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

32	I think everyone should contribute to the cost of parking - users/businesses/city. Additional parking would benefit all. Paying for parking is a solution but should not be expensive. Direct parking down the main street could be free and time limits enforced. Paid parking in other areas for longer term would be better.	Nov 11, 2014 3:18 PM
33	Provide better lighting in some of the lots. If we need to walk 0.4 miles to reach our parking lot (I work downtown), do something to provide more safety for pedestrians. Crossing Wisconsin Avenue is horrific!!! I even wear a safety jacket and no one will let you cross! The crosswalk near Aspen Coffee is somewhat safe, but no one stops for the crosswalks near Chase. I feel safer walking 2 miles home at 8 PM than I do crossing Wisconsin Avenue.	Nov 11, 2014 3:00 PM
34	I don't mind paying to park. I want to park closer to work at Alta. I'd like to see another ramp.	Nov 11, 2014 2:55 PM
35	Build Another Parking Ramp where Plexus has the green lawn space. It is not fun to have to walk 3 blocks to work in downtown businesses.	Nov 11, 2014 2:38 PM
36	I would be willing to pay monthly to get a better parking spot	Nov 11, 2014 2:05 PM
37	Alta has taken over the parking spaces in the city. Either build another ramp for them or Plexus or find some new alternatives.	Nov 11, 2014 1:46 PM
38	The ramp should be first come first serve for employees. It's not fair that we have to drive up 8 floors to park and pass 2 empty ones on the way wasting our gas just because our shift does not start at 7am. Why can't employees from different companies park next to each other? The ramp is too slippery in winter and it causes your car to slide almost hitting parked cars. They need to take better care maintaining a safe surface. People who park over two stalls should be ticketed. It is rude. Handicap stalls are not monitored appropriately. MJ JABER (license plate) parks in a handicap stall whenever he can't get a spot close to the door.	Nov 11, 2014 1:46 PM
39	Plexus moved into Downtown Neenah and didn't provide parking for their staff. Their building should never been approved without a parking lot to go along with it. Shame on the City I believe they were Downtown before this problem occurred.	Nov 11, 2014 1:34 PM
40	I am able to park in ramp attached to Alta Resources, but I feel that parking is a huge issue downtown Neenah. I believe that short term parking as used to meet for lunch or do a little shopping isn't so bad; however if you work downtown, you have a long distance to walk to your car. It would be nice to have another parking ramp downtown Neenah, close to business buildings.	Nov 11, 2014 1:18 PM
41	If the intent is to continue to grow downtown Neenah, then we need to have sufficient parking for the daily employees who drive into Neenah from other communities. My suggestion would be to create a second ramp. Probably about the size of the already existing one. Reason being, if indeed the second ramp provides more parking spaces than what is needed. Then consideration could be given to use other plots of land for new business purposes that are currently in use as single level parking lots. In the end, you would generate more downtown revenue.	Nov 11, 2014 1:03 PM
42	Please find more parking - It is hard to come to Neenah for at times Parking in	Nov 11, 2014 12:36 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	Neenah is almost impossible	
43	A trolley system between a distant parking spot and a dedicated drop off location with a fixed frequency.	Nov 11, 2014 12:11 PM
44	Encourage better businesses to move in and hopefully you'll start to have parking problems. Parking problems are good.	Nov 11, 2014 11:15 AM
45	if we have to WORK downtown we shoulnt have to pay to park and when I come to work atmid day all the parking spots are taken in MY permit area.. Now what does a person do???	Nov 11, 2014 11:15 AM
46	add another ramp. It took a dr excuse to get into the ramp for work. I had to walk too much before to get to my location. Was very upset about that.	Nov 11, 2014 9:37 AM
47	Alta Resources has grown so fast, but really no need to tear down buildings for parking, the Downtown is not that vibrant. I'm sure Alta is looking at other cities to expand due to workforce. Menasha for one has had a vacant building (Harbor Place) forever, a company like Alta would be smarter to add space there.	Nov 11, 2014 9:13 AM
48	Gateway parking lot has had broken glass bottles in parking spaces at least 3 times now since mid-September. The Dome bar owner should be responsible for ensuring the lot is free of glass from their bar-goers.	Nov 11, 2014 9:09 AM
49	The gate in the parking structure should only allow people that have cards to park in it. Otherwise everyone is just parking in it and there are no spots for people that work in the building. This is very frustrating.	Nov 11, 2014 8:47 AM
50	Have Plexus use their own lot 100% before using the ramp. In addition, use the grassy area in front of Plexus and turn it into a parking area. In addition, for employees who have to work downtown offer shuttle service to and from lots to their designated employer's building. Offer more security in the evening and weekends and offer security to walk employees to their cars for those who park more than one block away from their designated employer's building.	Nov 11, 2014 8:34 AM
51	Provide more parking and not have employee's that work here have to pay.	Nov 11, 2014 8:28 AM
52	Get more and closer parking for those work in downtown, you do not solve the parking issue the business will soon leave	Nov 11, 2014 8:11 AM
53	Build another parking garage, you can't slam all of these businesses down here and expect parking not to be a problem. Also the lights at Church and Wisconsin should always have the walk signal right away. You shoudn't have to push the button to get a walk signal. There are plenty of us walking, the cars can wait a few extra seconds.	Nov 11, 2014 8:10 AM
54	You aren't fooling anyone by pretending like theres a shortage of parking on a daily basis. There may be a shortage on very rare occasions, but the reason for all the enforcement, in such a small town, is simply for revenue.	Nov 11, 2014 8:05 AM
55	Business lunches can and do take longer than 2 hours and then our visitors get ticketed. Not good for the city or the businesses.	Nov 11, 2014 7:58 AM
56	I pay for a parking spot in a lot 4 blocks from where I work. this is a nuisance	Nov 11, 2014 7:52 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

during bad weather.

57	If parking was assigned in groups depending on where you work so those parking around you are people you may know, it would help when looking for a buddy to walk to your car. Especially for those who have to park a few blocks away.	Nov 11, 2014 7:50 AM
58	At this point, I'm not sure how to solve the parking issues. As an employee at Alta, I'm fortunate to have a ramp pass, so I do not have to deal with parking lot issues. When I first began in 2012, I parked behind the Holiday Inn and it was difficult to find spots at times and the walk was lengthy, especially in the winter. I'm also aware of employees playing 'musical chairs' with their cars in the two-spots right by the ramp. They either wipe off the chalk, or move their car to a different spot, instead of parking in their assigned lots. This is unfair to citizens and businesses who need to use those spots.	Nov 11, 2014 7:44 AM
59	Parking tickets should be separate from license plates	Nov 11, 2014 7:43 AM
60	There should be better parking options for people that work down town that are closer to their work. I am not comfortable walking the long distance myself and will not work evenings due to this.	Nov 11, 2014 7:34 AM
61	I know of people that live in downtown Neenah and if they work night shift there is no place to park during the daytime because of 2 hr parking restrictions. If you live in downtown Neenah there should be a permit to park in a specific location during the day.	Nov 11, 2014 7:31 AM
62	all employees from alta should be able to park on the ramp	Nov 11, 2014 7:30 AM
63	With business expansions downtown it may be time to consider building another parking ramp next to the Neenah Center buildings.	Nov 11, 2014 7:27 AM
64	I work at Alta and since the gate is broken I have noticed that there are alot more people parking in the ramp because they get here late and need to find a spot fast. I am currently pregnant and due in 26 days and when the elevator is broken in the ramp which has happened several times in the past few months. You have car pool parking and motorcycle parking why not have someking of pregnancy parking like some stores are going to.	Nov 11, 2014 7:25 AM
65	I strongly believe that the tax dollars should pay for our parking at least for people who work here and park in the ramp	Nov 11, 2014 7:24 AM
66	It would nice to find a closer parking lot closer to my work place.	Nov 11, 2014 7:24 AM
67	I do not feel it is fair to have to pay to park 10 min away from where I work.	Nov 11, 2014 7:21 AM
68	As a manager in my department, we have a lot of people who are here after dark and have to walk many blocks by themselves. This is concerning to many of the women who work here because they are concerned about safety. Because the city is unable to accomodate so much parking, there should be some type of safety shuttle.	Nov 11, 2014 7:08 AM
69	I shouldn't have to walk five blocks to get to work.	Nov 11, 2014 7:01 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

70	You should make it easier to park in the downtown area. You charge way too much and people who work downtown should not be responsible for having deductions every month out of their paychecks when the area is so over populated with stores and other visitors and patrons of the area. Parking should be paid ONLY by city funds. What do you do with the money anyway? We do not see any road improvements or any additions to parking!!! Does your city government pay their salaries with the money that you charge!!!!!!????????!!!!!!	Nov 11, 2014 6:59 AM
71	More parking spots closer to Alta Resources/Neenah Centers, because of the increased growth of jobs at Alta Resources.	Nov 11, 2014 6:54 AM
72	Plexis should have thier own ramp on the wasted space in front of their building.	Nov 11, 2014 6:53 AM
73	The gate in the parking garage has been removed and now anyone can park there so I am hoping that that is going to be put back in.	Nov 11, 2014 6:51 AM
74	The parking structure should at least have mirrors at the "ends" of each level so drivers can see oncoming vehicles.	Nov 11, 2014 6:43 AM
75	The road exiting the main city ramp should be expanded to have a left turn only, straight and right turn lane. This would help free up the congestion. There are times when traffic is backed up 4 floors in the ramp taking an additional chunk of time for a small city commute. There has to be a better way to flow traffic away from the ramp. More motorcycle spots should be reserved on the 4th floor closer to the Alta side of the ramp. If it is more convenient for a cycle to park, more can park in a single spot freeing up other space in the ramp. If employees are paying for a spot in the ramp, any floor should be open. There is no need to waste time and fuel driving up numerous floors when there are plenty of open spots within the lower levels. If there are considerations for a new ramp, a wider overall ramp would be appreciated. With larger vehicles parking across from each other, it is nearly impossible to back out.	Nov 11, 2014 6:41 AM
76	I am lucky enough to be able to park in the ramp, but many of my co-workers walk very far away (like past Affinity). I don't find that safe, especially in the winter when it's cold & dark. I know I wouldn't park there if I had to walk in the dark & feel unsafe. I think another parking ramp would benefit all the downtown businesses gratefully.	Nov 11, 2014 6:40 AM
77	I should not have to pay to park where I work.	Nov 11, 2014 6:36 AM
78	Thankfully, I received a parking permit for the ramp, so my diatribe will be directed as my time without one. Having to pay for parking for your job is ridiculous. What's worse is that even with paying for parking, you could be 6 blocks away. In the record temperatures we had last winter, there's surely a solution that can be done in regards to the parking situation. Alta Resources touts how much they make per year, so therefore I feel that if they want to expand on their company, they should take action instead of ignoring the problem and adding onto it by hiring more employees. Granted, we are sharing the ramp with another company and downtown is already too crowded with factories having their semis back up in the already busy streets, and trains pick very busy times to cross the tracks, causing back ups, but I digress. Trying to get to work on a daily basis is already a nightmare, a solution is in order sooner rather than later.	Nov 11, 2014 6:35 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

