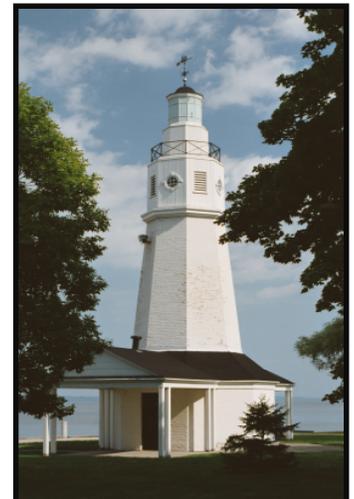
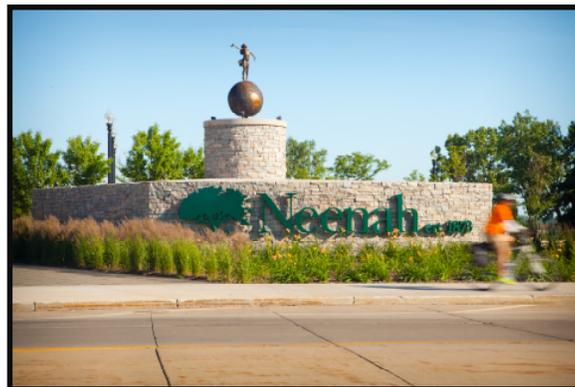


2040 Neenah Comprehensive Plan Community Survey



INTRODUCTION

The City began updating its Comprehensive Plan in early 2016. As part of that update, the public was invited to participate in 3 visioning workshops held throughout the City. The workshops provided an opportunity for the community to identify community assets, issues, and begin the process of creating a shared community vision. The planning process is typically multi-faceted as City Staff, the Comprehensive Plan Update Steering Committee, and the consultant work to better understand and refine the community's vision for the future of Neenah.



The graphic features a central title "Plan Neenah" in a large, green, serif font. Below it, the text "WHAT'S YOUR VISION FOR NEENAH?" is written in a smaller, black, sans-serif font, followed by "Participate Today!" in a bold, black, sans-serif font. The background is a collage of images related to urban planning, including a river, buildings, and a park. Surrounding the central text are various planning categories: "PARKS HOUSING REDEVELOPMENT", "JOBS TRAILS BUSINESS DISTRICTS STREETS", "ECONOMIC DEVELOPMENT", "ENVIRONMENT", and "HISTORIC PRESERVATION". At the bottom left is the "Neenah 2040" logo, which includes a tree and buildings. At the bottom right is a QR code. The entire graphic is set against a dark green background.

Go to the webpage below and take a quick online survey for your chance to WIN one of four **\$25 Downtown Neenah gift cards** or one of five **\$10 Neenah Farmer's Market gift cards**.
(Complete by Aug. 15th, 2016)

www.ci.neenah.wi.us/PlanNeenah

Following the visioning workshops, the City created a community survey based off the information that was gathered from those workshops in order to continue to identify the community vision. The survey (**Appendix A**) was developed using SurveyMonkey.com, an online survey tool. The link to the survey was sent via email to hundreds of recipients, shared on the City's website, City's Facebook Page, and the City's Comprehensive Plan Facebook Page. In addition, the Post Crescent published a newspaper article about the survey (**Appendix B**) and a link to the survey. Finally, City staff attended Farmers Markets, Community Fest, Neenah Library, several senior living apartments, Bergstrom Mahler Museum, and various other places to encourage residents, visitors, and other community members to take the survey.



SUMMARY OF PARTICIPANTS

A total of 770 people participated in the survey which went live on June 30th, 2016 and remained active until August 15th, 2016, a total of 47 days. The majority of those who participated live in the City of Neenah (74%) and are between the ages of 25 to 54 (54%) (**Figure 1**). The percentage of City residents between the ages of 25 to 54 who participated in the survey was 57%, while the same age range for non-residents was 46%. Compared to the City's age structure in 2104 (U.S. Census Bureau, 2010-2014 American Community Survey 5-Year Estimates), the population aged 34 years old or younger represented 42% of Neenah's population. The survey only accounted for 12% of those within that age range. However, the survey accounted for 73% of people aged 35 to 74, while the City's population in 2014, within the same age range was 47%.

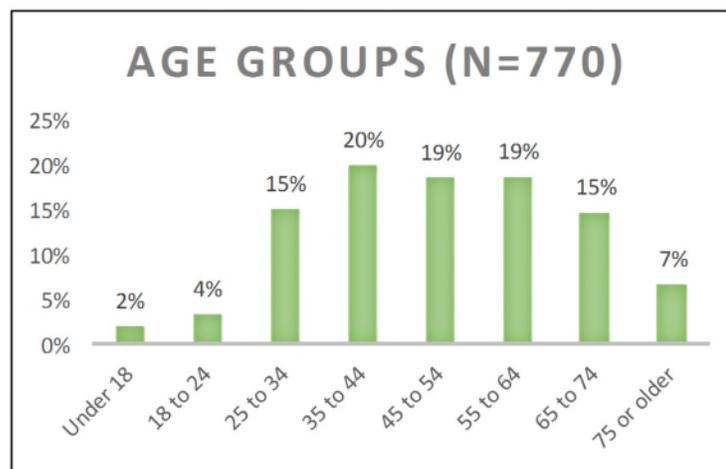


FIGURE 1

Most of the respondents who live in Neenah have lived in the City for over 20 years (40%), followed by 15% who have lived in the City between 11 and 19 years, and 19% for those who have lived in the City for less than 10 years (**Figure 2**). Of those who live in the City, 77% own a home, 16% rent a house or an apartment, 6% own a business within the City, and 24% work within the City. For non-residents, 27% reported that they work within the City.

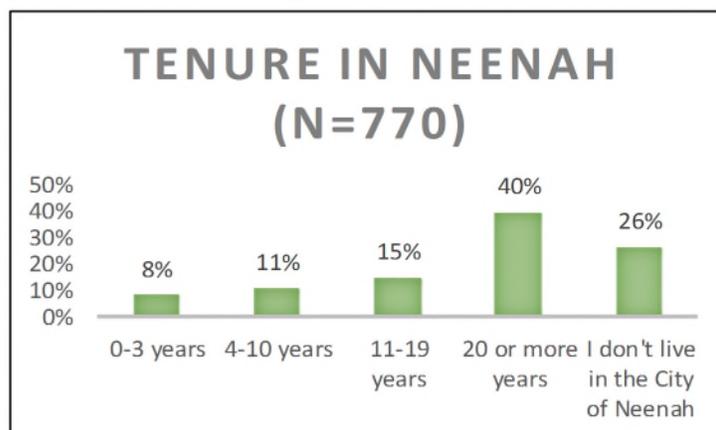


FIGURE 2

Survey participants were overwhelmingly employed (55%) or retired (22%). In addition, the majority of respondents were Female (62%) as opposed to Male (38%). Married respondents made up 71% of the total compared to 12% who are single and have never married. Those who reported having children under the age of 18 living within their household was only 37%. City residents that have children under the age of 18 living within their household represented 42% of all Neenah participants.

The typical survey respondent lives in Neenah and has lived in Neenah for over 10 years, owns a home in Neenah, is employed and married without children under 18 years old living in their household, and are between the ages of 35 and 54. It's important to understand the types of people who participated in the survey as the results are analyzed. These results are intended to be a representation of the entire community, but it is recognized that there is a certain segment of the population that is not fully represented in this survey. Specifically, the younger residents of the City (under the age of 25).

SUMMARY OF RESULTS

The purpose of this survey is to gauge the community's vision for the future of Neenah, first by understanding their views regarding the assets (things they like) and issues (things they would like to see changed) within the City. The survey also tries to measure the community's perception on certain topics ranging from schools to the environment. Finally, the survey directly asks participants to identify their vision for the future of Neenah. The responses that were received help prioritize the strengths, issues, and opportunities within the City, but also help create a shared community vision.

The survey questions were based on the responses gathered from the visioning workshops held in April 2016. Those responses were detailed and specific to certain areas of the City (e.g. too many potholes of Lakeshore Ave). After the workshops, the responses were summarized and grouped together in more general statements (e.g. improve street surfaces). The intent of the survey is to help prioritize what the community feels is most important in terms of assets, issues, and eventually create a shared vision for the direction of the City over the next 20 years. The following is an analysis of each question from the survey.

What makes the City of Neenah a special place to live, work, or visit? (Select your top 3)



FIGURE 3

This question is intended to understand the community’s prioritization of assets within the City. A total of 677 people responded to the question. When analyzing the total responses (resident and non-resident), the top three choices were *Downtown Neenah*, *City Parks*, and *Safe Community* (Figure 3).

			Total Responses	
	City Residents (%)	Non-Residents (%)	City Residents	Non-Residents
Downtown Neenah	42%	58%	213	96
City Parks	43%	42%	219	70
Public access to lakes and river	26%	40%	134	66
Friendly Community	35%	34%	179	57
Safe Community	47%	26%	241	43
Other (please specify)	7%	19%	35	32
Trails	13%	16%	68	26
Schools (public and private)	32%	15%	161	25
Well maintained properties	13%	15%	67	24
Walkable Neighborhoods	32%	13%	163	22
Variety of job opportunities	5%	10%	25	16

TABLE 1

The bottom three responses were *Trails*, *Well Maintained Properties*, and *Variety of Job Opportunities*. When analyzing City residents only, their top three choices were *Safe Community*, *City Parks*, and *Downtown Neenah* (Table 1). In comparison, non-residents identified *Downtown Neenah*, *City Parks*, and *Public Access to lakes and river* as their top three assets.

For all the age groups less than 64, *Downtown Neenah*, *City Parks*, and *Safe Community* were the top three choices. The age group 65 and older chose *Safe Community*, *City Parks*, and *Friendly Community* as the top three choices. In addition to the options provided in the survey, respondents were given the opportunity to provide additional choices or feedback on their answers. Many of the answers reflected Neenah as a great place to raise a family, the Bergstrom-Mahler Museum, the various community events, and the variety of unique shopping and historic nature of the City’s Downtown (Appendix C).

What would you like to see changed in the City of Neenah? (Select your top 3)

While identifying assets in a community represents a positive experience, there are also those elements within the community which could be improved on or have the ability to be a community asset with a little work. Respondents identified *Improvements along S. Commercial Street corridor*, *Improve condition of street surfaces*, and *Investment in additional sidewalks and trails* as the top three things they would like to see changed in the City. The bottom three choices were *Improvements along the N. Commercial Street corrido*, *More employment opportunities*, and *More affordable housing options* (Figure 4).

City residents top three choices for change were also *Improvements along S. Commercial Street corridor*, *Improve condition of street surfaces*, and *Investment in additional sidewalks and trails* . Non-residents’ top three

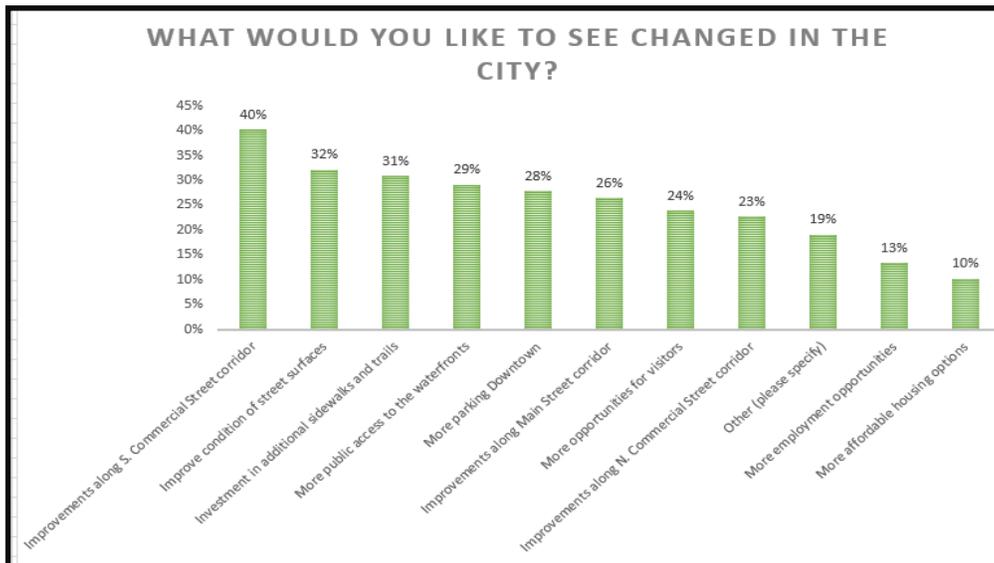


FIGURE 4

			Total Responses	
	City Residents (%)	Non-Residents (%)	City Residents	Non-Residents
Improvements along S. Commercial Street corridor	43%	33%	218	54
Improve condition of street surfaces	37%	16%	191	27
Investment in additional sidewalks and trails	33%	26%	166	43
More public access to the waterfronts	28%	34%	141	56
More parking Downtown	27%	30%	139	49
Improvements along Main Street corridor	26%	29%	131	48
Improvements along N. Commercial Street corridor	23%	24%	115	39
Other (please specify)	21%	13%	107	22
More opportunities for visitors	19%	40%	95	67
More employment opportunities	13%	16%	64	27
More affordable housing options	9%	13%	48	21

TABLE 2

choices were *More opportunities for visitors*, *More public access to waterfronts*, and *Improvements along S. Commercial Street corridor* (**Table 2**).

