

NEENAH, WI

QUICK FACTS

City of Neenah, Wisconsin
 Community Development
 211 Walnut Street
 Neenah, WI 54956
 (920)886-6125
 www.ci.neenah.wi.us

HISTORY/CITY GOVERNMENT

- Incorporated: March 13, 1873
- Named for Indian word for 'water' by Governor Doty
- Form of Government: Mayor/Council
- Mayor – 4-year term
- 9 Council Members – 3-year terms
- Located in Winnebago County, WI
- 2017 Tax Rate: \$23.08 per 1,000 (includes City, School District, Tech School, and County portions)
- www.ci.Neenah.wi.us

NATIONAL RECOGNITIONS

- Ranked in several portions of Area Development's 2013 study "Leading Locations for Economic and Job Growth."
 - Top Ten in the Midwest for both economic strength and recession busting cites.
 - Top Fifty in the United States for economic strength in mid-sized cities.
- Listed as #78 on Forbes' Best Small Places for Business and Careers and #56 in Job Growth.

KEY FACTS

26,178
Population

2.4
Average Household Size

39.0
Median Age

\$54,475
Median Household Income

EDUCATION

6%
No High School Diploma

31%
High School Graduate

32%
Some College

31%
Bachelor's/Grad/Prof Degree

BUSINESS

977
Total Businesses

18,405
Total Employees

EMPLOYMENT

60%
White Collar

30%
Blue Collar

10%
Services

2.2%
Unemployment Rate

INCOME

\$54,475
Median Household Income

\$31,749
Per Capita Income

\$104,756
Median Net Worth

Households By Income

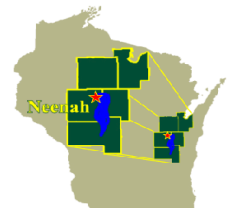
The largest group: \$50,000 - \$74,999 (20.4%)

The smallest group: \$150,000 - \$199,999 (3.6%)

Indicator	Value	Difference
<\$15,000	7.7%	-1.2%
\$15,000 - \$24,999	10.8%	+0.1%
\$25,000 - \$34,999	10.6%	-0.6%
\$35,000 - \$49,999	15.8%	+1.4%
\$50,000 - \$74,999	20.4%	-0.9%
\$75,000 - \$99,999	14.9%	+0.8%
\$100,000 - \$149,999	11.2%	-1.2%
\$150,000 - \$199,999	3.6%	0
\$200,000+	5.1%	+1.7%

Bars show deviation from Winnebago County

Source: ESRI Community Analyst (2018)



A COMMUNITY FOR BUSINESS

EDUCATION

<u>Elementary/Secondary</u>	<u># Schools</u>	<u>Enrollment</u>
Elementary	11	2,805
Middle School	2	1,396
High School	1	2,027
Private/Parochial	8	1,400

Source: 2012/2013 Enrollment; Wisconsin Department of Public Instruction

<u>Post Secondary</u>	<u>Miles from Neenah</u>	<u>Enrollment</u>
Fox Valley Tech College	10	10,684
U of WI – Oshkosh	15	12,232
U of WI – Fox Valley	7	1,795
Lawrence University	15	1,500

Source: 2012/2013 Enrollment

TRANSPORTATION

- Excellent highway systems with convenient access to major metro areas:
 - 1.5 hrs to Madison
 - 1.5 hrs to Milwaukee
 - 3 hrs to Chicago
 - 4.5 hrs to Minneapolis/St. Paul
- Mean Travel Time to work: 18 minutes
- Rail Service: Canadian National Railroad provides regular and reliable service including trailer on flat-car (TOFC) and container on flat-car (COFC).
- Air Service: Just minutes from Appleton International Airport (ATW). Commercial service provided with direct flights to major hubs.
- Water: The Port of Green Bay is 30 miles north, providing direct access to the Great Lakes; it is connected to the City via rail and truck services.

TELECOMMUNICATIONS/UTILITIES

- Extensive network of digital and fiber optic technologies allowing cost-effective, high-speed transmission of voice and data information worldwide. Wireless capabilities offered.
- Electric and Natural Gas: Service provided by WE Energies, recognized as having the most reliable distribution system in the nation.
- Water, Sewer & Storm Sewer: Provided by the City of Neenah. 127 miles of water main, 126 miles of sanitary sewer, and 97 miles of storm sewer. Adequate supplies and available capacity for growth.

LARGEST EMPLOYERS

Kimberly-Clark Corp. - Paper Products	3,441
Plexus Corp. - Computer Products Mfg.	1,697
Theda Clark Medical Center – Health Care	1,235
Neenah Foundry, Inc. – Cast Metal Products	1,090
Alta Resources – Outsourced Customer Care	800
Neenah Joint School District – Education	757
Neenah Paper – Paper Products	405
Bemis Company Inc. – Flexible Packaging	515
Menasha Corp. – Printing & Container Mfg.	730

QUALITY OF LIFE

- Municipal Parks: 64 parks, 367 acres
 - 2 boat launches
 - 1 outdoor swim complex
 - 17 tennis courts
 - 1 archery range
 - 9 ball diamonds
 - 1 skate park
 - 15 playgrounds
 - 3 ice rinks
 - 16 soccer fields
 - also basketball, volleyball, fishing decks, sledding hills, and many miles of trails
- Public Library
- YMCA

Health Care

- Home to Theda Clark Medical Center, a “Top 100” hospital; verified level II trauma center; ThedaStar helicopter; Children’s Hospital of WI – Fox Valley.
- Area network includes nearly 1,000 physicians, 200 dentists, and 3 hospitals with 700 combined beds.

Arts & Culture

- Historic Bergstrom-Mahler Museum
- Harder Gallery of gemstones, Doty Cabin, Historical Walking Tour route of community
- June – October Farm Markets
- Riverside Players community theater performances
- Shattuck Park evening concerts
- Loop the Little Lake Trestle Trail
- Fox Cities Marathon
- Race the Lake bike race
- Minutes from Fox Cities Performing Arts Center featuring Broadway shows; Lawrence Conservatory of Music, Fox Valley Symphony, and Barlow Planetarium

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