

1) What would you like to see preserved (what is special about the City of Neenah)?

- Parks (1+1+1+1) – 4 people commented
 - Draw more people;
 - Important, add beauty
- Recreation - 1 person commented
 - Trails: Walking and bike safety
- Business –(1+1) – 2 people commented
 - 100-200 block of W. Commercial Street;
 - New mom and pop owners to run businesses;
 - Leverage local developers/entrepreneurs
- Downtown (1+1+1+1+1) – 5 people commented
 - Active, engaged, good stores, downtown events, programs that bring people in (Future Neenah);
 - Vibrant downtown with events
 - Perfect size, good balance/mix of business/establishments in the 3 blocks (1+1)
 - Good direct route from I-41 to downtown
 - Well defined downtown area (from library to curve)
 - Welcoming downtown for pedestrians, no gaps in occupied buildings/building facade (one store front after another for 2 blocks)
 - Cleanliness
 - Safety
 - Walkability of downtown
 - Diversity of downtown
 - People from different counties/areas brought in by KC
 - Diversity of restaurant choices
- Surface Water Resource (1+1+1) – 3 people commented
 - Future connections to waterways
 - Layout of surface water is a barrier to convenience, however they provide grounding so you know where you are
 - Adds real character, neat industrial/cultural character
 - Maintain public access to water
 - Resource that attracts business and people
- Historical Resources (1+1+1+1) – 4 people commented
 - Incredibly preserved old homes, concentrated in area
 - Historic homes Wisconsin Avenue, Doty Island
 - Would hate to see historic homes divided into rental units
 - Historical resources
 - Preserve the balance of history and new development
- Hospital – 1 person commented
- I-41 – 1 person commented

- Brings people to the area
 - Tourism
 - Shopping
- Opportunity for people to leave highway and go into City
- Quality of Life – (1+1) – 2 people commented
 - Ability to live in an affordable nice house in nice neighborhood plus be able to walk to downtown
 - Walkable community
- People (1+1+1) - 3 people commented
 - Creative people
 - Willingness of people to invest capital in community/take risks
 - Care about their properties (maintain)
 - People came to Neenah because of work, then stayed (diversity)
- School System - 1 person commented
 - Good public and private schools

2) What are the top issues that you feel the City is currently facing or may face in the future?

- Business/Economic Development (1+1+1+1+1+1+1) - 7 people commented
 - Downtown Business District (1+1)
 - 200 block of Main Street – Eagle Nation Area
 - Prime development area
 - Need more downtown parking
 - South Commercial Street Business District (1+1+1)
 - Deteriorating from Galloway Company to McDonalds
 - Deteriorating from Stanley Street to Wisconsin Avenue
 - Concern
 - Need to ensure right land uses, enhance the positives and delete the negatives
 - Need to do a better job of thinking regionally and what draws people in (1)
 - Downtown Entrances(1)
 - Ensure that entrances feeding into the downtown area are perfect
 - Corridors (1)
 - Main & Commercial Street corridors
 - Develop corridor plans
- Civic Engagement 1 person commented
 - Inability to recruit people to run for local government: i.e. city council, Winnebago County supervisor
- Community Building 1 person commented
 - How to build a hometown?
- Housing (1+1+1+1+1) – 5 persons commented
 - Where do young families move to in City?

- Where do seniors move to that are looking for housing with less maintenance?
 - Planned development needed for older people
- Low income housing – is there enough available in the City?
- Lack of unique areas for new residential development (i.e. wooded areas)
- Create a place where young professionals want to live (i.e. in downtown area or accessible to downtown)
 - Young professionals want to live in downtowns
 - Redevelop/open up an area such as the old paper mill sits in Appleton
- Residential development
 - People want to live near downtown, and there are only a few areas left. Many properties are falling into disrepair.
- Doty Island
 - Redevelopment of Zwicker site
 - Might make great spot for new housing, condos.
- Existing Land Use – 1 person commented
 - Existing industrial buildings are in the wrong area, i.e. near water and in residential areas
- Theda Clark, leaving or staying? If leaving what to do with the site – 1 person commented
- I-41 divides City (east/west) (1+1) – 2 people commented
 - East - vibrant
 - West – big box development
 - Access limited between the east and west sides of the city due to the highway.
 - City has turned its back on the I-41 corridor, need to better utilize the opportunities the that the corridor brings
- Need to recognize problems/raise awareness – (1+1) – 2 people commented
 - Homelessness
 - Drugs
 - Poor (served a number of people Easter Dinner at St. Vincent de Paul)
- Doty Island – Lots of opportunities – 1 person commented
- More opportunities in the City than money to do projects – 1 person commented