Younger respondents (under 35 years old) and middle-aged respondents (35 to 64) favored *Investment in additional sidewalk and trails*, while those over 65 indicated that *Investments in additional sidewalk and trails* was not an important or was not an issue worth addressing. In addition to these results, respondents also made comments about other changes they would like to see in Neenah. The ideas ranged from waterfront restaurants, activities for young adults, traffic improvements, and property maintenance issues (**Appendix D**).

Please indicate how strongly you agree or disagree with the following statements:

It is important to understand how the community feels about or how strongly they may agree or disagree

with a statement about Neenah. These statements follow the same themes that were asked in the previous questions and as part of the visioning workshops. The survey respondents overwhelmingly Strongly Agreed (75%) or Agreed (22%) with the statement that, *Protecting Neenah’s water resources (Fox River, Neenah Slough, Lakes) from pollution is important*. The next highest Strongly Agree and Agree statements were *Schools (public and private) within the City area valuable asset to attracting and retaining young families to Neenah* (Strongly Agreed (55%) and Agreed (35%)), and *Neenah’s historical structures and neighborhoods should be preserved* (Agreed (52%) and Agreed (35%)). The statements which respondents Disagreed or Strongly Disagreed the most were *Neenah is a place where recent high school or college graduates can find a job and will want to live* (Disagreed (18%) and Strongly Disagreed (3%)), *Teenagers have a variety of recreational opportunities in the City of Neenah* (Disagreed (12%) and Strongly Disagreed (4%)), and *Neenah welcomes and encourages a diverse population* (Disagreed (12%) and Strongly Disagreed (3%)) (Figure 5). Respondents under the age of 35 Strongly Agreed or Agreed with *Protecting Neenah’s water resources from pollution*, *Off-Street pedestrian trails and sidewalks are important*, and *Neenah should continue investing in and revitalizing older parts of the City*. Neenah residents Strongly Agreed or Agreed with *Protecting Neenah’s water resources from pollution*, *Public Access to*

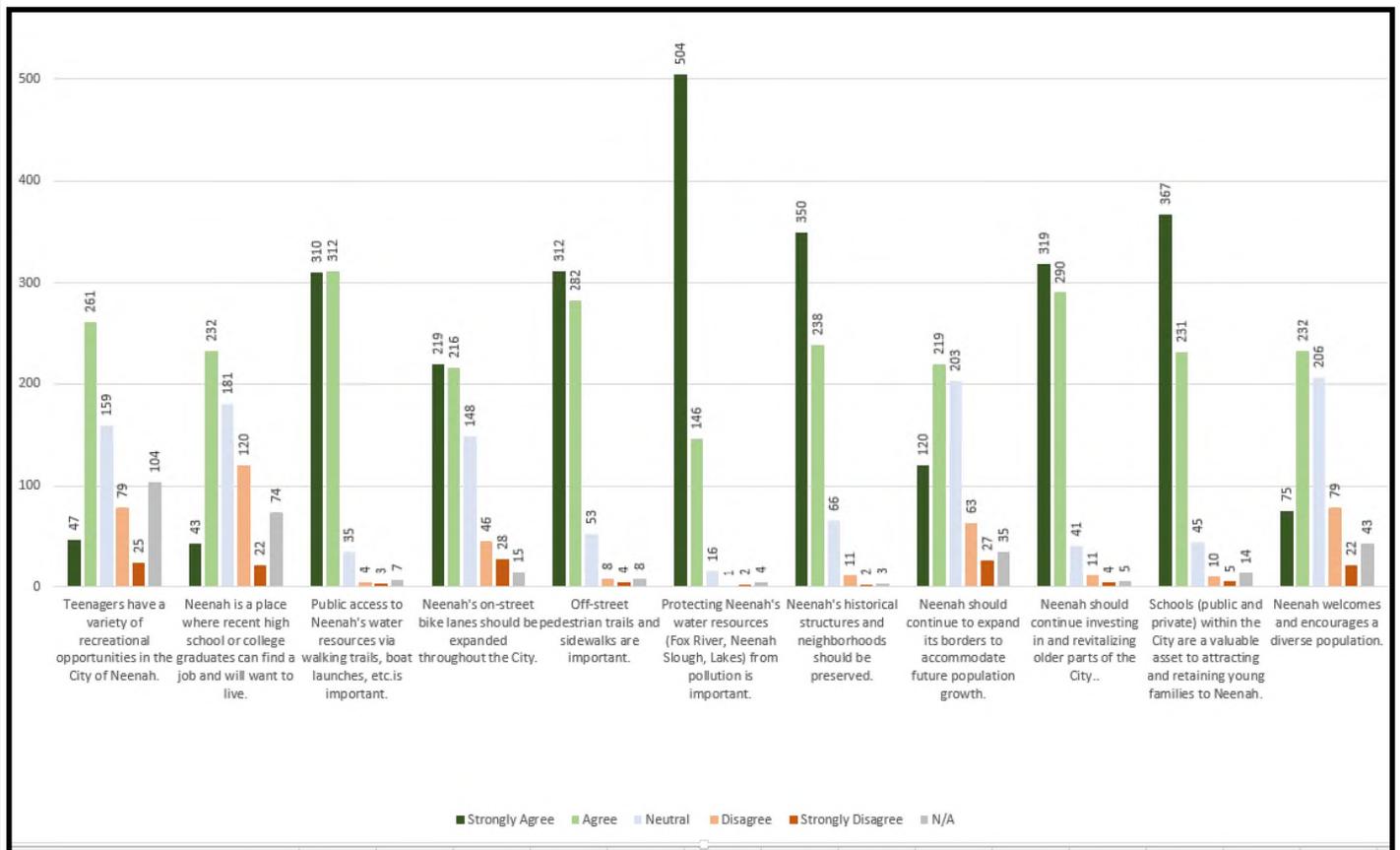


FIGURE 5

Neenah’s water resources, and *Neenah should continue investing in and revitalizing older parts of the City* as the top three choices.

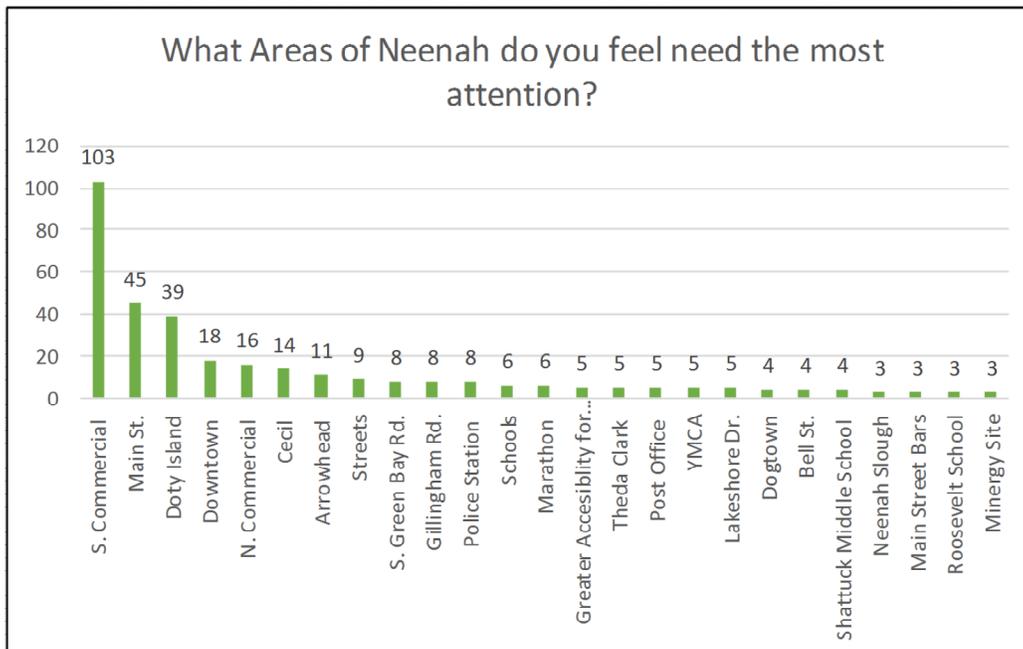


FIGURE 6

What area(s) of the City do you feel need the most attention in terms of investment, rehabilitation, or redevelopment?

Respondents were asked to think about those areas of the City that were in need of improvement. This was an open-ended question with no pre-defined choices. The majority of respondents chose S. Commercial Street followed by Main Street, and Doty Island (Figure 6). These results lead to more questions like, what parts of S. Commercial Street, Main Street, or Doty Island are in need of improvement? Why do you feel these areas need to be improved. How can these areas be improved? Do you live, work or visit these areas? Ideally, these questions would be answered as part of a planning process specific to those areas.

Please finish this sentence: In the next 20 years, I want Neenah to be...

Every respondent’s vision of Neenah will differ based on their experiences, age, residency status, etc. The purpose of this question was to make people think about the future of Neenah over a long time period. The responses were categorized into groups to better understand the results. The top responses included answers related to *Safety, Diversity, Family-Oriented Community, and Emphasis on Downtown Neenah* (Figure 7). The responses tended to be positive in nature, painting an optimistic future for the City. In addition, the Responses focused on maintaining how Neenah is today. For example, one person indicated that they want Neenah to be *Safe. A place that I am proud to call home, just like now* or *As vibrant as it is now*. These responses seem to align with the top responses from the community assets survey questions. A list of all the responses can be found in **Appendix E**.

CONCLUSION

The intent of this survey was to continue to collect and refine the public’s views, issues, perceptions, and vision for the future of the City of Neenah. This survey provides valuable information which will be used to identify a

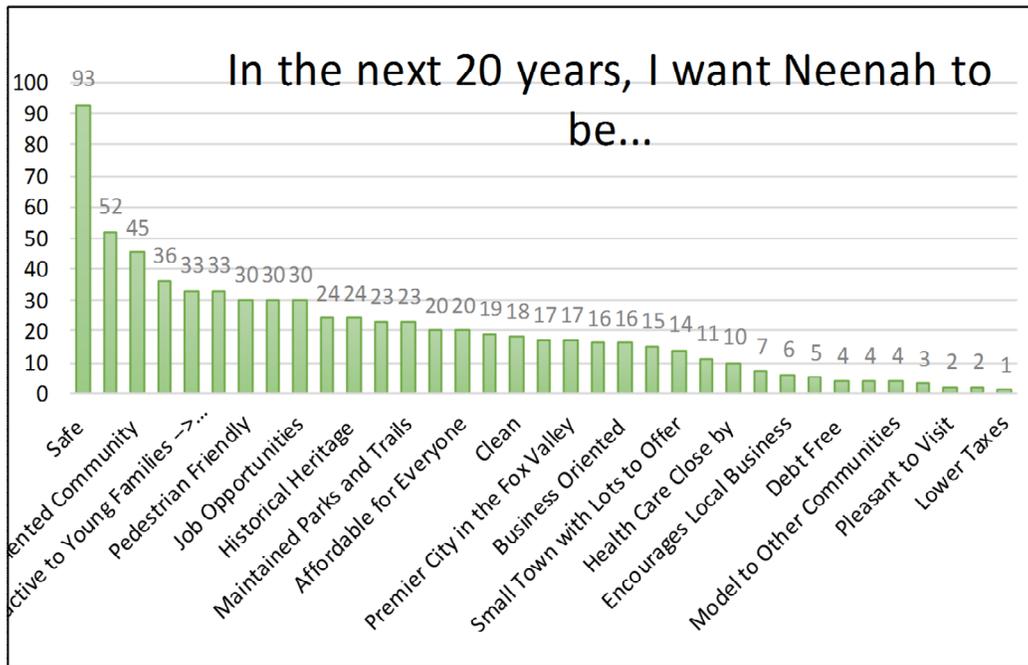


FIGURE 7

community vision and develop recommendations for the update to the City’s Comprehensive Plan. The results of this survey will also allow the City to review the insights of both City residents and non-residents. The differences in their responses reveal how those outside of the community view the City of Neenah. Future community surveys could be created to track changes throughout the years to measure the impact of the implementation of the Comprehensive Plan.