79	Just have all free parking instead of charging people and buisnesses	Nov 11, 2014 6:29 AM
80	Even though work was done to the parking ramp, it's still slippery. Also, speed limits need to be enforced. Someone is going to get killed as people speed around the corners. Additionally, I don't feel the ramp is safe. As a young female who walks out to her car between 6:00-8:00, I don't feel safe when creepy people standing there or groups of kids are walking around.	Nov 11, 2014 6:23 AM
81	Build another parking ramp in downtown area. Fix the gates on floor 4 of the current parking ramp.	Nov 11, 2014 6:22 AM
82	Thank You for building the parking ramp!	Nov 11, 2014 6:19 AM
83	I don't have any suggestions, I just want to say that I absolutely hate having to park 3 blocks away from work on a daily basis.	Nov 11, 2014 6:18 AM
84	Build another parking ramp close to Alta and Plexus.	Nov 11, 2014 6:17 AM
85	They should create more parking ramps so that there is enough space for empoyees to park near their work place. I do not like that I am required to pay for parking at my employment. I have to park many blocks from Alta, in the Millview lot. This is very far and I should not be required to pay for this. I understand that the street parking is for customers of the downtown shops but it would be nice if I could park there or closer. When winter comes it will be cold and snowy and the location of parking will become more hectic.	Nov 11, 2014 6:11 AM
86	Require Plexus to build a parking lot in the front of their building- or create more parking behind Plexus- move Plexus out of Parking Ramp. Names of parking lots should be more visible.	Nov 11, 2014 6:10 AM
87	I've just started working downtown Neenah and am surprised that my assigned parking lot is 4 blocks away, yet I still have to pay to park. I don't have solutions other that maybe building up, but it is definitely a problem!	Nov 11, 2014 6:10 AM
88	Please fix the arm in the ramp so that people who pay to park at ALTA can park in their spots	Nov 11, 2014 6:03 AM
89	Enforcing permit parking	Nov 11, 2014 6:03 AM
90	Better cross walks for those that have to walk from parking areas to work establishments. More parking structures. Open the parking ramp up to more individuals. It is extremely annoying having to go above the "parking gate" in the ramp to get to Alta parking areas when there are open spots below the gate level. The parking gate is broken and should be fixed.	Nov 11, 2014 6:02 AM
91	MORE parking, especially for people who work downtown. Alta is trying to keep quality employees, but making them park half a mile away.	Nov 11, 2014 5:47 AM
92	I would suggest building a couple more parking ramps to accomendate the growing businesses in downtown.	Nov 11, 2014 5:40 AM
93	I don't think chalking tires is the answer. First of all you need to hire someone pretty much all day to do this, pay for a vehicle, gas, insurance, supplies. That is not economical. Allow people to park longer in spots. If needed, there have been	Nov 11, 2014 5:39 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	a lot of buildings that have been torn down and parking should be free in those areas. It should not be such an issue to just have to park a car or motorcycle or a bike. I understand your trying to create revenue off the people parking, my question is it that necessary?	
94	I am highly irritated that I am currently paying to park in the ramp yet there hasn't been arms to keep just anyone from parking on the 5th floor and above. It is now packed and I can't get a spot when I come back from lunch even though I pay extra for parking out of my check. This needs to be addressed IMMEDIATELY!!	Nov 11, 2014 5:16 AM
95	Closer parking for employees	Nov 11, 2014 5:13 AM
96	Covered walkways	Nov 11, 2014 5:12 AM
97	I suggest that employers have closer parking to work for their employees. Or shuttle services from the outer lots to work.	Nov 11, 2014 5:09 AM
98	It would be nice if someone could watch how people drive in the parking ramp. It can be dangerous when you walk from your car to the building. Maybe signs would help, and also people tend to drive too fast in the ramp.	Nov 11, 2014 5:08 AM
99	There needs to be stricter enforcement in the lots that are 2 hour parking. That are people that should be parking in other lots that frequently park in 2 hour parking. This is not what those lots are for (unless that person has a permit.) This is probably very frustrating for the people that are shopping or want a place to park when they go out to lunch. Also, any new lots that may be built need to be much wider than the one Alta uses. There is really just barely enough space when you pass a car in the ramp. The surface needs to have some type of material added to it as well (for a new lot). It is extremely slick in the lot for driving and walking when the ground has any type of moisture on it.	Nov 11, 2014 5:06 AM
100	With the large companies downtown that employ huge amounts of people, there needs to be more empathy from the City of Neenah for the people that need to walk 10 minutes just to get to their destination to work. A shuttle service from the outlying parking lots would be a fantastic addition especially during the winter months. Putting up a parking ramp at an outlying parking area is not the answer. Winter weather is very difficult and having to walk 5 blocks in the snow and cold makes it much more difficult. I am a senior citizen and work downtown. I am not handicapped and can't even buy a parking spot closer to my work destination. Millview is just too far in our Wisconsin winter weather. Someone needs to provide a shuttle service, for a nominal fee, for people who just want to get to work in the winter. Every hour on the hour until noon for those that want to use it. Then back to Millview in the afternoon and into the evening. There are people that park in Millview that work until 8pm and later. It is not a safe walk at that time of evening.	Nov 11, 2014 4:52 AM
101	More parking structures vs. just lots.	Nov 11, 2014 4:10 AM
102	Not sure how this can fit in... but I already have to pay for my parking but have to park over a block away when there are spots empty in the lots near my building. Usage checks should be enforced.	Nov 10, 2014 8:31 PM
103	Larger parking structure in downtown area or restrict business office space to	Nov 10, 2014 6:52 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	existing parking space.	
104	Sure. There should be tunnels going from parking lots to the larger employers or enclosed elevated walkways over the streets.	Nov 10, 2014 4:56 PM
105	is it possible to have auto doors for handicapped/ wheel chair accessibility at elevators on each floor? Doors are too heavy to open infrom a wheelchair. Thanks	Nov 10, 2014 4:06 PM
106	There's only so much you can cram into an area that is fairly built up already, aside from building another parking garage in one of the outlots. My major concern, and I mean major has more to do with the congestion that occurs at Wisconsin and Commercial. This causes traffic to back up to Wisconsin and Church St. There is no sign that tells drivers not to block the intersection, but many do and just sit in the middle of the road while traffic from Church street is stuck waiting for it to clear out. Also, the intersection of Church and Doty needs to be a 4-way Stop. There have been at least 4 counts of me almost being broadsided becasue you can't see past the parking to safely cross Doty heading south on Church.	Nov 10, 2014 4:00 PM
107	My only suggestion is that the fines should be more harsh for parking offenders. There are people who are breaking the rules and feeling entitled to park wherever they wish because of selfishness. If the fines were set as true deterants, this would help with this issue. People will complain, but those people are also the ones who see no issue with parking wherever they please.	Nov 10, 2014 3:55 PM
108	It would be cheeper to work in a less congested area- I would recomend not working in Downtown Neenah	Nov 10, 2014 3:49 PM
109	Closer parking to my employment would be wonderful	Nov 10, 2014 3:31 PM
110	Not enough parking areas or lights in parking lots. When walking to my car at night, there isnt enough lighting, which makes me not feel very safe.	Nov 10, 2014 3:29 PM
111	Improve the parking for business associates. Especially if they have to park in two-hour parking and they can't easily move their car every two hours. Also, workers who have to park 5+ blocks away from their work-place is not okay, especially when it is late at night and bars are open. It's not safe and we do not FEEL safe walking to our cars.	Nov 10, 2014 3:28 PM
112	It is ridiculous to not be able to find a parking space in such a small town. You have an opportunity that so many small towns in Wisconsin would love. That there are people that want to use your businesses. But you don't offer enought parking to support the business and the workers. Also don't forget that the workers also support the businesses during their breaks and lunches or special events. It is really frustrating that over half of the employees need to walk a half a mile to get to work in this city because your planners didn't have the foresight.	Nov 10, 2014 3:27 PM
113	Perhaps Plexus could give up their gigantic empty lawn to provide parking to its employees so that there are more ramp spaces available?	Nov 10, 2014 3:22 PM
114	I have to pay to park in the ramp at alta resources but I also had to pay to park in a designated lot. To me that was ridiculous. I personally don't think I should have	Nov 10, 2014 3:21 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

to pay to park in the ramp. I'm at my job, I'm being paid to do a job and in turn my money goes right back into the City of Neenah's businesses. Instead I'm tied up with fees left and right that makes my paycheck sink faster than a stone. Plexus is also parking in the ramp and I don't know if they have to pay but as far as I'm concerned they should have built there own parking ramp. Its not like they don't have the space, or at the very least Alta should have more designated floors. The floors that are marked for Plexus are never, ever full when I come in the morning. And completely empty at night when I leave work. Alta's parking floors are always full, I have to go all the way to the top floor. Which I suppose is better than having to pay to park in a lot forever away. Last year the weather was so bad just having to walk to the lots and go to my car. At one night I had to have my car left overnight because the cold killed my battery and I had to have it towed in the morning. Anyway my point is the parking is the worst for people that are working downtown and that should be fixed. Build another ramp and make it free for working people in Neenah.

