



FOR IMMEDIATE RELEASE

City of Neenah Invites Residents to Help Shape Three-year Strategic Plan



Neenah, Wis. (September 16, 2025): The City of Neenah is embarking on an exciting new chapter—the creation of its first three-year strategic plan—and is inviting residents to participate. This important process will define community priorities, strengthen decision-making, and chart a shared vision for Neenah’s future.

To ensure broad and meaningful input, the City has hired Innovative Public Advisors (IPA) to facilitate the public engagement portion of the project. IPA is a Wisconsin-based consulting firm specializing in local government strategy, community engagement, and leadership development. As part of the process, IPA is facilitating a series of interactive workshops, meetings, interviews, and surveys with elected officials, department heads, community leaders, residents, and business owners. The goal is to ensure that diverse viewpoints—internal and external—are considered in shaping a plan that truly reflects Neenah’s priorities.

“Neenah is a vibrant and growing community, and this strategic plan will ensure we continue to thrive well into the future,” said Mayor Jane Lang. “We want this plan to reflect the voices of our residents, which is why it is so important to take the survey and join us at the public input sessions. Together, we will create an actionable vision that guides Neenah for years to come.”

How Residents Can Participate:

- **Community Survey:** Residents are encouraged to complete a brief [online Community Survey](#), which is open now through Wednesday, October 8 at 10 p.m. The survey will gather feedback on city services, priorities, and aspirations for the future. [Take the Community Survey.](#)

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- **Public Input Sessions:** Two in-person sessions will be held on Wednesday, October 8 at the Neenah Police Department Training Center, [2111 Marathon Ave., Neenah, WI 54956](#). Open-house style sessions begin at 10-11:30 a.m. and 6-7:30 p.m., offering opportunities for residents to share their ideas and engage with City leaders and IPA facilitators.

The strategic plan will guide City leaders in areas such as budgeting, infrastructure, public safety, communication, and community development. By participating, residents will play a key role in shaping priorities that impact Neenah's quality of life now and for years to come.

More information about the City of Neenah's Strategic Planning process is available at www.neenahstrategicplan.com.

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