APPENDIX A



City of Neenah Comprehensive Plan Update - Survey #1

City of Neenah Comprehensive Plan Update

In an effort to develop a comprehensive plan for the City of Neenah based on community input, the City needs your help. Please take a few moments and complete the following survey. Your input is greatly appreciated and the results will help create a shared future vision for Neenah.

At the end of the survey, please leave your email or home address for your chance to win one of four \$25 Downtown Neenah gift cards or one of five Neenah Farmer's Market gift cards.

* 1. What is your age?

- Under 18
- 18 to 24
- 25 to 34
- 35 to 44
- 45 to 54
- 55 to 64
- 65 to 74
- 75 or older

* 2. What is your gender?

- Female
- Male
- Other

APPENDIX A

* 3. Which of the following best describes your current relationship status?

- Married
- Widowed
- Divorced
- Separated
- In a domestic partnership or civil union
- Single, but cohabiting with a significant other
- Single, never married

* 4. How long have you lived in the City of Neenah?

- 0-3 years
- 4-10 years
- 11-19 years
- 20 or more years
- I don't live in the City of Neenah

* 5. Check all that apply to you:

- I own a home in the City of Neenah
- I rent or live with others in a house or apartment in the City of Neenah
- I own a business in the City of Neenah
- I work in the City of Neenah
- I live outside the City of Neenah

* 6. Do you have children under the age of 18 living in your household?

- Yes
- No

APPENDIX A

* 7. Which of the following categories best describes your employment status?

- Employed, working full-time
- Employed, working part-time
- Not employed, looking for work
- Not employed, NOT looking for work
- Retired
- Disabled, not able to work
- Student
- Other

APPENDIX A



City of Neenah Comprehensive Plan Update - Survey #1

Visioning Questions

* 8. What makes the City of Neenah a special place to live, work or visit?
(Select your top 3)

- City Parks
- Walkable Neighborhoods
- Downtown Neenah
- Public access to lakes and river
- Safe Community
- Schools (public and private)
- Well maintained properties
- Trails
- Friendly Community
- Variety of job opportunities
- Other (please specify)

9. If you would like to provide additional information regarding your responses to the questions above, please do that in the comment box below.

APPENDIX A

* 10. What would you like to see changed in the City of Neenah?
(Select your top 3)

- More employment opportunities
- More parking Downtown
- Improvements along S. Commercial Street corridor
- Improvements along N. Commercial Street corridor
- Improvements along Main Street corridor
- More affordable housing options
- Investment in additional sidewalks and trails
- Improve condition of street surfaces
- More public access to the waterfronts
- More opportunities for visitors
- Other (please specify)

11. If you would like to provide additional information regarding your responses to the questions above, please do that in the comment box below.

* 12. What types of housing would you like to see more of in the City of Neenah?

- Single-Family
- Senior/Retirement Housing
- Town Homes
- Duplexes
- Apartments
- Condominiums
- Other (please specify)

* 13. Please indicate how strongly you agree or disagree with the following statements:

APPENDIX A

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	I'm not sure
Teenagers have a variety of recreational opportunities in the City of Neenah.	<input type="radio"/>					
Neenah is a place where recent high school or college graduates can find a job and will want to live.	<input type="radio"/>					
Public access to Neenah's water resources via walking trails, boat launches, etc. is important.	<input type="radio"/>					
Neenah's on-street bike lanes should be expanded throughout the City.	<input type="radio"/>					
Off-street pedestrian trails and sidewalks are important.	<input type="radio"/>					
Protecting Neenah's water resources (Fox River, Neenah Slough, Lakes) from pollution is important.	<input type="radio"/>					
Neenah's historical structures and neighborhoods should be preserved.	<input type="radio"/>					
Neenah should continue to expand its borders to accommodate future population growth.	<input type="radio"/>					
Neenah should continue investing in and revitalizing older parts of the City.	<input type="radio"/>					
Schools (public and private) within the City are a valuable asset to attracting and retaining young families to Neenah.	<input type="radio"/>					
Neenah welcomes and encourages a diverse population.	<input type="radio"/>					

APPENDIX A



City of Neenah Comprehensive Plan Update - Survey #1

Visioning Questions

14. What area(s) of the City of Neenah do you feel need the most attention in terms of investment, rehabilitation, or redevelopment?

Please list below using common neighborhood names, street names, general area description, or landmarks.

15. Please finish this sentence:

In the next 20 years, I want Neenah to be...

APPENDIX B

Survey: 'In 20 years, I want Neenah to be ...'

Duke Behnke, USA TODAY NETWORK-Wisconsin 8:24 a.m. CDT July 5, 2016



(Photo: Courtesy of Neenah)

NEENAH - The city is asking Neenah residents, business owners and property owners to participate in an online survey and interactive map to rate the community's assets and concerns.

The feedback will be used to guide the development of Neenah's 2040 comprehensive plan.

The 15-question survey and map can be found on the city's comprehensive plan [webpage \(http://www.ci.neenah.wi.us/departments/community-development/neenah-comprehensive-plan-2040-2/\)](http://www.ci.neenah.wi.us/departments/community-development/neenah-comprehensive-plan-2040-2/).

RELATED: [Neenah begins work on 2040 comprehensive plan \(/story/news/local/2016/01/05/neenah-begins-work-2040-comprehensive-plan/76565862/\)](/story/news/local/2016/01/05/neenah-begins-work-2040-comprehensive-plan/76565862/)

RELATED: [Neenah holds three workshops for vision plan \(/story/news/local/2016/04/13/neenah-holds-three-workshops-vision-plan/82931990/\)](/story/news/local/2016/04/13/neenah-holds-three-workshops-vision-plan/82931990/)

Neenah held three public visioning workshops in April to identify community strengths, issues and opportunities.

Brad Schmidt, Neenah's deputy director of community development and assessment, said the online survey and map are designed not only to collect additional data, but also "to refine and to validate what we are hearing from these visioning sessions."

The survey assesses neighborhoods, job opportunities, housing, schools, safety, trails, parks and waterfront access.

Schmidt said planners want to know "what makes Neenah special and what are the things that can be changed to make Neenah a better place."

The survey concludes with the open-ended statement, "In the next 20 years, I want Neenah to be"

The survey and map will be available through Aug. 15.

Neenah hired East Central Wisconsin Regional Planning Commission for \$41,466 to lead the development of the comprehensive plan, which is scheduled to be finished by July 2017.

ADVERTISING

A comprehensive plan serves as a blueprint for growth and development in a community and typically looks at a 20-year period. Land-use decisions, zoning codes and subdivision regulations all trace back to the goals and recommendations of the plan.

Neenah's existing comprehensive plan, called Vision 2020, was adopted in 1999 and updated in 2009 to comply with Wisconsin's Smart Growth Law. [State law \(https://docs.legis.wisconsin.gov/statutes/statutes/66/X/1001\)](https://docs.legis.wisconsin.gov/statutes/statutes/66/X/1001) requires comprehensive plans to be updated at least once every 10 years.

Duke Behnke: 920-993-7176, or dbehnke@postcrescent.com (mailto:dbehnke@postcrescent.com); on Twitter [@DukeBehnke](https://twitter.com/DukeBehnke) (<http://twitter.com/DukeBehnke>)

Read or Share this story: <http://post.cr/29p4LkV>

APPENDIX C

Responses
Good govt and city employees. long range plans so taxes don't jump and down
My wife and I walk at least 3 times 3 days a week, most often end up downtown. Love the community, the variety of homes, the downtown itself, buildings, waterways, bridges, library. Friendly community, feel safe also. Small town so very close to other towns, always things to do.
We love to walk and meet new friendly people
More places like Fresh Air Park (swimming access to the lake)
We love what a safe community Neenah is. We also! and the 4th of July celebrations are great too! Lots of love all the amazing parks in Neenah. We would love to see more parks, tennis courts, nature areas, more activities on the water, and more community events. We also love all the nice community activities that Neenah has- like the Christmas event downtown is awesome and the 4th of July activites are great! These are really important in helping Neenah be a nice family community.
Whenever I am in town to visit (I live out-of-state), I spend some time at the Bergstrom-Mahler museum.
N/a
When we visit Bergstom-Mahler or deliver quilts for ProjectLinus.org at St. Thomas Church, we enjoy trying out the restaurants and have browsed your specialty shops. I also Love the library!
I could just as easily checked three other boxes, as most of the selections add to the appeal of Neenah.
Many destinations have well maintained properties, city parks, access to lakes and rivers and friendly communities. It's finding the unique aspects within the commonplace that sets those destinations apart like Bergstrom Mahler Museum of Glass, the locks on the Fox River, Riverside Players, etc.
The community is what makes Neenah so special. For me, a big part of that community has been created by the Bergstrom-Mahler Museum of Glass. As Neenah continues to grow, I look forward to seeing Neenah's use of art to enhance the culture and community that makes it so special.
Lovely community with both cultural oppotunities and natural beauty. Quaint downtown with modern lodging choices.
It was hard to choose 3! Would add Public access to lakes and river for sure! Schools are great, and of course Friendly community!!
Additional reason to love Neenah is it's continuing attention to the arts via museums/education/awareness.
As Bergstrom-Mahler Museum of Glass (BMMOG) considers future programming that would improve its educational service to the public, it is limited by its current space. Since the City of Neenah is making plans for its future, the consideration of a dynamic cultural destination that includes BMMOG as a strong component to a centrally located setting for visitor access is vital. The museum would like to partner with the city to integrate the existing city amenities and recreational attractions in an accessible location that would be conducive to collaborations with cultural entities.
We moved here 18 years ago in part because of the excellent schools.
I love visiting the Bergstrom-Mahler and the neighborhood around it.
I work out by CB, I don't know if I've ever been to DT Neenah. The city doesn't make any sense.
As a paperweight collector the BMMOG is a 'must' visit as it is world renowned. I also admire its community based projects. I visit from the United Kingdom. Neenah is also a lovely city
The Fox Cities was a great place to grow up. I lived on the Island and graduated from Lawrence. I love coming back to visit.
The Library is fabulous