115	build more ramps	Nov 10, 2014 3:18 PM
116	I think that there should be another parking ramp in or near downtown Neenah. I also think that the ramps need to be used to there full capcity. I know that there is ample space left in the current parking ramp. I am an employee in downtown Neenah and I have to walk 10 mins just to get to my job. With the weather that Wisconsin faces I think we need to fix the parking. I think if there is a second parking ramp and employees are able to park closer to their work place it will cause more space for consumers of the area for shopping. I know there is a lot of people who play parking games trying to move their car enough so they do not get a ticket. We just need to do somthing this an innconvienece to the whole area.	Nov 10, 2014 3:18 PM
117	Make Alta workers park less far.	Nov 10, 2014 3:16 PM
118	Add more parking lots or perhaps an additional parking garage. Alta resources should pay to have another lot available to employees only.	Nov 10, 2014 3:08 PM
119	More parking structures need to be built somehow. Paying to park 5 blocks from where you work is unacceptable, especially in Neenah, WI.	Nov 10, 2014 3:07 PM
120	allow for more parking in ramp	Nov 10, 2014 3:05 PM
121	Build or expand the parking ramps to accomidate more people so that people don't have to walk as far potentially injuring them selves on side walks or crossing the streets due to traffic which might not stop on time due to slick roads during winter. During summer would be nice to park car out of scortching heat (if it happens) so when get to car its not overally hot warm.	Nov 10, 2014 3:03 PM
122	I work down town and live by the hostpital. It is sad that I have to walk just as far from where we have to park for work and how far I live from work. So come winter I'll be walking no matter what. It would be nice to have another parking grauage for the people who work downtown. It is to dangures to be walking 3 or 4 blocks away form were I have to wor when I get down late at night	Nov 10, 2014 3:03 PM
123	Build another garage.	Nov 10, 2014 3:02 PM
124	An additional parking garage for the employees of the companies downtown. I	Nov 10, 2014 3:01 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	work at Alta and need to walk from a lot past the clinic and past Plexus. With all that land available around Plexus why isn't a separate parking garage built for them?	
125	Build a new parking ramp where the hotel parking lot currently is. Or fill in the canal behind the towers like they did for the Alta Building and build the ramp there and the current parking lot on the small peninsula on north commercial Better for the employees in the Neenah Towers and the downtown merchants.	Nov 10, 2014 3:01 PM
126	Provide parking closer to the employee's work place.	Nov 10, 2014 2:59 PM
127	Build another Ramp by Plexus and the new health building so they can park there. That way Alta can have the whole ramp (except the first floor of course)	Nov 10, 2014 2:56 PM
128	Build another parking ramp, even if it's only 3-4 levels. It's borderline dangerous at times to have people walking so far to and from their designated parking spots in the winter.	Nov 10, 2014 2:56 PM
129	Free parking ramps.	Nov 10, 2014 2:54 PM
130	Alta Resources has a huge parking garage for Plexus and Alta Resource employees, but it's based on a first come basis. I have to walk .4 miles to the required parking lot. There should be more parking lots closer to the office. More parking garages need to be built or they should provide a shuttle to the lots.	Nov 10, 2014 2:52 PM
131	I'd just like more parking structures, or other lots closer to Alta where I can park for free. It's getting pretty cold out with the changing of the seasons and I'd like to avoid walking four blocks in dress pants if it's a possibility.	Nov 10, 2014 2:50 PM
132	I wish i had a suggestion to make it better other than make more parking	Nov 10, 2014 2:47 PM
133	More enforcement. Muple offenders. Make another place to park - need another ramp somewhere.	Nov 10, 2014 2:47 PM
134	Adding on to the parking ramp, or adding an additional parking ramp to the area.	Nov 10, 2014 2:47 PM
135	More parking structures near work places. Walking 10+ min to work places is not acceptable.	Nov 10, 2014 2:46 PM
136	Improve availability of surface parking (or structures, but admittedly costly) for downtown workers, or improve the lighting and infrastructure leading to key downtown workplaces from the distant surface lots (particularly the one over by the Main St. bridge). I park in the ramp, but those in that lot are parking in what feels like an industrial area, walking in the dark, with no protection from the wind and elements. This makes them often feel unsafe in an otherwise pleasant downtown. As winter comes, I would also make sure that those sidewalks and parking lots are cleared ASAP and done well, as they are making a comparatively long walk on a bitter day.	Nov 10, 2014 2:46 PM
137	Building a second parking ramp to free up surface lots for businesses.	Nov 10, 2014 2:45 PM
138	Businesses should pay the cost to park. I know many people who don't shop and dine in Neenah because of the lack of parking especially during the week.	Nov 10, 2014 2:44 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	There should be a parking structure added to assist with this as the problem is only going to get worse.	
139	Parking is Parking.....everyone has to pay but only certain people can park in certain areas.....there are people who have to park a half mile away from there business when there are a ton of spots open in the ramp. They pay too. The people who work downtown ARE THE DOWNTOWN CUSTOMERS!!!!!!	Nov 10, 2014 2:44 PM
140	I currenty pay for parking and it really doesn't bother me at all. But it would be nice to have an option closer to where I work.	Nov 10, 2014 2:43 PM
141	build another parking ramp to help with those who work downtown.	Nov 10, 2014 2:43 PM
142	There is way too much congestion in the am and pm for traffic. A parking ramp over by the old energy plant would seem to make the most sense and alleviate the congestion and parking issues.	Nov 10, 2014 2:41 PM
143	Make another ramp/garage. Additional companies downtown will help the local economy and the state economy! Employees and patrons need places to park. If employees need to walk 1/2 mile or so to work in the dark/cold/rain they are not likely to accept or keep a job with the employer. This turnover doesn't help unemployment or other political issues. The parking should be paid by tax payers and maybe a small fee for employees like with the badges/parking permits. But it should not cost a ton...these people are working so why should they have to pay for parking!!	Nov 10, 2014 2:41 PM
144	charge less for permit parking	Nov 10, 2014 2:38 PM
145	Additional parking should be built in front of the Plexus property or they should provide parking out of the ramp for their own employees as the are the only business that has space	Nov 10, 2014 2:37 PM
146	More parking ramps, utilize vertical space and charge for parking to recoup costs.	Nov 10, 2014 2:37 PM
147	Expand the parking ramp by building up. Employees that work downtown should not have to pay for parking when they have to walk from surface lots blocks away.	Nov 10, 2014 2:37 PM
148	The 'free' lots to park in need to have maps with stars on the main streets (metered streets). They also need to have LARGE CLEAR signage labeling them as "FREE PARKING DURING 'X' HOURS."	Nov 10, 2014 2:35 PM
149	Build another ramp!	Nov 10, 2014 2:34 PM
150	Better security/camera's.	Nov 10, 2014 2:34 PM
151	There has to be a way to provide a lot closer to downtown businesses so that those of us who work here don't need to walk long distances in awful weather to get to our jobs. The ramp attached to our building should be for our business only. Parking here is a huge issue and we should not have to worry about being penalized for trying to get a space close to where we work to avoid poor or dangerous weather conditions or to be on time for our jobs.	Nov 10, 2014 2:34 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

152	More parking structures... with Plexus, Alta, KC, and the Neenah Towers there are too many people trying to park on surface lots. There should be at least one additional parking ramp for employees to park which will then free up surface parking for daily shoppers or other visitors.	Nov 10, 2014 2:34 PM
153	I have a parking pass for an assigned spot in an off street lot, that is why I have such an easy time finding a spot any day of the week or weekend; daytime or evenings. I may have to walk a block or so to my destination, but that is fine with me.	Nov 10, 2014 2:34 PM
154	Plexus build their own structure on their land.	Nov 10, 2014 2:33 PM
155	We need another parking ramp for affinity and plexus. Alta could have a second parking ramp as well. Let alta have the one next to it's building and build another one for the other two main business.	Nov 10, 2014 2:32 PM
156	The parking ramp is way too small and some of us that work close by have to park so far and walk to distance. Snow is coming up, and I surely DO NOT want to walk in the snow. When the weather is nice, I do not mind, but common sense, snow is arriving and some of us have to walk a good 10-15 minutes to get to our desitination. I feel as if this is quite ridiculous especially when most of us do not have sick times to put in when we do get sick.	Nov 10, 2014 2:32 PM
157	More parking ramps please.	Nov 10, 2014 2:32 PM
158	Signs should be more clear. I have had to pay out of pocket for a parking ticket, because the sign wasn't specific on regulations and I'm not willing to miss work to fight a parking ticket. Needs to be better parking for people that work downtown. I hope this winter goes smoothly as cars will be jammed pack and the parking lots filled with snow.	Nov 10, 2014 2:31 PM
159	Build another ramp centralized between Alta and Plexus or Alta and the Neenah towers. Alta is a huge driver of the parking shortage, so the ramp needs to be close to Alta.	Nov 10, 2014 2:31 PM
160	Give Alta the entire ramp for parking	Nov 10, 2014 2:30 PM
161	The parking enforcement could be a little more relaxed, getting a ticket to the minute of reaching 2 hours seems a bit extreme, things happen and getting back to your car in exactly 2 hours is not always possible. I feel it is regualted just a little too intently!!	Nov 10, 2014 2:30 PM
162	i park in the parking ramp. with the Alta ramp control no longer in service, i think more people could park in the 7th/8th floors. i come in at 9 am and there is still room on the 7th floor to park, some days more than others. maybe part of the problems lies with businesses knowing how much space is needed and ensuring parking spots are used appropriately.	Nov 10, 2014 1:27 PM
163	Alternative crossing points should be extended to surface lots. Pedestrians crossing during high traffic hours causes UN-necessary delays getting out of the Neenah Parking Structure. Bridge or tunnel access.	Nov 10, 2014 1:20 PM
164	More parking ramps! Thanks	Nov 10, 2014 1:10 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

