

















2024 NEENAH PARKS & RECREATION *Sponsorship Opportunities*

SPONSORSHIP LEVELS	NAME ON SPONSOR SIGNAGE AT EVENTS	LOGO FEATURED ON ALL PRINT ADVERTISING	OPTIONAL BOOTH REPRESENTATION AT EVENT*	COMPANY NAME INCLUDED IN ALL SOCIAL MEDIA POSTS
Bronze Sponsor (\$250) 				
Silver Sponsor (\$500) 				
Gold Sponsor (\$750) 				
Title Sponsor (\$1,000) 				

The following icons will be listed next to the programs they are available for:



Title Sponsorship Available



Gold Sponsorship Available



Silver Sponsorship Available



Bronze Sponsorship Available

*Giveaway is required with booths (examples include hot chocolate, candy, trinkets).

CONTACT US

211 Walnut St.
Neenah, WI 54956

920-886-6060

parkrec@neenahwi.gov

COMMUNITY EVENTS



Winterfest

NO LONGER AVAILABLE

Winterfest is a free family-friendly event full of winter favorites, such as ice skating, sledding, hockey games/contests, s'mores, hot chocolate, giveaways, and more!

Movie In The Park

Movie In The Park is a free family-friendly event put on by the Neenah Parks & Recreation Department and Neenah Police Department for National Night Out! Includes police and fire equipment demonstrations, games, activities, and prizes. Refreshments are sold.



Park Kart Mobile Recreation

Park Kart provides our community with physical activity, arts & crafts, and educational activities for youth living in areas with limited access to recreation. Summer schedule includes visits to low-income housing complexes and parks. Over 500 kids participated in the free program last year!

StoryWalk

StoryWalk is an exciting initiative that combines a children's story with a walking route in one of our parks. Children's books are selected, the pages separated, laminated, and placed along a walking path at regular intervals so readers can follow the story as they walk the route.



Zumba In The Park

Free summer workout at Shattuck Park, downtown Neenah. Class meets once a week for 10 weeks. Sponsorship includes event sign in a highly visible downtown park!



Build A Scarecrow

Fun fall family event. Participants bring their own clothes, and we provide the scarecrow frame and straw to complete the unique family friend. Sponsorship to include recognition at event photo display.



Touch A Truck

Great FREE community event for Pre-School age kids ages 1-5 with parents and daycare providers. This annual event allows the opportunity to get up close and sit in the driver's seat and honk the horns of big trucks. Average attendance is 1,000 people.



NEENAH POOL



NEW! Banner Sponsor (\$1,000)

Display your business's banner at our outdoor public swimming pool that offers swim lessons, water fitness classes, special events, and open swim daily during the season. The Neenah Pool attracts over 45,000 visitors each summer! Banner size is approximately 3'x3' and will be up for the entire season!



Adopt-A-Lifeguard (\$100)

The Neenah Pool has been a highlight of the summer for the past 50 years! Safety for our guests is our #1 priority. Over 70 hours are dedicated to lifeguard training, such as water rescue, casualty recovery, CPR, and first aid. Show your support through our Adopt-A-Lifeguard Program! Money will go toward training, equipment, and supplies.

Kids Triathlon

NO LONGER AVAILABLE



4th Annual Kids Triathlon will be held at the Neenah Pool and surrounding neighborhood. Event for kids ages 6-14. Event will focus on completion rather than competition. Sponsorship also includes logo on t-shirts.

**Other sponsorships available:

- o Medal Sponsor* (\$650): Name/logo featured on medal ribbon
- o Swim Cap Sponsor* **NO LONGER AVAILABLE** featured on swim caps

*Only one sponsor per year



Cardboard Boat Regatta



Neenah Pool special event that has homemade cardboard boats race for bragging rights and awards, such as: Most Creative Boat, Best Team Spirit, People's Choice Award, and Titanic Award (most spectacular sinking)!

Teen Night Party



Free event for ages 11+! Featuring games, contests, & concession specials! Special themes will be announced closer to the summer!



RIVERSIDE PLAYERS SUPPORTING CAST

Riverside Players provides a very unique and entertaining outdoor theater experience to participants and audiences. A combination of municipal sponsorship, community involvement, and scenic environment sets the Riverside Players apart from any other community theater in Wisconsin. Riverside Players "Theatre in the Park" began back in 1955. This year's production will include an eight-night run of a show on July 18-21 and July 25-28.



Marquee Show Night Sponsor (\$1,000)

Show night sponsors receive VIP treatment at one of the shows! The following is included in this package:

- Representation of your company at the evening of the show. Sponsor has the option to have a table and banner and distribute literature and/or giveaways at the event. Pre-approval from Neenah Parks & Recreation Department is required.
- Company name included in all social media posts.
- Logo featured on Riverside Players show marquee.
- Logo displayed on event webpage.
- Company logo displayed in show program.
- 10 tickets to your show night-sponsored performance.

**Only one Marquee Show Night Sponsor per evening performance.

Curtain Call Sponsor (\$500)

The following is included in this package:

- Company name included in all social media posts.
- Logo displayed on event webpage.
- Company logo displayed in show program.
- 4 tickets to the opening night show.

Center Stage Sponsor (\$250)

The following is included in this package:

- Logo displayed on event webpage.
- Company logo displayed in show program.
- 2 tickets to the opening night show.

Break A Leg Sponsor (\$150)

The following is included in this package:

- Logo displayed on event webpage.
- Company logo displayed in show program.

OTHER OPPORTUNITIES

Play It Forward Financial Assistance Fund

Throughout the past 25+ years, the Neenah Parks & Recreation Department has provided assistance to families and individuals who desire to participate in programs but cannot always afford to for financial reasons. This fund has helped over **1,600** individuals in the City of Neenah participate in recreation programs that encourage healthy lifestyles, promote self-confidence, and teach life-long skills. Assistance is awarded based on financial need and is offered to support all City of Neenah residents who wish to participate in our programs.

In-Kind Donations

In-kind donations will be accepted subject to approval by the Neenah Parks & Recreation Department. Accepted donations will receive the following:

- Company name will be listed and recognized at the event only.
- In-kind donations valued at \$500 or more will be recognized at half the monetary value on our sponsorship levels chart (first page).

Have other sponsorship ideas? We'd love to hear from you! Call our office at 920-886-6060 or email parkrec@neenahwi.gov!

THANK YOU

THANK YOU for your consideration of helping the Neenah Parks & Recreation Department create community through people, parks, and programs!!



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