APPENDIX C

Beautiful city
I love the Glass Museum. It's also a wonderful place to live. Very few bad neighborhoods, if any.
I come to Neenah mainly to go to the Bergstrom Art Museum. Whatever programming it does that is of particular interest to me will bring me into town.
My wife and I visit Neenah four times a year. We stop at Bergstrom museum twice a year and the Octagon house once a year.
love the music along the river, the arts and craft show at the park, the statues etc decorating parks and streets.
It was difficult to choose only 3! As a retired person I really value the diverse age groups living and working in our community. I feel this keeps us vibrant and we learn from each other. I also value the opportunities for various activities in the area.
Loop the "little" Lake and other trail friendly projects... trees and more trees! Dog friendly, people friendly... I feel safe.
Lots of creative events that families can participate in, both adult and child centered activities/events.
I would like to include educational/cultural activities in this list
Neenah is a rarity - a small mill town that embraces an international perspective and openness to others.
I love the older part of Neenah the best, including where I live, which was built during the 1950's. I love that this part of Neenah is very pedestrian and bike friendly.
I grew up in Neenah and now work at Bergstrom-Mahler Museum of Glass. My spouse also works in the arts, through NJSD We both are have been involved with Riverside Players for the past several years. Though we do not reside in Neenah yet, we plan to purchase a home within the city as we have found the community is very friendly and the support for arts has made a strong impression on us. Though we have the choice to relocate to many arts "hubs" within Wisconsin and across the world, we found everything we are looking for right here.
Most vibrant downtown in the Valley, excellent trails for running, and the most dedicated historical society.
It seems the standard of education has lessened in the last 20 years.
City parks are well maintained and beautiful...we walk our dog through one or more everyday. Socializing with other dog walkers along the way. People in Neenah are friendly. Feel like I live in a safe community...with a good police force to keep it that way.
All the parks!!
I can't help but laugh at the "walkable neighborhood" option when many streets leading to schools and parks have no sidewalks, and the city council folds to those few homeowners instead of considering the benefit to the entire community.
The city parks, safe community and schools academic achievements are impressive. The downtown's growth is a delight and a wonderful place to show off to friends and family during visits. The majority of our family and friends reside in Minneapolis and Chicago suburbs and all say they would move to Neenah when they leave their current homes and jobs.
We left the area for 2 years but moved back specifically b/c of the walkable neighborhoods, downtown shops, and access to the lake/parks at Riverside and Kimberly Point. We also enjoyed the community events (e.g. farmers' market, concerts series, and the myriad offerings at the public library).
Why you don't listen
I moved back with my husband and kids to live where I grew up and enjoy the city and variety of things to do
I moved to Neenah in 1987 before there were such self-serving policies, taxes, fees, etc.... That benefit Special Interest City employees and their Cronies.
The services and focus of Neenah is exceptional and I assume it will continue in the future.
I would like to see new buildings on Wisconsin Avenue fit with the older buildings and not high rises and block the view. I had selected all, but had to narrow it to 3.
I own two homes in Neenah and have a son who is buying a home. With that said, I am concerned about the number of homes is severe disrepair. 503 Congress Street is a prime example. What is being done to hold home owners to a minimum level of upkeep?
I also LOVE the downtown and the variety of retail, restaurants, and services it provides. It is vibrant and keeps me, as a retired citizen, vibrant every time I visit the downtown establishments.

APPENDIX C

All of the above are important to me, but good jobs and schools in a safe community are my top 3.
I am a Town of Neenah resident but visit City businesses, parks, etc.
I grew up in Neenah. We moved back after 40 years. I was so pleased to see so many improvements. Environmentally, much less pollution, keeping historical buildings intact. I don't care for the huge Bergstrom downtown buildings, but oh well, he has the money. I do like the statues around town.
Neenah is a special place to live, just the right size.
The upscale suburb of the Fox Cities
The city should include all residents input in planning not just the wealthy.
Amazing downtown. But astonishing lack of redevelopment in nearby neighborhoods.
Neenah lacks off street pedestrian/biking trails (Lakeshore Dr and S. Park Ave for example). Poor interconnection of existing trails.
I feel safe living in neenah and know we have a great police department
The mayor and the process of planning for the future of Neenah has been positive and welcoming
Neenah is a very dog friendly community. That helped me to decide to live in Neenah and not Appleton.
Attractive, accesible, family oriented. Public/private partnerships. Great health care (which CEO Gruner is trying to scuttle).
Would like more access to Lake Winnebago with a trail along Lake Shore Dr., and greater emphasis on sustainability with household composting and solar panels in parks and other public spaces.
N/a pretty self explanatory
walkable neighborhoods and friendly community are very important - hard to just pick 3
Neighborhoods do not all have sidewalks & safe biking. Need to improve connects to bike trails from within the city.
I seldom shop in my own community b/c I do not carry change nor do I like plugging meters. I shop downtown Neenah & Menasha for that reason.
There are trails and excellent views along lakes and rivers, but very little opportunity to experience the water. Neenah could use a kayak, paddle board, canoe rental business and a new beach or improved Fresh Air Park.
Neenah does a good job of ensuring the poorer communities are also well-maintained, clean, and safe for its residents.
They are actually ALL of high importance...it addition to the community members that give and reinvest...I
Easy accessibility is extremely important - to get downtown, to traverse the city, to get to parks - all by bike or on foot. I want to leave the car behind, interact with the city on a more personal level.
Easy access to waterways and scenic views.
PLEASE STOP tearing down our history!! PLEASE STOP with the modern, ugly buildings. We like our town SMALL. If I want to visit a bigger city I'll go to Appleton or Milwaukee.
Attracting those from outside Neenah to Neenah would create more revenue and interest, and maintained interest!
I actually live in the state of Tennessee but visit Neenah Wisconsin as often as I can. I was named after the city, and it's a beautiful and very unique and special name!
'Only 3' is hard to choose - "which ammenity are you willing to pay higher taxes for?" would be easier to distinguish priorities.
Small town values but sophistication of a big city.
From what I've seen, this is an exceptional little town in terms of civic commitment -- elected officials, private business, and individuals. The level of caring that shows in the quality of the public schools, commercial growth downtown, and the high quality of parks and other public places. Keep it up, Neenah!!!!
Police department needs to clean up their public image. Mayor lacks respect of cobstituants.

APPENDIX C

<p>I am VERY concerned that the neighborhoods close to the downtown area and to city services are in disrepair. They have turned into rental properties and are awful looking. My husband and I would like to downsize and purchase a home in one of those neighborhoods because they are in close proximity to the downtown area, but we cannot find a street (Shattuck Middle School area) close to the downtown that we comfortable with. We are concerned about crime and stable property values. We would love someone/city etc. to buy up a block or two and knock down the houses or refurbish them to make them more appealing to the public.</p>
<p>Also wanted to check Friendly but was limited to 3 choices - that would have been my 4th</p>
<p>I would like to have chosen schools, but think that our schools have taken quite a beating. This is not the forum to air my opinions...but if you want to attract people, we need to get our schools back to what they were academically, physically and professionally.</p>
<p>Need to find a way to preserve old buildings and not tear them down...although it's too late for some already gone!</p>
<p>Downtown could use some nice gift/card shops</p>
<p>I live in the Village of Fox Crossing. But, we think of ourselves as Neenah residents. Our kids went to Neenah schools, we use Neenah for all our shopping, library, restaurants, etc. We love Neenah!!!</p>
<p>Many of the above make Neenah attractive. Hard to pick only 3. Like the development at and around library and waterfront, park use and music.</p>
<p>Thedacare has significant presence in city. Am sick over thought of hospital leaving.</p>
<p>I do not feel safe as I did a few years ago walking around after dark with the string of robberies</p>
<p>All of the items mentioned are quite important to me, with trails being (probably) the least important simply because I don't happen to use them. On the other hand, they contribute to the overall quality of life in Neenah. You left off parks as a category. When we moved to Neenah many, many years ago, the variety and accessibility of parks was critically important.</p>
<p>Any combination of the 10 choices would make a good top 3!</p>
<p>Culture is critically important to attracting business owners and potential employees and Neenah has a significant amount of that for a small community. It can be enhanced by making good use of the Arrowhead Park site.</p>
<p>We LOVE the downtown area and the Saturday morning farmer's market - we recommend it to friends.</p>
<p>Love how clean our city is. That is very important as well. Love that there is great pride and history. Definitely our historic downtown, the trails and our historic homes and that they look beautiful is extremely important.</p>
<p>"We" lost Werner Electric and now it looks like we may lose Theda Clark. Please do some negotiating to keep them in Neenah !</p>
<p>local hospital Theda Care</p>
<p>Loss of a community based hospital that does not require highway driving to access, would mean the loss of a critical draw to our community.</p>
<p>An incredibly vibrant community for a small town of 25,000. The rare community "that works" on pretty much every important dimension.</p>
<p>The recreation trails in and around the city are wonderful. I also love the fact that Neenah is small enough so today, July 4, I saw many people I know at the festivities.</p>
<p>Community events are great, but more are needed to unify and create city pride in under utilized areas of Neenah i.e. South Commercial, Main St.</p>
<p>library, good teachers, access stores</p>
<p>I grew up in Neenah: 1955 - 1968.</p>
<p>I bike an average of 30 miles daily around the city and I am always impressed with the quality and maintenance of the biking and walking trails. I wish we had some off road trails though.</p>
<p>Neenah has many large athletic fields, but beautiful tree filled respite parks, pocket parks, etc. are sorely needed.</p>
<p>I moved away for a time, but when I had children starting school I moved back for a good school system. Neenah is a great place to raise a family.</p>
<p>It is very difficult to limit Q8 to just three selections. The parks are fabulous, level of safety is very high, schools are great, the community is quite friendly, and cultural vitality is exceptional and getting better all the time.</p>
<p>Bike trails near the water are really needed. The city should make better use of the Lake Shore Ave land by the lake.</p>

APPENDIX D

Responses
Dog parks
An affordable place to rent boats, jet skis, etc. by the Neenah pool on Lake Winnebago would be really neat. It would be awesome for residents who want to enjoy the water but don't own a boat and would be an attraction for visitors in our city.
I am a biker. You have started a great job in developing trails. I would love an opportunity to bike to Neenah from Oshkosh - so would my biking friends.
The Bergstrom Mahler Museum of Glass is a world-renowned glass museum, a community "hidden gem". It's time to bring this gem out of hiding and re-located to a larger, more central location accessible by car or walking to downtown Neenah and other recreational opportunities.
Would love to see restaurants along the waterfront.
Neenah is incredible for kids and adults. Boring for teens to 20 (underage). Hosting simple, free ad hoc things like 4-square games with no prizes/sponsors...anyone can join in by walking up...things like that that bring people together in a very casual free way is very appealing to them.
City is blessed with downtown waterfront, yet commercial development doesn't enhance public access. More bar/restaurant/recreation along the water asset is desired.
The city of Neenah can work as a community to accomplish your vision. Be a city government that is an excellent steward of tax money earned by a minority of hard workers. In fact. Work as leanly as possible and have dollars left over to fund the free meal programs around the city. There are too many hungry children in Neenah.
Many streets are in very bad shape. I often find streets that are in good shape getting redone or microsurfaced, but bad streets remain bad. Especially need work: Congress, the road along the lake connecting with Kimberly Point, road leading to Tayco into Menasha. It makes our city look dumpy, doesn't attract visitors,hard for bikers to ride over, and is hard on our suspensions in our cars,
Like the activities such a weekly concerts, Neenah Band, Multiple activities and movies at the Library
I would like to see low income housing with no smoking policies. All apartments for non-elderly disabled people have smoking in the buildings.
love the art and craft fest should have more of them. maybe specialty ones like a potters wk end , or a weavers demo complete with sheep & llamas, spinning wheels and finished products for sale. Add info card stations along lake and river identifying the birds, pelicans etc that are frequently seen. Offer more music at noon times in the downtown district that people can come out and listen to while they eat. perfect for farmers market day as well. Advertise!
moneys that are designated to the parks should be divided so all the parks get a section of the money and NOT just the pet projects.
more restaurant diversity within the city, particularly downtown. Opportunities for visitors that include Sundays. Downtown is closed and so are the restaurants.
Right turns on red are often a safety issue for walkers. Drivers look only to their left for cars and do not consider that a pedestrian may be in the crosswalk. This is an ongoing problem that has not been addressed.
Please DO NOT add more downtown parking! The more parking you add, the more people will drive instead of walk/bike and Neenah would lose it's beautiful, unique downtown to ugly parking lots. If Neenah residents want to drive to shopping, we can drive to the mall or the west side of town. Leave downtown as it is!
Without better downtown parking, the best employers will find other locations.
Could be something as simple as a sign on the Main Street overpass saying "historical society, turn right". It would be nice to be considered on the same level as the glass museum.

