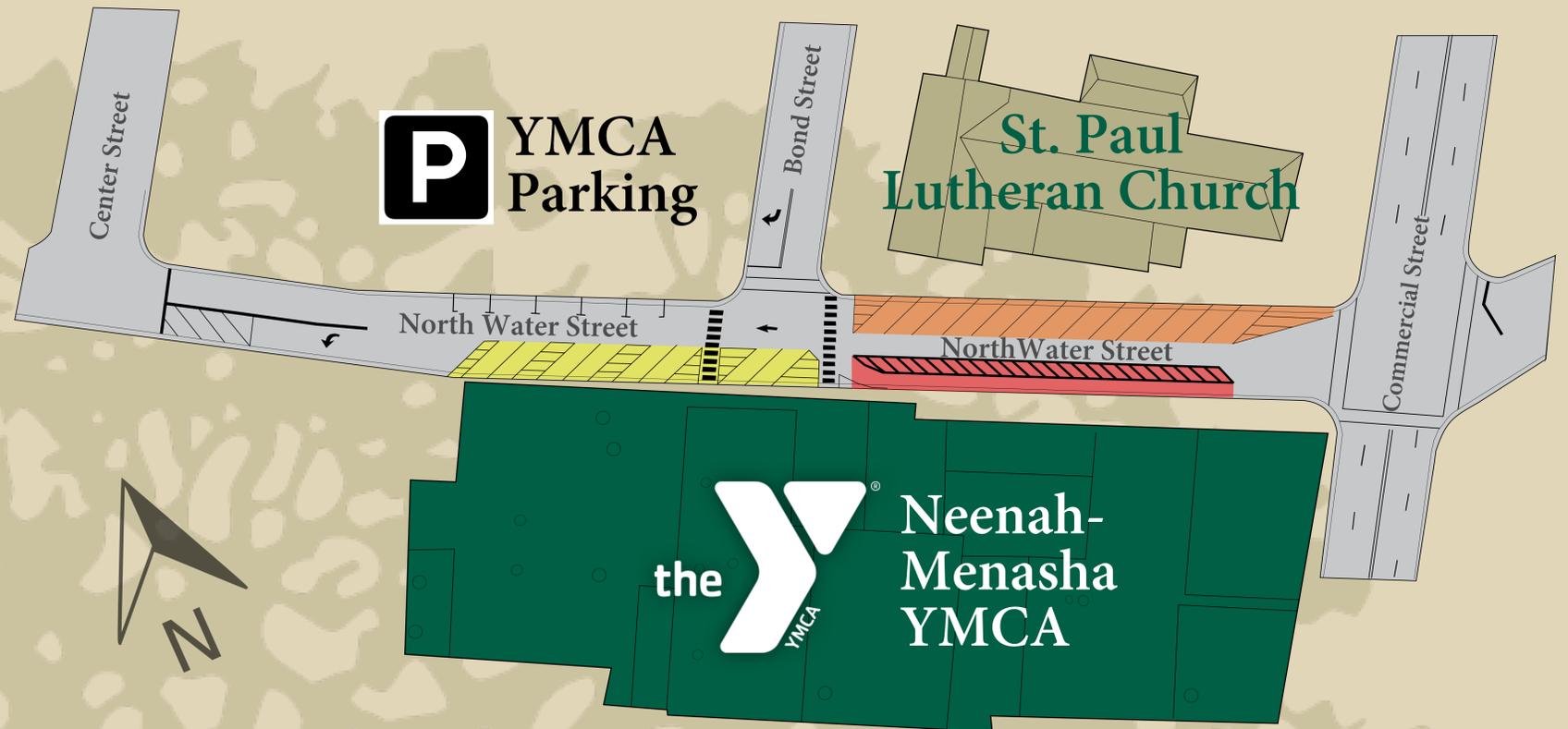


North Water Street Parking Upgrades

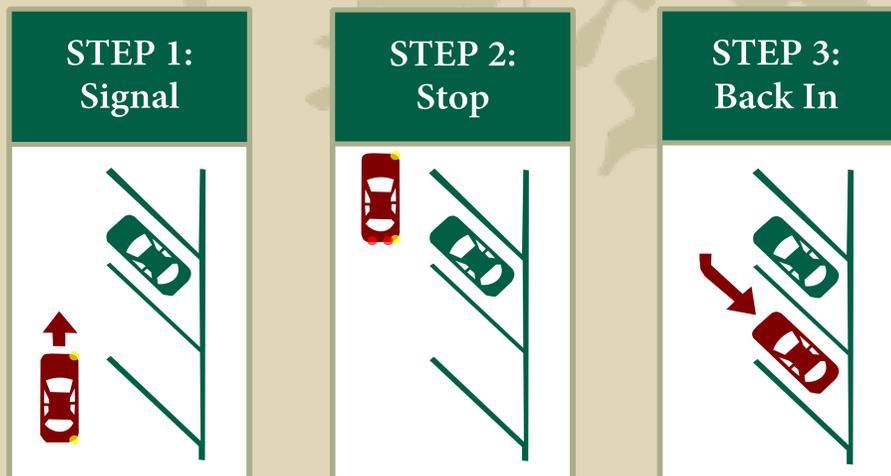


Why is North Water Street ideal for back-in angle parking?

- Back-in angle parking removes the risk of drivers backing too far into the loading zone, which is opposite the parking area.
- North Water Street is one-way, removing the risk of improper driver behavior associated with back-in angle parking on two-way streets.
- Back-in angle parking is only being tested on this one-block section. Other parking options will continue to be available close by.
- Design based on feedback from use in other communities.



Easy 3 Step Process



Clustered Handicap Parking

- Angled front-in, like usual
- More handicapped parking
- Easier to locate stalls
- Reduces illegal parking

Drop off/Pick up Zone

- Cars pull in and out of lane
- Eliminates drop off in traffic
- Easy access to front of YMCA
- Ensures safety for elderly/children

Back-In Angle Parking

- No backing blind into traffic
- Reduced likelihood of crashes
- Proven effective in US cities
- Open car door directs passengers away from traffic
- Allows eye-to-eye contact between all road users
- Trunks safely accessible at the sidewalk

Find out more at neenahgov.org/bap