165	There needs to be better parking for employees to the growing businesses in the downtown area. Something should be done to address the needs of larger businesses, like Plexus and ALTA. Which would leave more of the surface lots for smaller businesses and customers.	Nov 10, 2014 1:03 PM
166	I am one of the few lucky downtown employees who parks close to my business. However, I have several people in my department who have to park several blocks away from work, and not only that they have to pay to park. Can any more floors be added to the parking structure, or can another one be built?	Nov 10, 2014 12:56 PM
167	Many companies keep bringing more and more jobs to downtown Neenah, which is a great thing. We are quickly running out of room to park everyone though. The city should work with business owners and find a reasonable solution. Alta and Plexus employees already pay to use the ramp. Why not let these companies build their own and quit charging employees to "use" the facility?	Nov 10, 2014 12:54 PM
168	I don't agree with downtown Neenah employees paying for their parking. If this is necessary, it would be helpful if it were made a little more clear as to why they need to pay for the parking. Right now the fee isn't too much, but it accumulates over time.	Nov 10, 2014 12:52 PM
169	Have more parking ramps.	Nov 10, 2014 12:50 PM
170	It would be nice to have more parking close to downtown. I am aware of the various permit parking lots, but trying to find a spot that isn't 3+ blocks away from where I work is inconvenient, especially in the winter.	Nov 10, 2014 8:04 AM
171	I hear a lot of talk about preserving the look and feel of downtown. I also hear people talking about another parking garage. Unless it is underground, why would you build another ugly parking structure. There aren't that many shops and restaurants in downtown....a handful. You don't need that much parking.	Nov 10, 2014 4:55 AM
172	A new ramp needs to be built so downtown workers can park closer to their office and free up surface lots for others.	Nov 9, 2014 8:49 AM
173	My understanding is they tore down a parking structure and we are getting more people working w/ Alta and Bemis....we need a parking structure.	Nov 9, 2014 5:33 AM
174	Neenah needs a parking garage similar to the many that Appleton has.	Nov 9, 2014 4:58 AM
175	If possible another parking structure is needed downtown	Nov 8, 2014 6:17 PM
176	stop people from u turning in the middle of main street.	Nov 8, 2014 5:56 PM
177	My only suggestion is to have the parking workers check license plates of cars parked in 2 hour parking to see if they should be parked in the ramp, or a different surface lot. And check the ramp to make sure it's only people allowed to park in the ramp are there.	Nov 8, 2014 4:51 PM
178	Build a ramp for plexus employees to park in. They take up too much space.	Nov 8, 2014 4:20 PM
179	Make more parking garages	Nov 8, 2014 4:12 PM
180	Shouldn't have to pay to park when I'm going to work. The time limit thing is	Nov 8, 2014 3:38 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	kinda dumb. People just go out and move their cars every few hours and erase the chalk line.	
181	Another ramp is needed.	Nov 8, 2014 3:24 PM
182	Need ramps closer to offices. You wanted more busienss downtwon but didn't provide parking. I think it's dangerous when leaving late at night to go to a lot that is half a mile away and I think you're opening up for a law suit. It's cold, slippery and dangerous people out late when a person is having to walk a half mile or longer to their car.	Nov 8, 2014 10:48 AM
183	Please keep encouraging downtown business owners, executives of the large businesses and employees of all the businesses, not to park in the spaces that the consumers would use. Back when myself and some of the other downtown business owners setup the group - that eventually became Future Neenah, the lack of convenient parking, was the number one concern voiced in the surveys of consumers, as to why they don't shop in downtown Neenah.	Nov 7, 2014 2:09 PM
184	Build more parking lots or buildings for which business owners can purchase permits and provide them to their employees; or provide a free shuttle service available only to downtown employees which would cut back on the need for parking spaces. Or a combination of the two.	Nov 6, 2014 2:50 PM
185	give employees of local business a parking pass	Nov 6, 2014 2:38 PM
186	I work a 3 - 4 hour shift 10am - 2pm there is no place for me to park, I don't have a permit, so I have to run out and move my car all of the time. I can't afford a permit. So maybe I should find a job somewhere else?	Nov 6, 2014 1:08 PM
187	Something should be done to provide library employees with better/safer parking. The current parking situation is unsafe. Lighting is poor for those of us (and there are many of us) who have to walk to our cars at night when it is dark. The problems are MANY!!!	Nov 5, 2014 6:54 PM
188	I think some meters should be placed in the Marketplace parking lot, and the parking enforcement guy who works this area is really good, but maybe he could use a little help :)	Nov 5, 2014 5:47 AM
189	Some businesses have classes longer than 2 hours. Would it be possible for the business to issue temporary parking ONLY for the days of the classes when a student signs up for the class> Sign to be place in the front or rear window for parking enforcement to see clearly?	Nov 4, 2014 4:04 PM
190	Another ramp would be very value added in place of large parking lots that are single level for workers in the downtown area.	Nov 4, 2014 11:27 AM
191	Negotiate extra permit spaces with local businesses whose lots have more spaces than their typical customer base (e.g. Holiday Inn, Chase Bank, etc.)	Nov 4, 2014 9:45 AM
192	I am not a good person to ask this question. I really don't have any ideas that would improve the parking situation downtown.	Nov 4, 2014 9:22 AM
193	I think there needs to be a parking ramp located between all the towers and/or	Nov 4, 2014 9:08 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	on the island. It takes be about 6-10 min to walk to my place of employment and crossing 2-3 roads in the process which can be pretty difficult especially in the winter time. I'm really glad someone is looking at this issue as it really needs to be viewed. Thank you for taking the time to gather opinions of individuals who actually park in DT Neenah on a daily basis. Have a great day!	
194	please be aware that question #12 is not working as designed. I am unable to rank as requested (stays as default)	Nov 4, 2014 7:58 AM
195	Downtown Neenah needs another parking ramp for businesses and events.	Nov 4, 2014 7:06 AM
196	Build city parking ramps like Alta	Nov 4, 2014 6:30 AM
197	Question 12 is not a very good question.	Nov 3, 2014 8:17 PM
198	Parking should be available to for all employees of companies that work downtown Neenah. I have no issues with walking a few blocks. If a permit is held, there should be ample parking such that we don't have to park in the 2 hour spaces and move our cars. It appears as if though the lots are being oversold; not sure if that is the case though. I think it would be valuable to Neenah to build another ramp. It doesn't have to be 6 stories high but it should enough to allow for companies to grow in the downtown area.	Nov 3, 2014 6:59 PM
199	Allow longer parking on the street.	Nov 3, 2014 2:23 PM
200	Build more parking structures near Neenah Centers	Nov 3, 2014 2:11 PM
201	Removal of the parking ramp caused a reduction in close, convenient, safely maintained parking, yet parking costs the same for surface parking as it did for the parking ramp. Restoring a covered parking area would likely reduce the amount of permit parkers parking in non-permit spaces, leaving more space available for visitors.	Nov 3, 2014 1:49 PM
202	Parking tickets unreasonably high. The enforcement of parking time limits are forcing people to avoid coming to downtown Neenah.	Nov 3, 2014 1:38 PM
203	There used to be a 3-4 story parking ramp which I know was torn down due to structural issues... completely understood; however - it was replaced with a paved parking lot leaving not enough places to park. There is also public parking in the Ulta lot but I've heard and seen that their employees park there because it is closer... this causes issues. When in a reserved spot, visitors park there because there are not enough visitor spots in the Neenah towers so then I have nowhere to go or have to put my car in another reserved spot. Visitor spots are much needed - maybe there needs to be a controlled entrance to the neenah towers so only those with a reserved spot can enter the lot via a badge/pass and leave visitor parking to the streets with more than 2 hours.	Nov 3, 2014 12:37 PM
204	Build another ramp so this isn't a problem!	Nov 3, 2014 12:24 PM
205	Bring back the ramp, build more lots	Nov 3, 2014 12:00 PM
206	I use the Appleton parking ramps often on weekends and in the evening. I particularly like the design of the one at the YMCA for an easy and efficient exit.	Nov 3, 2014 11:42 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	Having a parking pass that opens the gate or paying a nominal charge makes these convenient and a great addition that would be welcomed in Neenah.	
207	I realize that it isn't aesthically pleasing and is expensive, but I'd like to see another ramp. Perhaps on the island between the paper mill and the towers (across the street from KC). It could be shared between the Bemis & Alta employees and the Alta ramp could be shared between the Public, Plexus & Alta employees. It would also open the permit lots to people visiting the downtown area.	Nov 3, 2014 11:33 AM
208	A ramp would be nice, but I have a vehicle which would have to be parked in an off-street lot. It is too high and too long to use most ramps. I don't always have it, but I try to find an end stall to gain extra room.	Nov 3, 2014 11:32 AM
209	Multi-level parking structure between The Towers.	Nov 3, 2014 11:31 AM
210	Fire the a-hole that gives out parking tickets.	Nov 3, 2014 11:29 AM
211	A ramp. I work in downtown Neenah and finding a spot close to work after 8AM is very difficult. We need another ramp in the location where the old one was torn down that will hold alot mroe vehicles.	Nov 3, 2014 11:26 AM
212	Please stop the people that move their cars every two hours. This causes many arguments among business owners and the city. Make every business owner purchase as many permits as they have employees for parking. I have seen the worst offenders are the restaurant owners. They let their employees leave the customers standing at counters and in their seats unattended so the employee can move the car a spot. And please quit giving us the bull every 4 weeks that Alta is "gearing up" to hire 100, 200, 400 employees. What a bunch of political bull. Every time the city releases this "news" all the residents of the city roll their eyes.	Nov 3, 2014 11:26 AM
213	If the parking lots are so far from downtown, the city needs to do a better job of snow removal on the lots, the sidewalks and all cross walks.	Nov 3, 2014 11:25 AM
214	Build another ramp	Nov 3, 2014 11:23 AM
215	Build additional multi-level parking ramps close to downtown businesses	Nov 3, 2014 11:23 AM
216	Need a ramp for workers downtown. You can't expect businesses to move down there if they can't offer parking to their employees.	Nov 3, 2014 11:18 AM
217	I work at downtown. When the city lot is full, I started to park in Chase bank because there is not enough parking available downtown. THEN I got a ticket for parking there because I am not a customer. Chase lot is NEVER EVER full. I see at most, 5 cars there at any given time of day. In my opinion, that should be opened up to people/businesses who need it the space.	Nov 3, 2014 11:16 AM
218	Parking structure is needed.	Nov 3, 2014 11:10 AM
219	I would recommend the city invest in parking ramps. Many of the local employers would pay for set number of passes. Most people would appreciate having a covered facility if they have to walk a few blocks to their car at the end	Nov 3, 2014 11:03 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