APPENDIX D

I don't feel 100% safe in Neenah anymore.
I'm speaking of some of the rental houses on s. Commercial. I think some landlords need to clean up their properties.
We are ready to downsize and would love being near downtown if a condo was available
It's rather ridiculous that there isn't a park near Pendleton Rd.
There are many of our neighboring communities that have been capitalizing on current housing market conditions by allowing for more low income or multi family housing development. This creates growth and tax revenue but from a responsibility and sustainability standpoint leaves residents with very little future options for homes and leaves those cities with a burden of low income citizens. I think the city of Neenah is in a unique situation to brand itself as a place for permanency and sustainability... After the "trails,trails,trails" fad wears off, will we look back at our tax dollar allocations as having been used evenly or will we wish he had a more futuristic view that added to our community's uniqueness? I've been a part of government meetings in a neighboring city and found that the prevailing tide seems always to be what everyone else is doing, and while that also is usually indicative of what the public wants, it sometimes misses the mark in creating a city that future generations will see as desirable nesting place, that future businesses will want to have as a host, and that travelers will want to spend time in.
We do not need more affordable housing. Housing is appropriately priced and we have a variety of options for most incomes.
All the above options are noteworthy--marathon Ave (between bell and Cecil is atrocious to bike on). South commercial between Cecil and bell is an eye sore, the businesses are either disappearing or appear vacant, no one up keeps these properties. Seems like it needs a vision and direction! G
More shopping/shops and restaurants would be great...not so much for visitors, but for residents.
Marathon by police station is in horrible condition. Needs to be resurfaced soon
I love that so many great businesses are moving downtown. The city proper is very walkable and there is a variety of opportunities for everyone.
Any "improvements..." implemented are going to cost me money. Tax breaks, grants, etc... for parasites like Plexus, Alta, etc.... Are virtually useless. They primarily hire \$11/hr jobs and farm every job they can overseas and nobody cares. Worse yet - the hire Shysters to promote a few measly scholarships - The Post Crescent swallows this charade hook, line and sinker, and the mayor & city council think they're doing someone a favor. Unbelievable.
I believe that our streets will be significantly improved over the next few years, which we know is a serious long term need.
The strength of the community is built on the tax base from the homes where our families live. We have to show these investors that the city is serious about protecting home investments by holding us home owners to the code of keeping our homes improving and growing in value.
I also believe that the city needs to encourage restaurant options located on the waterfront. Neenah does NOT take advantage of the waterfront offering a service such as this.
Would like to see businesses in empty buildings and well-kept residences on these streets.
Improved signage off Hwy 41 directing people to downtown as well as upgrading (e.g. exterior renovations) of the buildings on Main St. just west of downtown or additional new construction.
Lakeshore Dr to Kimberly Point needs better road, with walking trail, more lighting. Too many people in the road and walking on all sides...dangerous.
lived in the city for years now in the town; would like to move back into neenah ; perhaps in condo downtown.
A restaurant with lots of out door seating along the waterfront.
The ENTIRE Neenah community needs to be on the same page.
This would include recruiting people of color led businesses, commissioning public art that represented races and ethnicities other than white, celebrations geared toward multi-cultural inclusion, school culture assessment and anti-racism and anti-bullying funding, hiring a diversity coordinator for the city, etc.
Lakeshore Dr has nearly a half mile of public water frontage that has been squatted/adopted by nearby property owners. Most residents do not know it is public right of way and it is therefore not being used for public access, trails or use. This type of frontage is rare, valuable and ready to be used for an off street trail that would be the envy of any community.
The big cans would keep the city neater and make easier for the trash men
Downtown traffic is congested during morning/evening work hours.

APPENDIX D

Chapter 347.39 of Wisconsin Statutes specifically prohibits the modification of the exhaust system of any vehicle to increase the noise emitted by the muffler above the volume of the original muffler. There is little effort to enforce this statute which degrades the quality of life for the residents of Neenah.

Improvements to access to waterfronts and sustainability initiatives will make Neenah seem a more forward-thinking place to live.

Too many people are parking on their lawns that they don't mow. It looks horrible and this is supposed to be enforced.

Roads branching off of Marathon and Cecil could use some TLC.

Parking downtown and traffic there is a huge problem. I avoid it when possible since Plexus and Affinity moved in.

There is a big population that mountain bikes, and there is a local mountain bike team (for youth) that would definitely appreciate it! It would be a fun activity that if people became familiar with would really enjoy!!

Neenah Schools have had prior to budget cuts were always superior. They have since declined due in large part to unsupportive school board members and the administration. The reputation of the good school district used to attract people to move to Neenah. Now I hear only negative comments (even in the checkout in Woodmans) on how the working conditions have deteriorated for the teachers and how budget cuts are affecting the students.

The streets on Doty Island are horrible to drive on and especially ride my bike on.

Since we have lived on both the south side of Neenah (Eden Drive) and now currently on Doty Island, I feel Commercial Street in general needs some help. Currently, I care more about N. Commercial into Menasha since I live here, but when we drive S. Commercial to get to Zuppas, we often comment on the sad state of empty businesses and deterioration.

Improved sidewalks

More opportunities for visitors means more visitors which means more amenities to visitors finally culminating to more amenities for the residents. Also housing around and in downtown is limited and rundown. Upgrading the housing in this area would spur sustainable growth in downtown, including businesses like grocery stores, markets, and delis that all could benefit from. This is the trend nationwide - the revitalization of smaller downtowns to create true walkable cities with somewhere to walk to.

I do not understand the purpose of the Statue of Liberty in downtown, why?????

They're currently doing a great job with this keep up the good work

STOP all the fireworks except for July 4th

So much of Neenah is very well maintained, however Commercial Street is awful from the rundown buildings to the unacceptable road surfaces. I avoid driving on that street and as a result my money never goes to the businesses on that street.

No additional roundabouts. People speed through them to beat the traffic already in the roundabout. If people followed how to properly go through a roundabout, they are great.

Main St over to the downtown bridge is boring and bare. A restaurant, a couple good stores, etc could make the area more attractive.

Outdoor dining is truly needed especially with sun and on the water. Such a shame that waterfront is not fully utilized in that manner

Regarding "Off-street pedestrian trails and sidewalks are important" I live on a street without sidewalks. We are a quiet street and I think it's great. However I do think trails and sidewalks are very important in all busy areas.

Curbs and sidewalks throughout the city, and fixing of the crumbling curbs on Wisconsin Ave between the Library and Riverside park.

the sidewalks/paths cutting between houses are more burdensome on nearby property owners than they are beneficial

Neenah should have more plentiful downtown parking to encourage people to come and spend time and money often.

Employing more people brings awareness to Neenah. Having more access to waterways brings in boats always looking for new area to visit, and that leads into opportunities for visitors

The NAS has been in the same building since the 1960's with the original plumbing & electrical.

Again, everyone wants all these choices - how to pay for them is not specified. "If you knew your taxes could go up would you want your top 3 choices?"

S. Commercial and Main St. nearer the highway don't show our community well.

APPENDIX D

Get rid of the parking officer. His overzealous ticketing does not encourage people to be downtown.
Do not remove trees, grass, and flowers to put asphalt between Lakeshore and the lake.
All of the things I've checked have already clearly been identified as priorities for Neenah.
We need police out of site watching how many cars go at least 35 - 50 sometimes more miles per hour all day every day. They need to spend more time watching our corner and street not just 10 minutes a week. I live on the corner of W. Cecil and Meadow la.
Clean up lake Winnebago.
Provide city residents low interest loans for home improvement.
My husband and I have lived in Neenah all of our lives and raised our children here as well. As we get ready for our retired years and the prospect of downsizing we are thinking about relocating to another community like Little Chute or Appleton because we find it easy to locate well kept neighborhoods and residential areas with smaller homes that would be conducive to an older population.
S. Commercial corridor really needs some attention - many vacant properties including former Harns Barns and St. Vinnies. Main Street corridor needs to be improved for those entering our fine community from the hwy 41 Main St. exit - first impressions are everything and it's also a main entrance into the central city. Creating more opportunities for visitors just makes good economic sense - they will spend \$\$ here shopping, dining and playing.
The bike lane on South Commercial street is nice, but going from four lanes to two lanes removes the easy access to downtown.
Lower already too high taxes or provide more for what we pay
More trails
NO MORE NEW OFFICE BUILDINGS!!!!!!
More crosswalks and curb cutouts to accommodate the growing older population along the Bell ST. And Lyon Dr. area.
I love the historic buildings on Main St. These should be maintained. There is no where near enough parking downtown for all of these new buildings.
Bring back a movie theater.
I work at Plexus and often get caught in a large traffic jam M-Fri at 4:45. It takes me 15 -20 mins for the me to move thru to Commercial Street due to the amt of cars. Very frustrating when nothing is moving.
Too many stores offer limited hours
Traffic downtown is absolutely awful especially during peak hours (7:30-8:30am and 3:30-5:00pm). Pedestrians crossings, lights not long enough for normal business traffic, Main Street not large enough to handle extra traffic from Interstate 41 traffic jams (going through the city). Parking Ramp not easy to exit, short traffic lights at Main Street causes severe traffic jams which backs up the ramp, turn right lane not long enough, need a straight only lane as well. Turn left green arrow (no pedestrian crossing) should be installed.
Traffic downtown is awful during rush hours. I go to the YMCA every day, and get caught in traffic on Commercial, or on Main Street. Surely, there is a way to get a better flow of traffic.
More swinging bench seats along waterfronts. The current few metal ones aren't as comfortable as the previous wooden ones, but are better than stationary benches Also I'd like to see more businesses/activities in downtown area attractive to teens, pre-teens, and those in their 20s and 30s without children as well as attractive to families and older adults. I like a livelier downtown area. More trees, benches or other seats?
I would like to see mixed use, mixed income housing units in Downtown Neenah, allowing people to walk to restaurants, library, etc. with parking for residents.
Commercial street is dumpy....there is tons of space along that street fir great businesses and restaurants...but right now it's an eye sore to drive down.
Each corridor is a "gateway" of one sort or another to our City. Each should be attractive. Currently, many are not. Much of the entire Commercial St. corridor is quite ugly and off-putting. Same with Main St. Looks too hot in summer, and unattractive in winter. And of course, we need to keep our streets maintained. Consider how poorly the streets are kept (or rather not kept) in Oshkosh. Yes, this may mean higher taxes. None of these things are free and it's up to the mayor and council to help remind all of us that our excellent quality of life costs money to maintain.
I don't know if something can be done by the city about this, but the McDonald's and ShopKo parking lot has tons of huge potholes as you pull in.

APPENDIX D

<p>Though development downtown is great, a focus on growth on the southside from the foundry to the business park could alleviate burgeoning traffic into downtown issues. Main/Green Bay Road can't take much more volume morning and afternoon workdays. We've got the space, spread it out.</p>
<p>The City of Neenah and for that matter the Town of Neenah need to work on being a place of destination for visitors rather than passing us by to go to Appleton or Grand Chute.</p>
<p>Public access to waterways for dining, parks, locks "tours", etc. would be a great pleasure.</p>
<p>Give some incentives to get some businesses in the old Harn's furniture area.</p>
<p>Neighborhoods are no longer safe because Neenah will not enforce rules and ordinances. What's the point of having them?</p>
<p>Neenah is lacking a waterfront dining destination with outdoor seating on the water.</p>
<p>Festive areas on trails/waterfront like green bay has downtown</p>
<p>There are a number of empty eyesore buildings on Commercial and Main Streets. I can't think of a city event that has taken place in either of these locations. Better access to Douglas Park might let people know the park even exists.</p>
<p>Children's Museum or more indoor activities for families with kids when the weather is cold.</p>
<p>The police are too heavy-handed in their enforcement of minor laws and ordinance violations. They should be more focused on real crimes, and their public relations is an embarrassment. We are afraid of our cops, and thats not good.</p>
<p>Neenah needs a place where people can be with their dogs and the dogs can run free. The only options are to travel to north Appleton -- nice, but so out of the way, or Oshkosh, not a very good facility and have had problems there.</p>
<p>When I bring guests in for a tour - its always thru DT, Wisconsin Ave to Lakeshore Drive and thru Riverside Park.</p>
<p>The S Commercial street corridor needs some serious work, both in the type of businesses and road surfaces.</p>
<p>I live in an apartment downtown but would like to own a condo. None of the condos are anywhere near downtown. They are all in suburbia</p>
<p>I would love to see the downtown become a pedestrian mall, with beautiful lighting, a rooftop restaurant deck, and local services such as butcher shop, bakery, etc, that millenials and seniors could walk to .</p>
<p>the boat ramp is always full</p>
<p>I think the downtown is thriving, but we should keep building on that. I think we need to focus more on the waterways and bringing people downtown. But Commercial street is an eyesore and needs to be improved!</p>
<p>Turn arrowhead park into a concert/event park. It would bring so many more people downtown Neenah. Let's allow adult beverages there as well.</p>
<p>I frequently avoid going downtown because of the lack of parking. Please come up with a better solution for parking than ticketing cars every two hours.</p>
<p>I would like to see more advantage taken of the unique qualities of Neenah in terms of attracting tourism. The Arrowhead Park renovation can play a pivotal role in putting Neenah on the map as a regional destination for visitors. A cultural campus, located on the Loop the Lake trail, next to the historical downtown, which also includes world headquarters for several companies, is just the right mix to attract visitors and entertain citizens. The potential here is tremendous.</p>
<p>Lakeshore Ave - water access and improved pedestrian trail (off-road)</p>

