



Press Release

Date: November 21, 2017

Re: Public Forum: Police Goals and Objectives for 2018

Members of the Neenah Police Department have developed a proposed list of goals and objectives for 2018. These goals and objectives are built around five focus areas:

- Traffic Safety
- Crime
- Partnerships
- Excellence in Performance
- Quality of Life

An outline of specific proposed goals and objectives for each area is attached to this press release.

The Neenah Police Department invites public comment about these proposed goals and objectives. A public hearing is scheduled in council chambers at Neenah City Hall on Wednesday, December 20 from 6 – 7 p.m. City Hall is located at 211 Walnut Street.

Members of the police department will be on hand to answer questions and take input from citizens.

NEENAH'S GUARDIANS

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Goals and Objectives

Goal 1. Traffic Safety – We promote safe roadways for vehicles, bicycles and pedestrians

Goal 1.1 Education

- 1.1.1 Promote Bicycle and Pedestrian Safety
- 1.1.2 Distracted Driving

Goal 1.2 Enforcement

- 1.2.1 Speed Reduction
- 1.2.2 Distracted Driving
- 1.2.3 OWI
- 1.2.4 School Zone
- 1.2.5

Objectives

- Conduct one Bike Rodeo per Year
- Facilitate two Crosswalk Initiatives
- Release six Traffic Safety Public Service Announcements
- Conduct two Neenah High School Initiatives
- Initiate 1200 Department Wide Speeding Contacts
- Conduct one enforcement initiative in each neighborhood policing district

Goal 2. Crime - Our citizens deserve a community where they feel safe

Goal 2.1 Juvenile Crime

- 2.1.1 Reduction of Crimes in the Community
- 2.1.2 Reduction of Crimes in Schools

Goal 2.2 Street Crime

- 2.2.1 Retail Theft Reduction
- 2.2.2 Drug Enforcement
- 2.2.3 Prostitution/Human Trafficking Enforcement
- 2.2.4 Keep Violent Crime Down

Objectives

- Utilize new Police Neighborhood Districts program to identify crime trends
- Work in conjunction with the NJSD to plan for an elementary school PSLO
- Expand middle school drug and safety programming
- Educate business owners/managers on theft prevention techniques
- Educate officers on narcotic interdiction
- Conduct proactive prostitution/human trafficking investigation(s) in conjunction with other agencies

Goal 3. Partnerships - We are more effective when we work in collaborative partnerships

Goal 3.1 Intra (Department)

- 3.1.1 Operations/Support Services

Goal 3.2 Inter (City)

- 3.2.1 Elected Leaders
- 3.2.2 City Departments

Goal 3.3 External

- 3.3.1 DA
- 3.3.2 Media
- 3.3.3 NJSD
- 3.3.4 Community
- 3.3.5 Other Agencies

Objectives

- Invite the media to four department-driven events per year
- Streamline channels of communication within the department
- Promote a process improvement mindset
- Encourage five or more Aldermen to participate in one four-hour ride-along with the department
- Increase knowledge about other City Departments
- Coordinate Citizens Police Academy
- Participate in city-wide Emergency Operations Training
- Conduct one District meeting per year (per district) as an open forum and invite district residents to attend

Goal 4. Excellence in Performance – We promote excellence as the only acceptable standard of performance

Goal 4.1 Employee Development

- 4.1.1 Personal Development
- 4.1.2 Training
- 4.1.3 Ethical Conduct
- 4.1.4 Leadership Development

Goal 4.2 Organizational Excellence

- 4.2.1 Equipment Ownership
- 4.2.2 Accreditation
- 4.2.3 Quality Control
- 4.2.4 Diversity Awareness

Objectives

- Implement performance evaluations to assess individual excellence
- Send 20% of supervisors to the basic and advanced online FBI-LEEDA supervisor liability leadership courses
- Ensure all Lieutenants have completed an extended management course
- Send all command staff to the Wisconsin Command College or equivalent course
- Match available training to individual skills
- Complete onsite accreditation assessment by December 2018
- Develop a practice of continual policy review
- Conduct monthly internal leadership training
- Provide diversity training for our staff

Goal 5. Quality of Life - Our actions will be guided by the preservation of the well-being of the department and our community

Goal 5.1 Internal

- 5.1.1 Employee Health and Wellness
- 5.1.2 Career Enrichment
- 5.1.3 Family Involvement

Goal 5.2 External

- 5.2.1 Community Engagement
- 5.2.2 Vulnerable Community Member Support

Objectives

- Provide mental health support for staff
- Utilize new Police Neighborhood Districts program to proactively engage the community
- Increase self-initiated activity at the parks and community events
- Seek feedback from the community through surveys
- Send officers to CIT training within five years of hire