



Spring 2023

Hello!

The Neenah Community Band is preparing for an exciting new summer season of concerts at Riverside Park! We welcome New Band Director, Matthew Thiel, who has selected musical themes for each concert that will certainly delight our audience. **We are inviting you to partner with us as a Neenah Community Band Concert Partner.**

As a Neenah Community Band Concert partner you will receive:

- Placement of business name and logo in the summer concert program on the evening of your partnership.
- Recognition at the beginning and end of the concert.
- Ability to place a business banner (maximum 3' x 5') near the stage on the evening of your concert.
- An opportunity to distribute promotional materials the night of your concert.
- The opportunity to introduce one of the musical numbers from the stage!

Your partnership not only supports the Neenah Community Band's ability to provide music for the community, but more importantly, it supports the Neenah Community Band's Music Scholarship program for youth. Nine scholarships were offered to youth musicians in 2022, totaling \$900. With the increased cost of lessons and music camps, we are increasing the number scholarships offered and the overall amount. Partnership for a summer concert is \$250.

For an additional \$50 donation, your logo will also be placed in the Christmas '23 and Spring '24 Concert Programs.

If interested in becoming a partner or if you need additional information, please contact us at mkading@ci.neenah.wi.us or at 886-6060 with any questions. **Please respond by March 1, 2023.** We look forward to hearing from you! Once confirmed as a partner, we will send out an agreement.

Sincerely,

Amy Jo Christianson
President NCB

Michael T. Kading
Director of Parks & Recreation

The Neenah Community Band is administered in cooperation with the
City of Neenah Parks & Recreation Department.



NEENAH COMMUNITY BAND PARTNERSHIP AGREEMENT 2023

This agreement between _____ (Partner) and the Neenah Parks and Recreation Department defines the terms of the relationship relative to Partnership of the Neenah Community Band Concert at Riverside Park on _____.

- Partner will make a \$300 donation to the City of Neenah Parks and Recreation - Neenah Community Band by May 15, 2023.
- Partner Name and Logo will be placed in the '23 Summer Concert Program on the evening of your partnership. Please send via email to parkrec@ci.neenah.wi.us. It will also be placed in the Christmas '23 and Spring '24 Concert Programs.
- Partner Logo will appear with the Neenah Community Band information on the City of Neenah website.
- Partner provided banner (4' x 6') may be hung at Riverside Park during the concert.
- Partner has the opportunity to welcome our guests, say a few words on behalf of your organization and introduce the first musical selection.
- Partner may distribute promotional items before/after the concert.
- Partner has priority to sign on as a Neenah Community Band Partner for 2024.

Please list the person who should be our main contact:

_____	_____	_____
Print Name	Phone	Email
_____	_____	_____
Address	City	Zip
_____	_____	_____
Authorized Signature (Partner)	Date	Michael Kading, NPRD
		Date

Please sign and return to the Parks and Recreation office. THANK YOU for your support!