APPENDIX E

Responses
place where people want to live because its safe
as progressive as it has been in the past.
debt free
the same feeling of diversity, friendly, safe town I feel it is now.
Safe. A place that I am proud to call home, just like now.
continue to be safe and friendly. More indoor recreation places for the winter months.
a clean, vibrant community that is an attractive place to live for young families and retirees alike.
...more green and more cultured.
awarded one of the finest small communities in the United States - for young families as well as retirees.
A welcoming and even more pleasant city to visit and enjoy for its cultural and business venues.
moving forward
Even more inviting!
just as nice as it is now if not better!
A truly walkable community. Trails are being used and are helping bringing vitality and life to downtown. There are more job opportunities. There is a large tree canopy providing residents with associated benefits (clean air, less asthma, reduced anxiety, ADHA, stress, lower heating and cooling cost) Green infrastructure is incorporated as engineering solutions. Neenah serves as a model to other communities on how to be more environmental while saving money and resources.
A wonderful place to live and schools being top in the area. A place my grandchildren can find employment and stay in this area.
A jewel in the necklace that is the Fox River Corridor
The #1 school district in the area and more eventful. (More entertainment venues, more things to do at the parks ie: splashpad)
Family friendly with safe neighborhoods.
as vibrant as it is now
a small town that offers visitors and community members a place to meet for dining, shopping, and cultural events.
Diverse and vibrant
a cultural destination with interesting museums and various festivals (arts, music, crafts)
a safe, friendly and clean city.
Living in the same house in Neenah with lower taxes.
a thriving water community
a destination for visitors, as well as a wonderful place to raise a family.
Even more vibrant and diverse
a place of natural beauty, global commerce, and vibrant community
A vibrant community that respects its history through preservation.
The Premier city of the Fox Valley.

APPENDIX E

A thriving, family oriented community centered on outdoor recreational opportunities with a strong arts based focus that involves the neighboring Fox Cities.
safe and remain clean
A safe community to enjoy the water which surrounds the community.
A little bigger, but still a great place to live! More opportunities for teenagers and more art type classes for adults.
more diverse, more bike-friendly, and to have incorporated art and the preservation of historical buildings/landmarks in its development.
known as a family-friendly, environmentally conscious, affordable for everyone place to live.
The friendliest city in the Fox Valley
Alive!!!! And still part of the Neenah community. Also, am hoping ThedaCare either keeps the hospital in Neenah or relocates near Neenah for easy accessibility. As a 70 year old, it is going to be important for me to have to NOT drive to the up and coming area around Ballard Road in Appleton! I'm stressing the fact Neenah has had for years and should have decent health care for all citizens without having to be part of the Appleton community.
a safe and beautiful place to live and work
recognizable.
Successful community with job opportunities, good schools, cultural events and vibrant downtown commerce.
a safe, clean, affordable place to live, work and visit!
Vibrant, while retaining the small town charm. Waterfront property doesn't always have to be 'park-like' and quiet. If Neenah wants to continuously improve its image, it's got to realize that not everyone wants a family park on the water. The people with disposable income often desire a great location/view for nightlife, etc.
destination for unique shops and waterfront leisure.
A city that has festivals, a dog park, and low crime
A pleasant, forward looking community that has preserved and incorporated it's cultural and historical heritage into the culture of the city
A completely accessible city for pedestrians. We need better public transportation. Sidewalks & trails making it easier for seniors to get to stores.
friendlier
An engaging place to shop and explore.
continued safe, vibrant, economically sound area with many opportunities for employment in which to live and raise families.
booming.
Living within its means. A provider for those in need of food and shelter supported by continued collaboration of Neenah churches. Neenah will be known for valuing and supporting the education of children with the highest Highschool graduation rate in the state.
To be more open and actively welcoming to diverse people for activities, employment, and housing, and to keep streets in good condition.
Still the home of the BMMOG
an attractive, thriving city.
innovative but preserve its assets.
Culturally vibrant and diverse
Safe, culturally interesting, affordable housing, and interesting stores to shop at and restaurants to eat at.
A nice place to visit and bring visitors.
Still vibrant with the mix of respect for its history and preparing for the future.
A wonderful place to visit
a vibrant, diversified community attractive to young & old.

APPENDIX E

<p>Viabile, flourishing and more welcoming to a diverse population</p>
<p>A destination area for the arts, with music, history, and education in a cultural setting.</p>
<p>A destination city for tourism with well maintained parks and trails.</p>
<p>A leader and partner to the other FV communities in developing the FV area.</p>
<p>Safe</p>
<p>a business hub with many recreational options.</p>
<p>a safe community to raise a family and to retire in</p>
<p>Productive</p>
<p>Self sustaining</p>
<p>Diverse</p>
<p>attractive to outsiders.</p>
<p>happy, progressive, safe, attractive to residents and visitors alike</p>
<p>Where I live in smoke free public housing for aging and disabled.</p>
<p>family friendly, continue to develop a unique shopping and visitor destination downtown, continue to improve the neighborhood parks, known for its quality school system and continue to support its library system and museums</p>
<p>thriving.</p>
<p>a destination to want to go to rather than a side trip on the way to Appleton.</p>
<p>strong community with additional work opportunities for young adults.</p>
<p>less right wing.</p>
<p>more diverse</p>
<p>known for having one of the best school districts in the state, like when we moved to Neenah over 20 years ago. That is no longer the case and that saddens me.</p>
<p>a showcase a combo of small town living, down towns without big box stores with benches, trees and a friendly let me help you attitude.</p>
<p>alive and vibrant with a diverse population who enjoy living and working here because of its housing options, employment opportunities, cultural activities, and its strong downtown as well as other shopping options--and its small town caring vibe</p>
<p>A place college graduates want to move to.</p>
<p>Vibrant, diverse (in terms of ethnic populations), be leader in education as well as employment opportunities</p>
<p>Center downtown</p>
<p>a small city between Appleton and Oshkosh</p>
<p>thought of as it is today</p>
<p>known as one of best places to live in Fox Cities due to access to health care, affordable housing, excellent schools and employment opportunities</p>
<p>a model city</p>
<p>a place that is appealing to and welcomes the creative class.</p>
<p>More like Appleton where things take place for everyone not just people with kids.</p>
<p>Neenah can be a dynamic cultural center and destination due to its innovative history. I would like to see Bergstrom-Mahler Museum of Glass play an integral role in defining Neenah as a cultural destination. Bergstrom-Mahler Museum of Glass has opportunities to expand on programs that would serve the public, but is constrained by its current space. The Arrowhead Park site could become a cultural destination that incorporates museum and educational spaces together with active social community space in a park setting along a recreational waterway and trail system.</p>
<p>Able to provide good safe housing for lower income families. Quieter park areas.</p>
<p>A safe and welcoming place for all ages and ethnicities, where education excels and art and music flourish.</p>

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Not that different then today. I love the bike paths and I wish there were more of those. I wish there were a few more beaches since there is so much lake access but not many places that have an actual beach. Finally - I hope the downtown continues to grow and thrive with businesses, coffee shops, and non-chain restaurants.
an A Plus community.
known as the best small town in the state
A historical place with many mom and pop restaurants and stores that thrive and focus on great hospitality and customer service
A diverse community that is a place where my children, nieces, and nephews can live and learn from the community. I want Neenah to be open to racism trainings, be educated on the LGBT+ community, have a diverse group of teachers, and reach into the uncomfortable positions to grow as a community rather than staying with what is familiar.
Larger with more business so you didn't have to "travel" to Appleton.
As vibrant and progressive as it is today.
known for its outdoor recreational opportunities.
an affordable place to live and work.
a city that reminds people of the 1940's and 1950's when downtowns were vibrant and people walked and talked on them.
an arts and culture hub where all people are and feel welcome and a place that attracts the creative class and innovative business. Develop the Arts more than just concerts in a park. You have a world-renowned museum in your midst that seems to be dismissed by the community, yet draws visitors (and donors) to Neenah. Help it grow and you will attract the creative class and along with it your tax base will grow.
A community that existing residents want to continue to live in and potential new residents want to move to, because of its educational, employment, and cultural opportunities.
an arts and culture community destination. A community space for arts and culture would provide more opportunities for profits and non-profits to collaborate, as well as create jobs, improve the economy, assist with local tourism and much more. I want Neenah to be a cultural destination.
Safe, diverse, affordable
more or less exactly as it is now.
My Home, safe and secure
known for providing an excellent education and city services while maintaining a sense of community.
Home
A place that has easy access to water (beaches and additional docks and boat launches), as well as restaurants on the water.
a superior city that is exemplary of all that is great in America.
Still a great place to live and still a vibrant community
Corrupt free.
The lovely small town that it is.
a great place to live (still) and be able to easily navigate safely via bike or walking.
Growing, prospering, and safe.
Just the way it is with more entertainment go kids teens and adults . Like a movie theater, better and more affordable duplexes and homes for rent
A great family friendly town!
A thriving, family and safety oriented community.
the center of growth and development in the Fox Cities
A place for arts and culture.
I want it to be a good city
I want to be a good city

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A city known for its biking and pedestrian pathways, support for local farmers (by allowing bee keeping and 6 chickens vs 4 for example), and involvement and support for alternative power sources.
a city where you feel safe and welcome
Tourists town an thriving
Continue to be as vibrant with expansion of baby boomer needs- hence my response with condos- not the highlands - we are too young for that
A safe community
more fun.
A destination spot for dining and shopping, similar to Cedarburg. More boutique hotels etc.
Leading the communities in the fox valley with regulated, high quality real estate growth, and diversified in its employment opportunities so as to avoid great I'll-effect from loss of a large employer
Recognized consistently for low crime rates, excellent parks, good walking/biking access, annual events that display patriotism and focus on our rich heritage/history as a community.
Safe, friendly, thriving, historical
A safe place for families to grow and enjoy life together to the fullest potential-Neenah is the American Dream!
thriving, fun, diverse, and safe.
More vibrant
A well maintained "jewel" of a city in this part of Wisconsin.
A place where public K-12 education is highly valued and invested in, where teachers are respected and supported and students are educated with the whole child in mind (including a greater focus on the arts).
A destination for arts, food, nice neighborhoods and plenty of opportunities for community gathering.
Since I no longer believe in Fairy Tales... This is a pretty useless question. I use \$10 worth of water every month - but my bill and the PREDATORY charges are over \$60 EVERY MONTH. Again, just one example where the middle class working stiffs are gouged so SPECIAL INTERESTS - city employees - benefit and can retire at 55 with NO worries. And then there are countless employees like Al Auxier that retire, sup a pension, then are rehired for 7 years so they can sup a salary AND pension, and then retire AGAIN and SUP TWO PENSIONS! This "What's in it for ME!" mindset is just plain ABSURD. Good luck trying to bamboozle residents and SPIN this survey into something working stiffs will believe.
A preferred place for young people to bring their families for education, employment, medical services and PRIDE!
a small town that has remained attractive. There is no need to continue growth. Hopefully, what is already here is kept current.
As great as it is now with more job opportunities
a welcoming community to all. With great parks, trails, and open spaces for the community to enjoy the outdoors all year round. A robust downtown area that supports local businesses and restaurants. Schools that we are proud of, with opportunities for all students in the arts, sports, science, technology and other areas of interest. Neenah is a great community, and I want us to keep moving forward.
more vital through greater home values as neighborhoods see more investment and better upkeep.
a welcoming community to ALL, to be diverse in terms of ages, ethnic backgrounds, and social backgrounds, to be a thriving, vibrant community with strong economic bases that offer a variety of job opportunities for varied skill levels paying a living wage, and good government and strong municipal services.
Enjoying the walking and biking along Neenah's trails and parks. I believe Neenah has a unique opportunity to take advantage of it's geographic location to make it very appealing to a younger generation not looking for big, fancy houses but for smaller, urban dwellings within easy walking and/or biking to work. I would love to see Neenah become known for high-tech research or teaching location. For instance, if ThedaCare does leave, to use the old hospital for a teaching/simulating healthcare careers.
a great place for me to retire and enjoy my children and grandchildren...just like my parents did before me!
very similar to how it has always been.
a well maintained city, full of community events and activities that people from around the Fox Cities are able to attend and enjoy.