of the day. Also, this provides more parking for events that take place on nights and weekends. For local employers, many times employees parking in city lots are unable to find parking if they arrive to work after 8:00 am or if they leave during the lunch hour.

220	I work downtown and don't mind the block or two I have to walk, however, I would like to see better snow removal on sidewalks adjacent to permit parking areas.	Nov 3, 2014 10:59 AM
221	Side street parking lots are not as easily accessible in winter when snow banks along the street force people to walk further to get in and out of the lot. These same lots are not well lit making them unsafe at night.	Nov 3, 2014 10:59 AM
222	I park in a lot designated by my company, so am not affected by most parking situations.	Nov 3, 2014 10:58 AM
223	Replace the parking ramp that was torn down. Number of workers and retail businesses has increased downtown over same time period that number of spots has been reduced.	Nov 3, 2014 10:54 AM
224	Parking Ramp for the Alta, Bemis, Plexus, and Bergstrom workers	Nov 3, 2014 10:53 AM
225	Build a parking structure next to City Hall like there use to be. It keeps cars cooler in the summer and snow off the cars in the winter.	Nov 3, 2014 10:47 AM
226	more free downtown parking without a permit	Nov 3, 2014 10:46 AM
227	build another ramp for people that work downtown.	Nov 3, 2014 10:45 AM
228	I walk 2 blocks to work, I see some people walking even further. Crossing the roads is difficult as traffic doesn't always stop--even in the pedestrian marked areas. People also don't slow down. Ramps with access to main areas would be great.	Nov 3, 2014 10:43 AM
229	perhaps add a ramp by the towers?	Nov 3, 2014 10:43 AM
230	Build another parking ramp. The city tore out the ramp next to city hall, and did not adequately plan for parking, especially considering the increase in employment downtown. This problem is often discussed at my place of employment as a reason to potentially relocate to Oshkosh.	Nov 3, 2014 10:43 AM
231	Question 12 does not allow me to re-arrange	Nov 3, 2014 10:42 AM
232	Build a parking ramp close to the Towers.	Nov 3, 2014 10:42 AM
233	Question #12 automatically populated with 1 at the top and 8 at the bottom. I could not renumber them. Just so you know, that survey question is not accurate.	Nov 3, 2014 10:42 AM
234	Build a parking structure that requires a permit to assure ample parking for people who work downtown.	Nov 3, 2014 10:42 AM
235	Overall I am satisfied with parking downtown as a person who works downtown. There was a period of time in the mid-Summer months where it was impossible	Nov 3, 2014 10:41 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	to find a "red lot" parking space but that appears to have been cleaned up. I would like to see a cross walk between the "Red" lot over by city hall to the Bank building for people walking to Neenah Center or Alta. There doesn't appear to be a lot of traffic on that road, but it would be nice to have one similar to what we have on Wisconsin since a lot of us walk that way.	
236	Build a new ramp	Nov 3, 2014 10:41 AM
237	Rebuild the parking ramp	Nov 3, 2014 10:41 AM
238	Put in another parking tower. Behind the towers across the river.	Nov 3, 2014 10:41 AM
239	As a downtown Neenah employee, I'd be willing to pay more to park in a ramp that was relatively close to my workplace.	Nov 3, 2014 10:40 AM
240	Build a ramp where the ware house is on Millview Dr. I would have no problem walking from there. would free up the side lots and Church St lot for customers and diners.Enforce proper parking for the employees from all the downtown restaurants. They all feel they are not included in the "Randy shuffle" illegal routine.	Nov 3, 2014 10:21 AM
241	Not enough people are aware that they can use the ramp at no charge or permit not required in the evening.	Nov 3, 2014 8:46 AM
242	There should be a speed limit or speed bumps in the ramp, drivers think it is a race course. There should be a walk lane painted on the road between parking ramp and downtown businesses. Just like on the 2 places on Wisconsin Avenue (flashing lights) I did not get hit but came close to getting hit a couple of times by speeding cars that are not looking for people	Nov 3, 2014 7:02 AM
243	The overall parking experience is a nightmare and also causes pedestrian issues!	Nov 1, 2014 6:39 AM
244	Make an effort to have employees keep spaces for their business available and park away from their business so customers can have space. Two hour limits in those spots should be enforced, Free parking is such a nice thing to have in Neenah. Meters and pay lots were the death of retail in downtown Appleton.	Oct 30, 2014 11:29 AM
245	Keep track of cars being moved into a different parking space in the FREE 2 hour parking area and ticket them if they are in the same parking area but a different parking spot (Marketplace is abused!)	Oct 30, 2014 10:47 AM
246	The spaces on Wisconsin Ave. should be for 3 hours not 2 hours. Women can not shop all the shops or have lunch and shop in 2 hours.	Oct 30, 2014 10:03 AM
247	Parking meters downtown.	Oct 30, 2014 8:54 AM
248	Signage is needed...	Oct 30, 2014 5:22 AM
249	new ramp needed - better enforcement of people without permits parking in permitted spots Also why would we allow free parking in ramp at 4pm (this should be 5pm earliest)when I pay and work sometimes 5 or 6pm and many times need to come and go for client meeting. Many times I return to ramp and no spots are available for person who pays for permit	Oct 30, 2014 5:21 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

250	Construct a parking ramp (one large or several small) in downtown or create more surface parking lots.	Oct 29, 2014 5:10 AM
251	Consider all options including a commuter bus, moving the bus stop hub out of downtown to provide more parking on Church Street, and an additional parking ramp.	Oct 28, 2014 2:00 PM
252	Short term loading & unloading zones for businesses in the Marketplace and Canal lots. Winter time shuttles for those who park in the Millview Lot and walk in. Stiffer penalties for downtown employees that use parking intended for our customers. Saturday enforcement. Randomizing hours of patrol. Validation of longer term customer parking. We need to do and spell out the math -- How much does it cost for a parking ticket vs how much does it cost to buy a permit vs how much does it cost to use a meter.	Oct 28, 2014 1:39 PM

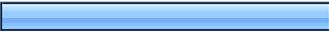
# Business Owner Survey



## 1. Please check the category that best describes your interest in downtown Neenah.

		Response Percent	Response Count
I am a Visitor/Customer		0.0%	0
I live Downtown		0.0%	0
<b>I own a Business/Property</b>		<b>100.0%</b>	<b>49</b>
I work Downtown		0.0%	0
Other (explain)		0.0%	0
		<b>answered question</b>	<b>49</b>
		<b>skipped question</b>	<b>0</b>

## 2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)

		Response Percent	Response Count
Shopping		51.0%	25
Personal Services (Salon/Spa)		26.5%	13
Professional/Attorney/CPA/Insurance		22.4%	11
Library		26.5%	13
<b>I work Downtown</b>		<b>75.5%</b>	<b>37</b>
Restaurants/Bars		69.4%	34
City/Government		36.7%	18
Medical/Dentist/Chiropractor		16.3%	8
Post Office		36.7%	18
Other (explain)		2.0%	1
<b>answered question</b>			<b>49</b>
<b>skipped question</b>			<b>0</b>

## 3. When you visit downtown Neenah, where do you typically park?

		Response Percent	Response Count
On-Street		35.4%	17
<b>Off-Street Lots</b>		<b>50.0%</b>	<b>24</b>
Parking Structure		14.6%	7
<b>answered question</b>			<b>48</b>
<b>skipped question</b>			<b>1</b>

#### 4. What is the length of stay during your typical visit to downtown?

		Response Percent	Response Count
Less than one hour		4.1%	2
One to two hours		22.4%	11
Two to four hours		20.4%	10
Four to six hours		6.1%	3
Six to eight hours		18.4%	9
<b>More than eight hours</b>		<b>28.6%</b>	<b>14</b>
<b>answered question</b>			<b>49</b>
<b>skipped question</b>			<b>0</b>

#### 5. How would you characterize your ability to find a parking spot downtown on a typical weekday?

		Response Percent	Response Count
Easy		8.2%	4
Somewhat easy		20.4%	10
<b>Somewhat difficult</b>		<b>42.9%</b>	<b>21</b>
Difficult		28.6%	14
<b>answered question</b>			<b>49</b>
<b>skipped question</b>			<b>0</b>