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the dinner and upscale entertainment destination of the Fox Valley.
Better than what it is today. Still safe, affordable, friendly, etc.
Portland, Oregon. model for pedestrian and bicycle traffic and diverse public activity.
an even better place!
Diverse population welcoming all ethnic groups and religions. Job opportunity for blue-collar workers, more restaurants south Neenah, the same excellent quality of high school education.
Destination for people to visit and live in
Competitive with Appleton
I like it as it is. I have no ideas for improvement
a city that cares about it's young people's education and about the past.
A diverse community (ethnic and economic) with increased bike ability and walkability (challenge areas include downtown (biking) and any crossings of I-41). Continued growth in the downtown with enough parking options to continue to make it easy to get in and out. Improved public transportation links within the community and within the Fox Valley. Increased partnership and collaboration between the large organizations in town including City, School District, Large and Small Employers, and non-profit groups, so that they can coordinate efforts to strengthen the community.
* "The place" that people want to come to learn, work and play/enjoy themselves. * We need to double-down on expansion of the Industrial Park....creates jobs, wealth and reasons for people to live in the community. * A place where we take advantage of the "water" for public access
a vibrant community with a "working" downtown (including downtown housing)
a thriving community with big city amenities mixed with small-town friendliness.
More diverse in its population
A vibrant, agile community that attracts and retains a diverse group of individuals, both in age and background/ethnicity. This can be cultivated through expanding job diversity, investing in solid recreational activity spaces, and ensuring affordable and safe housing for a wide variety of individuals. In particular, the housing situation for young, single individuals seems to be lacking. Rectifying these situations will help Neenah to continue to be the excellent community that it is today!
--vibrant --a city with family-friendly activities taking place in the downtown area --clean
the upscale suburb of the Fox Cities (Appleton)
have condominiums downtown. with more opportunities for culture in the downtown and waterfront.
Good Looking Neenah with Great roads and sidewalk to go with it smooth road and sidewalk too No cracks so no one could fall down
still my home with a lively downtown and extensive opportunities for recreation and cultural activities.
In a good Looking place to stay in neenah and find a job there too and go to college and get a dragree in Business or music to physical education
Protected by an engaged police force.
A 21st century city. It is not for millennials today. All the commuters come downtown to work but not live in Neenah.
Affordable for all
Perfect
where senior citizens can live in their homes without paying higher house taxes. Improving the neighborhoods to look better than they do now maybe with real low interest rates. I moved here in 1966 and never wanted to move again. This city is awesome! To expand our city limits.
a safe for all, vibrant, multi-cultural and progressive community that is friendly and welcoming to a diverse population, retains millennials and young professionals, has a clear concern for the environment, and offers strong public education including foreign languages beginning in grade school.
a growing, thriving, diverse community that is safe for all ages.
more pedestrian and bike friendly with better access to public transportation.

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known as the preferred city to live in the Fox Cities area.
as nice a place to live as it is now, even if it is bigger.
A small town with a big city feel (in terms of opportunity, dining, entertainment, etc).
A friendly, safe city. Open to all people.
As it is now, a place I am proud to call home. The hospital to stay where it is
Viewed as a prominent place for families to live and businesses to thrive
Popular with mom and pop shops.
Still my home town
...a thriving City with a diverse population. I want us to have the best school system in Wisconsin. I want plenty of job opportunities available for and a place where our young people want to return after completing their education. I want Neenah to be a safe city in which to live, work and play.
the favorite destination for dining and events in the Fox Cities.
A safe place to live and work
Sustainable in terms of utilities, vibrant and creative attracting young people to our community
come a place that invests in its current infrastructure so that our roadways continue to stay in good shape.
A destination for businesses, and tourists.
a beautiful city with nice homes, trails, schools and parks.
a quiet comfortable community that maintains the current life quality.
Vital, with areas of mixed incomes, valuing new ideas, preserving character, educating children for the future, respecting the resources, safe.
A place with cleaner water
as good a place to live as it is now.
the city of choice within the Fox Cities for educated, environmentally-conscious people to raise their families.
more employment opportunities.
more diverse with better housing for low income families in good neighborhoods,
better than today in terms of economy, people and places.
A better city than it is now. It truly is beginning to become run down. We are losing our focus of staying smaller tight community and trying to focus too much on becoming larger scale. We have a great city I just feel we are losing focus of not fixing what we have before we try and grow.
A place where my grown children would love to call home again because they recognize the value of raising a family in safe, activity friendly (walking, biking, running, water sports), community invested city.
Hopefully a family friendly area.
Healthy, vibrant community
A thriving, interesting, and fun place to live and visit.
One of the best cities in Wisconsin to live in.
I want Theda (Clark) Care hospital to remain in it's current location as a valued, high quality asset to our community.
A beautiful, green city, focused on the environment, public safety. A community people can live, work and play feeling secure.
A thriving, welcoming place to live and raise a family.
A safe place
A green city
viewed as the place to live and raise a family in the Fox Valley, unlike Menasha and Oshkosh.
A comfortable, safe, well groomed and affordable place that I will call my home.

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a better shopping area.
A welcoming community for families, seniors and young adults with excellent schools, a vibrant downtown, and accessible to waterways.
A place I still want to live, after I retire.
a safe and lively community, good employment , family friendly, and a good place of the elderly to live.
Inviting, clean, and safe.
A city of good affordable housing and a vibrant downtown with a diversity of shops and restaurants .
N/A
a city twice the size
a safe community that has preserved its natural and historic beauty
A Safe place to raise my family.
?
A booming place for entrepreneurs! To work and live in, all while keeping the historic beauty!
A beautiful place to live and visit.
a more diverse and thriving small town with shops, dining, and public resources (libraries, etc.) in excellent condition.
Sustainable, safe, clean, walk able and bike able!
Welcoming community that is supportive of a diverse population and capable of assuring a quality of life for newborns through senior citizens in the area of education, recreation, shopping and healthcare. Quality, affordable housing for an aging population will be vital to sustaining the vitality of the community.
A destination site for visitors and a home city citizens are proud of.
here
a more positive community that embraces diversity and supports public education.
a safe, fun, and fulfilling place to live because of the people, business, parks, and opportunities for recreation.
around the same just with better trails and such
a fun place to shop and visit... it already is but I feel Neenah could benefit from more dining choices, more utilization of the water front.. especially on little lake butte des mortes and of course more parking.
A place known for its quality of living and a community that values investing in its people (rather than placing the highest priority on saving money as is often the case now).
A vacation place to attract people with more shopping, bed and breakfasts and recreational fun.
younger, more progressive, hipper...
Still a welcoming, friendly and safe place to live.
a community with a thriving downtown that embraces its waterfront as a means to attract and retain businesses and employees.
appealing and welcoming to all visitors and guests.
The place to go for entertainment and activities and schools. I think are schools could be better fir students and have a better rating.
a safe community like it is today.
progressive and well preserved.
Civic minded, hard working town.
A safe, attractive place for my children to grow up in and want to return to
more popular as a place to live than it already is.
Vibrant destination to live, work, play and visit

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A growing small city with less big box stores and more internal growth starting at the downtown and slowly working its way outward, creating an environment in which people can leave their cars behind and might go several weeks without leaving the city on Neenah. Artist flock to the area because of Neenah's simple living and tourist feel that encourages people to walk, slowdown, and explore.
known for great activities, clean streets and happy people
A place for my future generations to live
a city not afraid to be a leader in trying new ideas and being brave enough to make changes.
Close to what it is now. I hope the old downtown buildings stay as is & the parks remain plentiful.
Thriving.
Safe and beautiful
A pretty town that has a well kept historical looking downtown. I think the charm of our downtown are the old buildings. Anybody can design a box, but it take an artist to do the beautiful brickwork found in our old buildings!
Ranked as one of the best small town communities to live in within the top ten in the USA
a larger and more diverse community with ample access to culture, arts, entertainment and community
more bikeable.
A place people with children want to live. A place that children of all ages have resources and things to do.
I want Neenah to be a city that is affordable for young and old to desire to live here based on small business appeal, embracing the stoeies of rich history and willingness to continue building history. We do this by providing opportunities and not scaring people away because they assume it is not affordable.
Train free! Prosperous and thriving.
A safe neighborhood where my children will want to continue to live and work
A popular tourist destination Know nationally for its downtown One of the most well rated city's in the country for crime
bigger.
My home.
Beautiful, safe, no one speeding down Bell.....
restored to its historical elegance. Bring a movie theater downtown again.
the sane.
A clean city on the Lake
Still a safe community that our family loves, and are proud to call home.
Fun safe place
Community where you want to live.
A thriving, economically stable and friendly community.
More affordable to attract younger families
A quaint historic preserved comminity
more diverse
A diverse inclusive community that celebrates our history and attracts visitors from across the state.
A place where Neenah graduates want to come back and live and raise their families.
More dog friendly. NOT as big and "diverse" as appleton. Appleton has become pretty unsafe in some areas.
inviting for large businesses. A city that will attract our high school graduates after college. A city with a low crime rate.
filled with privately owned business that give back to the community.
Filled with more art and sculptures.
A destination of choice to live and work. To attract not just families but young single professionals too.
A city with positive activity options for all ages.

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Proud of the decisions and investments that have been made.
Small but diverse
A safe welcoming area with parks
Expanding a few sit down restaurants and activities to the waterfront - a relaxing place to sit, eat and drink and enjoy the view
Even safer
The go-to city in northeast Wisconsin
As safe as it is now.
The same as it is today, or even better, as it was 75 years ago.
prettier; much better than 86th on all the safest cities in WI lists; more focused on historic preservation and restoration; decreased multi-unit blight and sprawl; quality over quantity
A safe, diverse community
progressive clean safe
a vital community sustaining itself, building on what was built before and looking forward to being relevant to the next generations.
As nice or nice than it is today....keep the employment opportunities, keep the hospital....
continually proud of the friendly, welcoming, clean neighborhoods that promote a healthy lifestyle with walking/running/biking and encourage hometown pride with festivals, farmers markets, concerts, and more!
A safe, dynamic, interesting community that values its history yet continues to grow and offers its residents a rewarding and interesting lifestyle.
A cleaner, more environmentally friendly place.
A place to visit, bring in new people and expand itself
Full developed and done with construction.
A business, cultural and activity center
more friendly to outsiders
A great community to live , work, and play.
A safe community that has preserved it's history
A sought after place for families to live.
A vibrant community that attracts people of all walks of life.
Retired and living downtown!
a destination for technology businesses with housing for young professionals (e.g., condos downtown).
a good memory for it's current citizens. I grew up in the Town of Neenah, on Lake Winnebago and Neenah, be it town or city, can't think of a finer place to settle and raise a family.
A place where having a lot of money doesn't make a difference.
Retired and able to easily move about the city without having to take my car everywhere
Still safe and clean - enough to keep attracting companies to relocate here.
A safe place for families to live.
A place to go to for fun
As vibrant as it is now.
a leader in job opportunities and provide a high quality of life.
an attractive, friendly-neighborhood town with the vibrant downtown that it has now!
Improved recreationally.
mostly the same.