**6. How would you characterize your ability to find a parking spot downtown during a typical weekday lunchtime?**

		Response Percent	Response Count
Easy		2.2%	1
Somewhat easy		6.5%	3
Somewhat difficult		30.4%	14
<b>Difficult</b>		<b>60.9%</b>	<b>28</b>
<b>answered question</b>			<b>46</b>
<b>skipped question</b>			<b>3</b>

**7. How would you characterize your ability to find a parking spot downtown during a typical evening or weekend?**

		Response Percent	Response Count
Easy		4.2%	2
Somewhat easy		31.3%	15
<b>Somewhat difficult</b>		<b>37.5%</b>	<b>18</b>
Difficult		27.1%	13
<b>answered question</b>			<b>48</b>
<b>skipped question</b>			<b>1</b>

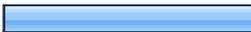
**8. Do you know there are posted time limits for public parking in downtown Neenah?**

		Response Percent	Response Count
Yes, I am aware of parking time limits		91.7%	44
No, I am not aware of parking time limits		8.3%	4
answered question			48
skipped question			1

**9. Are you aware that there is free customer parking available in permitted lots and in the parking ramp weekdays after 4:00pm and on weekends?**

		Response Percent	Response Count
Yes		70.8%	34
No		29.2%	14
answered question			48
skipped question			1

### 10. When I visit downtown Neenah: (Check more than one if applicable)

		Response Percent	Response Count
I am willing to pay to park short term on-street close to my destination		18.8%	9
I am willing to pay to park longer term in a lot close to my destination		33.3%	16
I am willing to walk a block or two if I can park for free		37.5%	18
<b>I am not willing to pay to park</b>		<b>45.8%</b>	<b>22</b>
<b>answered question</b>			<b>48</b>
<b>skipped question</b>			<b>1</b>

### 11. In your opinion, who should pay the cost of building and maintaining public parking facilities? (check all that apply)

		Response Percent	Response Count
Parking Users/Customers		39.6%	19
<b>City/Tax Dollars</b>		<b>83.3%</b>	<b>40</b>
Property Owners/Business Owners		14.6%	7
<b>answered question</b>			<b>48</b>
<b>skipped question</b>			<b>1</b>

**12. Please rank the following in terms of their relevance (with 1 as most important) to your experience with parking in downtown Neenah: (Please note: the items will sort based on your order of importance with the most important being listed first.)**

	1	2	3	4	5	6	7	8	Rating Average	Response Count
I don't know where I am supposed to park	0.0% (0)	2.2% (1)	15.6% (7)	22.2% (10)	8.9% (4)	17.8% (8)	<b>24.4%</b> <b>(11)</b>	8.9% (4)	5.33	
There is not enough parking downtown	<b>56.5%</b> <b>(26)</b>	21.7% (10)	10.9% (5)	6.5% (3)	0.0% (0)	2.2% (1)	0.0% (0)	2.2% (1)	1.89	
I cannot park for a long enough period of time	19.6% (9)	<b>34.8%</b> <b>(16)</b>	19.6% (9)	15.2% (7)	8.7% (4)	2.2% (1)	0.0% (0)	0.0% (0)	2.65	
I am required to park too far away from my destination	4.4% (2)	20.0% (9)	20.0% (9)	<b>24.4%</b> <b>(11)</b>	17.8% (8)	0.0% (0)	8.9% (4)	4.4% (2)	3.89	
Permit parkers are not parking where they are supposed to park	10.9% (5)	10.9% (5)	13.0% (6)	15.2% (7)	<b>30.4%</b> <b>(14)</b>	13.0% (6)	6.5% (3)	0.0% (0)	4.09	
Parking signage is poor/confusing	2.2% (1)	6.5% (3)	17.4% (8)	10.9% (5)	21.7% (10)	<b>34.8%</b> <b>(16)</b>	6.5% (3)	0.0% (0)	4.74	
There should be better parking enforcement	4.3% (2)	2.2% (1)	2.2% (1)	4.3% (2)	10.9% (5)	15.2% (7)	<b>45.7%</b> <b>(21)</b>	15.2% (7)	6.20	
Other	2.2% (1)	2.2% (1)	2.2% (1)	2.2% (1)	2.2% (1)	15.2% (7)	6.5% (3)	<b>67.4%</b> <b>(31)</b>	7.09	
<b>answered question</b>										
<b>skipped question</b>										

**13. Please define "Other" here if you have an experience not listed above.**

	Response Count
	15
<b>answered question</b>	<b>15</b>
<b>skipped question</b>	<b>34</b>

**14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	<b>Response Count</b>
	27
<b>answered question</b>	<b>27</b>
<b>skipped question</b>	<b>22</b>

**Page 2, Q2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)**

1 I live downtown

Oct 29, 2014 4:41 PM



**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

1	Some people use the public lots and have spaces in their business' private lots.	Nov 11, 2014 7:36 PM
2	Employees of downtown business establishments are parking behind neighboring downtown business establishments to ensure parking for their patrons and prevent convenient parking for other downtown businesses.	Nov 11, 2014 7:34 PM
3	On weekends and evenings, when parking rules are not in effect, people with permits for areas that are restricted to the public (ie Alta employees) are taking public spots.	Nov 7, 2014 3:00 PM
4	the time allotted is not sufficient	Nov 7, 2014 2:35 PM
5	At certain times (church, funeral, special events) there is insufficient parking and no instruction where to go	Nov 6, 2014 12:55 PM
6	Employees parking in 2 hour spots and moving cars every two hours to avoid being ticketed	Nov 6, 2014 6:23 AM
7	People That work downtown particularly Alta know the parking enforcer schedule and park around him. W ay too many do not park in the ramp	Nov 4, 2014 2:22 PM
8	short term unloading zones would be helpful	Nov 3, 2014 9:26 AM
9	Alta employees do not park where they are supposed to.	Nov 3, 2014 6:01 AM
10	When there is a special event in Shattuck park, there is no parking anywhere near the destination. Often, you are trying to attract families to these events. There is NO parking for Shattuck park. There is not even enough parking for the library.	Oct 31, 2014 12:15 PM
11	PLEASE Build a ramp !!!!!!! for public use 24/7	Oct 30, 2014 8:42 AM
12	The 2 hr limit is not long enough to get hair done at Epic, or take in 2 classes at ANU with out risking a ticket	Oct 29, 2014 5:16 PM
13	People who live downtown should have some priority	Oct 29, 2014 4:47 PM
14	The reparking rule is not posted and I have been cited many times for it.	Oct 29, 2014 8:48 AM
15	Drop off zones needed for business owners	Oct 29, 2014 5:12 AM



**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

1	Have we looked into different parking layouts to produce more spots? I mean looking at changing angled spots into straight or new parking lot options. Can adding a few more feet to a lot add spots. I have young employees who work late and for their safety parking close is important. I also don't understand why we can't reconstruct the garage by city hall. That was a bad choice since demand is so high, but what's done is done. Adding parking far from where the people want to be doesn't make sense either. In a part of the world that has winter and rain.... That makes it so people don't want to shop there. It has to be convenient. Charging people to park in small Neenah doesn't seem right either. I understand the need to pay for the facility, but that seems like it would deter people from visiting.	Nov 11, 2014 8:02 PM
2	Enforce all employees of downtown businesses to obtain a permit to park in the parking lot on Church street. Specifically all of the Alta employees should be parked in the parking lot on Church Street. They are the worst offenders and they are taking up ALL of the parking after 3:30 PM daily.	Nov 11, 2014 7:38 PM
3	I feel the City of Neenah is not encouraging visitors to stay and shop downtown. Only allowing 2 hours is not giving them enough time to shop and eat or have services downtown. I get a lot of complaints that the City is restricting their shopping. I also think that there should be additional parking on the west end of Wisconsin to accommodate for the businesses at that end. The City gave away the candy store by giving Plexus all of the parking in the canal street ramp; displacing Alta and mid block parking for business owners. I think Plexus should have it's own parking ramp to share with west town businesses.	Nov 11, 2014 10:41 AM
4	There should be accessible (pkg ramp) for the employees of downtown businesses- it doesn't make good sense to charge for others coming to do business downtown!	Nov 10, 2014 7:40 AM
5	Make the land in front of Plexus more parking, have a structure built for Plexus employees and/or a structure for Alta employees to free up the ramp, don't charge as much for permit parking so all downtown employees get a permit and move off the street. I would maybe even give each business a certain number of permits for employees to park in a lot closest to that business to move as many employees into the lots as possible. We lose business due to parking issues continuously. People call and say they will be late for their appointments because they can't find parking or dry they came but didn't find a close enough place to park and were in too much pain to walk that far. Being on the corner, and with the addition of the handicap stall close parking is extremely limited for us and people come to see us because they are in pain-it is often difficult for them to walk far.	Nov 7, 2014 11:26 PM
6	There simply just needs to be more parking downtown. There is a density of large business buildings who I assume pay a large amount of taxes that should support the cities ability to pay for parking and not put it on the shoulders of individuals, visitors or customers looking to support the businesses.	Nov 7, 2014 2:44 PM
7	When I arrive at 9 am the marketplace lot is usually full due to Anu fitness class participants. Come at 10 and there are spots open. There should be a place for employees to park for extended periods of time. I see employees from every downtown biz moving cars across the street or around a lot to not get a ticket. Neenah wants a vibrant downtown but isn't on small businesses' side when it	Nov 6, 2014 3:36 PM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	comes to spots for sale with permit (we can buy one) or free employee parking somewhere. Seems like big corporate businesses get parking but we local mom and pop type places don't have same option. Bottom line--downtown needs parking. With all that BID money you would think we'd get more parking spots.	
8	1. Increase parking time limits for customers 2. Provide alternative parking solution for employees 3. Improve enforcement 4. Add appropriate parking	Nov 6, 2014 6:24 AM
9	As a business owner in the downtown it would be nice if people had a bit longer time to free park in order to visit multiple sites. I feel owners need to take responsibility for their employees and themselves NOT to park in the most valuable sites for guests to the downtown.	Nov 5, 2014 5:52 AM
10	Raise the fine	Nov 4, 2014 2:23 PM
11	Purchase property to expand parking on west side of downtown	Nov 4, 2014 1:50 PM
12	Make Plexus Global Headquarters green space into parking for downtown businesses	Nov 4, 2014 11:33 AM
13	Remove the green space in front of Plexus GHQ and put a free parking space for downtown businesses.	Nov 4, 2014 11:24 AM
14	Local businesses either pay for their employees to park in a permit area or require them to park somewhere else besides on WI Ave in front of their business. Then the clients would have somewhere to park or at least a spot but when WI Ave employers/business owners complain that they don't have the needed parking for their clients but I see the employees move their vehicles from one stall to the next in front of the business where they work so they don't get a ticket, that is just plain rude to your clients and other businesses who do utilize other options for their employees to park. You can retain a higher client base if you offer them a place to park and although parking is at a minimum, an employer or business owner can't expect the city to come in and save them by putting meter parking in on side streets when they don't enforce any parking rules with their staff. Their clients are tax payers who feel it is a slap in the face to see employees get premiere parking over them when they are paying to shop, eat or receive services downtown and employees are getting paid to work there.	Nov 4, 2014 10:20 AM
15	Restaurant employees in the downtown park on the two main blocks of Wisconsin Ave and move their cars every two hours. Find a way to make this stop!!	Nov 3, 2014 11:40 AM
16	Building a parking ramp is the only permanent solution.	Nov 3, 2014 6:02 AM
17	There needs to be more library parking and more parking near Shattuck park. This is a big problem in the summer. All street parking is used up by people working in the businesses downtown. If you want Shattuck park to be used or the library to be used, provide some parking.	Oct 31, 2014 12:16 PM
18	Two hours is not long enough to attend a class at Anu in the Marketplace, or a Weight Watchers session, or an appointment at Investment Planners, then have lunch and/or do some shopping. The ramp and most of the lots are full of permit parking and employees of Alta. Ramps are not pretty, but we may need one	Oct 31, 2014 6:23 AM

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

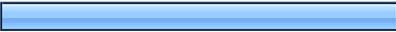
devoted to just patrons of the businesses downtown.

19	Add another ramp close to downtown	Oct 30, 2014 2:52 PM
20	This has been a problem for years - don't continue to collect info and do nothing. Neenah has a thriving downtown, we are killing it by poor parking. The problem is not limited to evening, weekends, or business hours. It is an issue 24/7	Oct 30, 2014 8:44 AM
21	I am a business owner as well as consumer of products in the MarketPlace, ANU, Epic, Associated Bank, and the dining establishments. Having a 2 hour time limit is hard to get hair done or take in say Spin and Yoga back to back. The times the "chalk cop" comes varies. I feel like I am playing roulette when parking on my "off days" when I am not in the blue lot.	Oct 29, 2014 5:18 PM
22	Have out lots for Alta & Plexus, then have shuttles run at shift start & end times.	Oct 29, 2014 4:48 PM
23	Eliminate the reparking rule. Open the ramp structure up to shoppers with parking validation to increase visitor traffic.	Oct 29, 2014 8:50 AM
24	We need to have more parking to promote business development downtown. Without more availability businesses are unwilling to commit to building downtown.	Oct 29, 2014 8:49 AM
25	Build another ramp at the East end of Wisconsin Avenue. It is close enough for business owners/property owners and for residents. Have a special window permit to allow service orientated businesses a bit longer time for customers that need more than two hours parking. Do not install parking meters-that is one of the most wonderful things about our downtown--no meters.	Oct 29, 2014 5:14 AM
26	Build another ramp either where the old one was by city hall or south of downtown across from Westgors.	Oct 28, 2014 4:48 PM
27	Possibly build a ramp,	Oct 28, 2014 2:29 PM

**1. Please check the category that best describes your interest in downtown Neenah.**

	Response Percent	Response Count
I am a Visitor/Customer	0.0%	0
<b>I live Downtown</b>	<b>100.0%</b>	<b>14</b>
I own a Business/Property	0.0%	0
I work Downtown	0.0%	0
Other (explain)	0.0%	0
	<b>answered question</b>	<b>14</b>
	<b>skipped question</b>	<b>0</b>

## 2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)

		Response Percent	Response Count
Shopping		61.5%	8
Personal Services (Salon/Spa)		38.5%	5
Professional/Attorney/CPA/Insurance		0.0%	0
Library		53.8%	7
I work Downtown		30.8%	4
<b>Restaurants/Bars</b>		<b>84.6%</b>	<b>11</b>
City/Government		38.5%	5
Medical/Dentist/Chiropractor		15.4%	2
Post Office		76.9%	10
Other (explain)		23.1%	3
<b>answered question</b>			<b>13</b>
<b>skipped question</b>			<b>1</b>

## 3. When you visit downtown Neenah, where do you typically park?

		Response Percent	Response Count
On-Street		45.5%	5
Off-Street Lots		45.5%	5
Parking Structure		9.1%	1
<b>answered question</b>			<b>11</b>
<b>skipped question</b>			<b>3</b>

#### 4. What is the length of stay during your typical visit to downtown?

		Response Percent	Response Count
Less than one hour		9.1%	1
One to two hours		18.2%	2
Two to four hours		9.1%	1
Four to six hours		9.1%	1
Six to eight hours		0.0%	0
<b>More than eight hours</b>		<b>54.5%</b>	<b>6</b>
<b>answered question</b>			<b>11</b>
<b>skipped question</b>			<b>3</b>

#### 5. How would you characterize your ability to find a parking spot downtown on a typical weekday?

		Response Percent	Response Count
Easy		9.1%	1
<b>Somewhat easy</b>		<b>36.4%</b>	<b>4</b>
<b>Somewhat difficult</b>		<b>36.4%</b>	<b>4</b>
Difficult		18.2%	2
<b>answered question</b>			<b>11</b>
<b>skipped question</b>			<b>3</b>

**6. How would you characterize your ability to find a parking spot downtown during a typical weekday lunchtime?**

		Response Percent	Response Count
Easy		9.1%	1
Somewhat easy		18.2%	2
Somewhat difficult		18.2%	2
<b>Difficult</b>		<b>54.5%</b>	<b>6</b>
<b>answered question</b>			<b>11</b>
<b>skipped question</b>			<b>3</b>

**7. How would you characterize your ability to find a parking spot downtown during a typical evening or weekend?**

		Response Percent	Response Count
Easy		36.4%	4
Somewhat easy		9.1%	1
Somewhat difficult		18.2%	2
<b>Difficult</b>		<b>36.4%</b>	<b>4</b>
<b>answered question</b>			<b>11</b>
<b>skipped question</b>			<b>3</b>

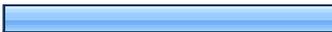
**8. Do you know there are posted time limits for public parking in downtown Neenah?**

		Response Percent	Response Count
Yes, I am aware of parking time limits		72.7%	8
No, I am not aware of parking time limits		27.3%	3
		answered question	11
		skipped question	3

**9. Are you aware that there is free customer parking available in permitted lots and in the parking ramp weekdays after 4:00pm and on weekends?**

		Response Percent	Response Count
Yes		45.5%	5
No		54.5%	6
		answered question	11
		skipped question	3

### 10. When I visit downtown Neenah: (Check more than one if applicable)

		Response Percent	Response Count
I am willing to pay to park short term on-street close to my destination		10.0%	1
I am willing to pay to park longer term in a lot close to my destination		10.0%	1
I am willing to walk a block or two if I can park for free		50.0%	5
<b>I am not willing to pay to park</b>		<b>70.0%</b>	<b>7</b>
		<b>answered question</b>	<b>10</b>
		<b>skipped question</b>	<b>4</b>

### 11. In your opinion, who should pay the cost of building and maintaining public parking facilities? (check all that apply)

		Response Percent	Response Count
Parking Users/Customers		30.0%	3
City/Tax Dollars		60.0%	6
<b>Property Owners/Business Owners</b>		<b>70.0%</b>	<b>7</b>
		<b>answered question</b>	<b>10</b>
		<b>skipped question</b>	<b>4</b>

**12. Please rank the following in terms of their relevance (with 1 as most important) to your experience with parking in downtown Neenah: (Please note: the items will sort based on your order of importance with the most important being listed first.)**

	1	2	3	4	5	6	7	8	Rating Average	Response Count
I don't know where I am supposed to park	0.0% (0)	12.5% (1)	<b>25.0%</b> <b>(2)</b>	0.0% (0)	12.5% (1)	<b>25.0%</b> <b>(2)</b>	12.5% (1)	12.5% (1)	5.00	
There is not enough parking downtown	<b>37.5%</b> <b>(3)</b>	25.0% (2)	0.0% (0)	25.0% (2)	0.0% (0)	12.5% (1)	0.0% (0)	0.0% (0)	2.63	
I cannot park for a long enough period of time	25.0% (2)	<b>37.5%</b> <b>(3)</b>	0.0% (0)	12.5% (1)	0.0% (0)	0.0% (0)	12.5% (1)	12.5% (1)	3.38	
I am required to park too far away from my destination	0.0% (0)	0.0% (0)	<b>62.5%</b> <b>(5)</b>	12.5% (1)	12.5% (1)	0.0% (0)	12.5% (1)	0.0% (0)	3.88	
Permit parkers are not parking where they are supposed to park	12.5% (1)	<b>25.0%</b> <b>(2)</b>	0.0% (0)	0.0% (0)	12.5% (1)	12.5% (1)	<b>25.0%</b> <b>(2)</b>	12.5% (1)	4.75	
Parking signage is poor/confusing	12.5% (1)	0.0% (0)	12.5% (1)	12.5% (1)	<b>37.5%</b> <b>(3)</b>	12.5% (1)	12.5% (1)	0.0% (0)	4.50	
There should be better parking enforcement	12.5% (1)	0.0% (0)	0.0% (0)	12.5% (1)	12.5% (1)	<b>25.0%</b> <b>(2)</b>	<b>25.0%</b> <b>(2)</b>	12.5% (1)	5.50	
Other	0.0% (0)	0.0% (0)	0.0% (0)	25.0% (2)	12.5% (1)	12.5% (1)	0.0% (0)	<b>50.0%</b> <b>(4)</b>	6.38	
<b>answered question</b>										
<b>skipped question</b>										