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Really bike friendly so you don't have to use cars half the year
Much like it is
Diverse
Vital, safe, well cared for and concerned about all of its citizens
a thriving community that has retained the lively immediacy and friendly culture that make my family and me so very, very happy to have discovered the place we call home (and the place at least my wife and I hope to call home for the rest of our lives).
Promote exercise
Safe... More for our children to do like movie theatre, pizza place with arcade games. Maybe it would keep them off their phones and help make them more respectful to adults.
Know for the best school in the value along with it being the safest to raise children
I live in the village of fox crossing. I love Neenah and all it offers. I want Neenah to continue to be the amazing city it is
To quit tearing down buildings, have an animal shelter that can accommodate 100+ dogs, and this time, have funds from city.
Safe and clean place to live. I have seen examples of excellent police work, but far more unprofessional, unresponsive work.... REALLY needs to be revamped. I'm not referring to obvious lawsuits the city is facing. I think if you survey the residents, you will find an alarming amount to not trust police here.
more places to live in the downtown..like in green bay
As safe and welcoming for my future family as it was for me as a child growing up in Neenah. I can't imagine raising a family any where else.
A city that has a balanced budget but has found a way to maintain the quality and standards of life that exist today without having to raise taxes!
Safe and upcoming
more open and accepting of all
a community I can be proud of. I would like our city to stand out as a place for families to continue to live or move to so as to enjoy a quality life. The services currently being offered and the efforts to improve the downtown are fabulous, but we need to encourage families to move here by improving the look of the neighborhoods so that people choose to reside here and not in the Town of Neenah or Menasha. I believe it would be wonderful to create beautiful residential areas near the downtown where families could be close to the library, restaurants, downtown businesses, Shattuck Park, bike trails, Neenah Pool city parks etc. Thank you for asking our opinion.
A place I am still proud to have been born in, graduated from and still working in!
Clean, safe, supportive of citizen needs.
even better than it already is!
a trendy, healthy, affordable place to live and work
Vibrant with a performing arts scene and full of healthy and active people.
A community that is able to offer the opportunities and amenities of a bigger WI city (for example, Appleton), yet still keep it's small town, community feel.
a leader, successful. An innovative community others look to as an example.
Safe!
Historically preserved and appealing to small businesses, who bring a uniqueness to the area.
friendly, family centered, prosperous, high employment
Progressive in keeping people here but maintaining historic ambiance
My home again
a community dependent on green energy thereby reducing our taxes.
a place where the police department is not dysfunctional.
A safe environment for my grandkids

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Bigger
.....the envy of the Midwest.
A place of historic interest and must go visitor destination.
A safe, stable community that cherishes families
well maintained and its historic places preserved, with access to Lake Winnebago and the Fox River.
A safe place where I want my family to grow and thrive in.
A place I can see my grandchildren enjoy living as much as my children have. Great parks, programs for kids, locally owned shops and restaurants.
A safe & secure place to live.
known as the nicest city in the Fox Valley that has held onto it's history.
A thriving, diverse community with the same values it now has.
A community that can be proud of itself and its efforts to keep Neenah the shining community that it is and has been.
Thriving, both downtown and surrounding areas (listed above)
innovative and cutting edge, bursting with opportunity
A thriving community with a strong sense of history
The same great place I was raised, that I raised my children in, and that my future grandchildren will be raised.
Vibrant and Modern while keeping it's historical charm.
Quiet and peaceful
Safe, friendly, more diverse.
Safe and full of activity.
Great
a family oriented community with acclaimed schools, great medical facilities, a vibrant downtown, recreational opportunities such as biking, walking, and x country ski trails, and a healthy business environment.
kinda just like it is... I love working downtown Neenah! I love the historical buildings, and the additions of the "new".
a place that visitors will come and enjoy everything that Neenah offers.
a destination choice for visitors
A thriving city with a hometown welcoming feel
a healthy, vibrant community that people can work and live safely.
rated as one of the best biking-riding, walkable cities in the state and to be a more diverse city.
a city my children and grandchildren want to visit.
A vibrant, welcoming community to all ages and backgrounds, with higher level job opportunities in addition to entry level jobs. Improved schools.
a showcase city in the state of Wisconsin for quality of living with continuing improvements in infrastructure well planned neighborhoods.
A timeless place where kids are still safe and I can feel good about walking in down town Neenah with the same family feel
Picturesque and thriving - a place residents and visitors want to be a part of
A much more exciting, happening place to live! Get some more great boutiques and restaurants!!!
Safe and the place everyone wants to live in
the city of parks and connectivity...that respects the past with anticipation for the future
Safe, well-funded by ALL, attractive, vital, welcoming to diverse socio-economic groups (including Muslims! and other religious/ethnic minorities), a place that continues to encourage volunteerism, proud of its schools (not necessarily the case right now, due to state cut-backs and short-sighted Republican lawmakers). A place I want to stay in until I die. Not the case now, but that's more due to state issues than local issues.

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<p>a great place for my kids to work and raise their children. I love all of the well maintained parks (wish there was a few splash pads) and we enjoy the amazing library with all of their programs and book selection. I hope it is a SAFE community and still feel small town enough to feel safe yet have access to many of the great things the city already offers. I grew up 3 hours north so the only thing I really miss is their beaches and lakes. I would love if there was a nice beach.</p>
<p>Bigger and better</p>
<p>Holding more festivals and more like Appleton in some ways. Diversity</p>
<p>Not living in Neenah.</p>
<p>The safe community we moved. Here for</p>
<p>Very safe and even more beautiful than it already is.</p>
<p>Exactly the same? There has been some great forward thinking, both public and private. There is a great income diversity, in that my home cost half as much as some of the vehicles I pass on the road. I don't know about other kinds of diversity. I'd rather that we spend efforts on growing the quality of Neenah, instead of just making the city bigger. Let's not build new on the far side of Tullar, but repurpose the St Vinnie building - for example. Don't let the core rot while shining up the outer edge.</p>
<p>Safe</p>
<p>As safe as it is now.</p>
<p>A diverse, safe, active place to live</p>
<p>a safe place to live.</p>
<p>a community that has retained it's small town charm, but offers a destination shopping and cultural opportunities downtown and elsewhere with diverse downtown living opportunities.</p>
<p>a place that my kids will want to raise their families!</p>
<p>A destination city!!</p>
<p>a lot more tolerant, accepting, and diverse with a strong infrastructure and better community support.</p>
<p>place where people find their dream jobs, excellent schools, permanent homes, varied population and responsibly sustained environment.</p>
<p>A leader in professional business opportunities.</p>
<p>a place that is thriving in business, and a safe community for my wife children and extended family. I hope that it is a community that holds on to its history, and stays close to what it is currently</p>
<p>a diverse welcoming community. No crime is important. Continue to have leaders in the community who care enough to put their time and money into making it better.</p>
<p>A thriving family oriented community.</p>
<p>A little bigger but every bit as clean, fun, and friendly.</p>
<p>continue growth, keep downtown prosperity as a priority.</p>
<p>A place with a strong, excellent, state of the art community hospital. A city with a downtown pedestrian mall. Direct access to water front for dining, shopping, people watching etc. Small pocket park squares, surrounded by senior citizen and young family living options.</p>
<p>A safe community with a variety of job opportunities</p>
<p>An economic powerhouse with high paying jobs and a great place to raise a family.</p>
<p>A smaller more quaint version of Milwaukee's riverfront. I hope we can really utilize all the water we have.</p>
<p>A community that welcomes and embraces ALL humans. A community that isn't divided by wealth, but rather is bound simply by kindness. A community that supports eachother in times of hardship.</p>
<p>Viewed as the premier small town in which to live, work, and play in the Fox Valley.</p>
<p>Even more walkable & family friendly.</p>
<p>The same as it is now, a safe place with great public services and schools.</p>
<p>an attractive place for families to live and visitors to visit.</p>

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a city that respects its past while facing the future with confidence.
Clean and safe
A model of progressive thinking in small city combined work and residential living. Developing the downtown into a pedestrian car free zone with living, eating and work all walkable.
a city with a thriving downtown and further development within the city
A safe, family-friendly community that I a proud to raise my children in.
just as friendly as it is today.
Pretty much the same place
Socially friendly for activities does All ages. Also maintaining the integrity of historical strutures so the towns history is preserved for future generations..
Safe
A community that can show off its best asset...its amazing waterfront.
a safe place to live with quality employment opportunities.
welcoming to a diverse population, safe, and accessible to "our own" hospital.
A Crime free and safe city for my family. I want great schools for my children and city government leaders who hold themselves accountable for all actions. Transparency.
More inclusive of all citizens. Now, it seems to cater to the people closer to Riverside Park and Downtown. Some can't walk that far for a farmers market or free concert or community events. We have many facilities for the elderly that would love something more local to them.
A place where a person like myself, is born, raised and wants to continue to live their entire life. Needs to be safe, friendly, well maintained (not just downtown, but every neighborhood), with many employment opportunities for young and old!
the safest and most welcoming community in Wisconsin. A place where our NJSD graduates return to after completing their post-secondary experience!
A place that I can visit family and stay to have fun. Whenever I visit there doesn't seem like much to do so I end up taking my family to Appleton area instead.
I definitely want Neenah to be the town my kids are proud to call home. I grew up in a smaller town and always felt that they could've done a better job of making it an attractive place to be. By providing the kids and teens with something to do. When I was young the parks were dumps and when I got into Highschool there was never anything to do. No trails to run down, nowhere to go outside and play basketball or soccer. When we graduated, we got the hell out because it felt like a trap, no opportunities, nothing to do, and more importantly we knew our kids would have no opportunities and nothing to do. I want Neenah to be a place that when my kids graduate, they will know that they got the opportunities because we live in an awesome town. Work (businesses) Play (parks, trails, water access) and Rest (safe and friendly people)
A more active, outdoors community.
A community that people want to move to because of it is a safe community with good schools, numerous recreational opportunities, and great business.
Affordable, well maintained, accessible, with a public beach and increased water access
A vibrant, welcoming city.
safe for all age groups
A town where tourists would like to come, shop, spend some time here, stay overnight.
a great place to raise my family.
A place people want to live in
a place with a diverse business climate while still maintaining the small town feel that makes it so special.
a place I am proud to bring friends for a visit
A place that I am proud to call home..... NEENAH WITH PRIDE....
the same size as it is today.

APPENDIX E

Safe, revitalized, open for business opportunities, a destination!
A vibrant city with a great downtown area to live and have fun.
home to my grandchildren.
safe and comfortable, very similar to the way it is now
a real city
A place where people of all ages can find adequate housing and where young people can find good jobs so they can stay in the community.
Bigger, better, more developed and have a newer/renovated feel
Safe
a thriving community, with a great downtown, great homes and schools and a destination for all to want to live and visit.
...thriving in the wake of ThedaClark's departure from the Island.
A growing caring community that is a place for all.
More safe
a place my children want to live and raise their families.
A city where people want to live and work, with a downtown full of housing and attractions.
as quaint and clean as it is now.
thriving with dining, cultural, and entertainment venues and opportunities, especially in the downtown and parks along and at both ends of Wisconsin Ave.
a great place for active young people to live and work.
A vital, accessible, walkable place that is attractive to visitors with cultural institutions and thriving businesses.
A destination community for Fox Cities residents as well as out of community residents.
a community that is connected with public gathering spaces, trails and events.
As strong as it is today
A hub city where people can come do business safely and enjoy time with family and friends.
a place where people want to live and has a downtown that is the envy of all Wisconsin communities.
vibrant with commercial and manufacturing
Continue being a center for work and living. Keep expanding to new areas and improving services.
a community that attracts visitors regionally and has a vibrant downtown.
the top choice in the Fox Valley for individuals and families for leisure activities and a place to live and work.
the most desired place to live in the fox valley
Neenah
The place to play.
A slow growing community with a great downtown, ample water access and good schools. Its park system will be second to none.
amazing
dinamic
full of aggressive drivers if we don't start to see a more prominent police presence on the streets patrolling.
hopefully know for something other than it's PD. I hope it becomes something like 'Recreation Capital of the Fox Valley' however it has a long ways to go if that is the shared vision...
more biker and walker friendly with more off road trails.
More pedestrian/bike friendly.

APPENDIX E

a vibrant community with many active recreational options.