**13. Please define "Other" here if you have an experience not listed above.**

	Response Count
	1
<b>answered question</b>	<b>1</b>
<b>skipped question</b>	<b>13</b>

**14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

	<b>Response Count</b>
	4
<b>answered question</b>	<b>4</b>
<b>skipped question</b>	<b>10</b>

**Page 2, Q2. What are your typical purposes for visiting downtown Neenah? (Check all that apply)**

1	i also live down town	Nov 11, 2014 1:07 PM
2	bank	Nov 11, 2014 9:32 AM
3	I live and own a business downtown Neenah	Nov 5, 2014 4:47 PM

**Page 12, Q13. Please define "Other" here if you have an experience not listed above.**

1	I don't find anything below three as of importance.	Nov 11, 2014 5:28 AM
---	---	----------------------

**Page 13, Q14. Please provide any suggestions you may have to improve parking in downtown Neenah:**

1	The parking directly in front of Chase Bank is a hazard-- coming out of that drive thru its almost impossible to see oncoming traffic if a car is parked there, without pulling into the traffic lane.	Nov 11, 2014 9:41 AM
2	There just needs to be more options. I live Downtown and if I stop home for lunch hour or try to get parking near my apartment after work (after 5:00pm), I'm walking blocks to do so. I have a parking permit for the garage but all those spaces fill up during lunch and dinner. There is also the problem of accessibility of driving in and out of the parking garage during peak times. I was nearly hit this morning with the tight turns of the entrance and driveway will the plethora of Alta and Plexus workers.	Nov 11, 2014 5:31 AM
3	I think it does need to be a partnership between public and private, but as a resident of the downtown area that's shops, eats and walks downtown, I do not see the parking problem that others seem to make it out to be. I almost always find a parking spot on Wisconsin during lunch and if not, then I park on the back side. Dinner time works out the same way. I remember reading about a low income apt building that was being considered for the downtown area by Under The Dome... The story was they needed subsidies to build it as it was not a profitable venture.... We do not need to spend public money on any sort of a tif to finance apartments downtown. That model did not work in Oshkosh and will not work in Neenah We do not need a tif or anything to build parking downtown!!!	Nov 9, 2014 8:21 AM
4	Please do NOT get meters :) build another ramp? I live downtown, would be nice if there was a safer place to park, especially at night.	Nov 8, 2014 4:11 PM

**Exhibit C – Land Use Summary Table  
Shared Demand Models (Electronic Files)**

## Neenah Land Use By Block

BLOCK 1	Name	Office (1)	Office (2)	Office (3)	Retail	Rest (1)	Rest (2)	Lounge	Hotel Rm	Convention	Res. Units
211 Walnut	City Hall	30,200									
109 E. Doty	First National	392									
210 S. Commercial	L&R Hair, Inc.				933						
220 S. Commercial	J. Anthony Jewelers				2,004						
<b>TOTALS</b>		<b>30,592</b>	<b>-</b>	<b>-</b>	<b>2,937</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

BLOCK 2	Name	Office (1)	Office (2)	Office (3)	Retail	Rest (1)	Rest (2)	Lounge	Hotel Rm	Convention	Res. Units
123 E. Wisconsin	Holiday Inn Hotel/Conf					5,472		1,568	107	20,000	
211 E. Wisconsin	Bourbon Bar							1,620			
111 E. Wisconsin	Chase Bank	40,874									
116 Commercial	Office Building	14,076									
<b>TOTALS</b>		<b>54,950</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>5,472</b>	<b>-</b>	<b>3,188</b>	<b>107</b>	<b>20,000</b>	<b>-</b>

BLOCK 3	Name	Office (1)	Office (2)	Office (3)	Retail	Rest (1)	Rest (2)	Lounge	Hotel Rm	Convention	Res. Units
134 E. Wisconsin	Neenah Towers	55,420									
2 Neenah Ctr.	Neenah Towers	55,420									
100 E. Wisconsin	Neenah Towers	55,420									
<b>TOTALS</b>		<b>166,260</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

BLOCK 4	Name	Office (1)	Office (2)	Office (3)	Retail	Rest (1)	Rest (2)	Lounge	Hotel Rm	Convention	Res. Units
120 N. Commercial	Alta		178,750								
101 W. Wisconsin	Mutual Savings Bank	3,271									
109 W. Wisconsin	Knox Furniture				14,082						
113 W. Wisconsin	Cannova's Restaurant					7,956					
119 W. Wisconsin	Mom and Pops Place				6,844						4
121 W. Wisconsin	Holy's Diamond Jewelry				3,168						
123 W. Wisconsin	Yarns by Design				3,816						1
125 W. Wisconsin	Signature Events				4,374						2
127 W. Wisconsin	Olive Celler				2,448						1
129 W. Wisconsin	Lucy's Closet/Vintque				6,540						
133 W. Wisconsin	Gyros Kabob						2,304				
135 W. Wisconsin	Future Neenah	2,356									
145 W. Wisconsin	Zacatecas	8,379					8,379				
<b>TOTALS</b>		<b>14,006</b>	<b>178,750</b>	<b>-</b>	<b>41,272</b>	<b>7,956</b>	<b>10,683</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>8</b>

BLOCK 5	Name	Office (1)	Office (2)	Office (3)	Retail	Rest (1)	Rest (2)	Lounge	Hotel Rm	Convention	Res. Units
117 Commercial	Wis Tel Co	14,624									
134 W. Wisconsin	Green's Pour House							5,250			
132 W. Wisconsin	Next Generation Software				2,760						
130 W. Wisconsin	Cherry On Top Ice Cream				2,350						
128 W. Wisconsin	Epic Salon				1,245						
126 W. Wisconsin	Smile Creations				8,880						
124 W. Wisconsin	Marketplace	8,690			8,690						
116 W. Wisconsin	Great Harvest				2,495						
112 W. Wisconsin	Bill Paul, LYD				4,995						
108 W. Wisconsin	Re/Max	2,322									
	Uncorked				2,322						
100 W. Wisconsin	Associated Bank	24,503									
<b>TOTALS</b>		<b>50,139</b>	<b>-</b>	<b>-</b>	<b>33,737</b>	<b>-</b>	<b>-</b>	<b>5,250</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>BLOCK 6</b>	<b>Name</b>	<b>Office (1)</b>	<b>Office (2)</b>	<b>Office (3)</b>	<b>Retail</b>	<b>Rest (1)</b>	<b>Rest (2)</b>	<b>Lounge</b>	<b>Hotel Rm</b>	<b>Convention</b>	<b>Res. Units</b>
1 Plexus Way	Plexus HQ	103427									
	<b>TOTALS</b>	<b>103,427</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>BLOCK 7</b>	<b>Name</b>	<b>Office (1)</b>	<b>Office (2)</b>	<b>Office (3)</b>	<b>Retail</b>	<b>Rest (1)</b>	<b>Rest (2)</b>	<b>Lounge</b>	<b>Hotel Rm</b>	<b>Convention</b>	<b>Res. Units</b>
205 W. Doty	Westgor Funeral Home				7,488						
116 Main	Under the Dome							2,016			
224 W. Wisconsin	Subway						3,150				
	Sew Big Drapery				3,150						
218 W. Wisconsin	Mr. D's Bar							1,680			
214 W. Wisconsin	Carrie Me Home				2,520						
212 W. Wisconsin	Paper City Pub							4,193			
210 W. Wisconsin	Chic Repeats				1,716						
208 W. Wisconsin	Cy's Asian Bistro					2,136					
206 W. Wisconsin	Cheveux Salon				1,585						
202 W. Wisconsin	Sew Biz Drapery										
200 W. Wisconsin	Align Chiropractic										
	<b>TOTALS</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>16,459</b>	<b>2,136</b>	<b>3,150</b>	<b>7,889</b>	<b>-</b>	<b>-</b>	<b>-</b>

<b>BLOCK 8</b>	<b>Name</b>	<b>Office (1)</b>	<b>Office (2)</b>	<b>Office (3)</b>	<b>Retail</b>	<b>Rest (1)</b>	<b>Rest (2)</b>	<b>Lounge</b>	<b>Hotel Rm</b>	<b>Convention</b>	<b>Res. Units</b>
200 Main	Cranked Bike Studio				2,555						1
204 Main	Eagle Nation				3,196						
208 Main	Therapy							1,720			
210 Main	Gord's Pub							1,806			
214 Main	Vacant				1,614						
220 Main	Vacant				2,100						
	<b>TOTALS</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>9,465</b>	<b>-</b>	<b>-</b>	<b>3,526</b>	<b>-</b>	<b>-</b>	<b>1</b>

<b>BLOCK 9</b>	<b>Name</b>	<b>Office (1)</b>	<b>Office (2)</b>	<b>Office (3)</b>	<b>Retail</b>	<b>Rest (1)</b>	<b>Rest (2)</b>	<b>Lounge</b>	<b>Hotel Rm</b>	<b>Convention</b>	<b>Res. Units</b>
101 Main	Affinity Health			30,000							
	<b>TOTALS</b>	<b>-</b>	<b>-</b>	<b>30,000</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

**GRAND TOTALS**                      **402,305**      **178,750**      **30,000**      **110,239**      **15,564**      **13,833**      **22,175**      **107**      **20,000**      **9**