



# NEENAH POLICE DEPARTMENT



*Chief Aaron L. Olson*

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## MEDIA RELEASE

November 26, 2025

RE: Neenah Police Department “Stuff the Squad” Event December 2, Leading Up to “Shop with a Cop”

Neenah, WI — The Neenah Police Department invites community members to join us for our “Stuff the Squad” event on Tuesday, December 2, 2025, at the Neenah Walmart, 1155 W. Winneconne Avenue. The event begins at 9:00 AM in the Walmart grocery vestibule with many Neenah PD members, Simplicity Credit Union employees, and Walmart employees.

These events are proudly sponsored by Simplicity Credit Union of Neenah, whose continued support helps make both “Stuff the Squad” and our upcoming “Shop with a Cop” event possible.

We’ll be collecting non-perishable food and hygiene items. Although any items are appreciated, the most needed according to the Neenah St. Vincent de Paul Food Pantry are:

- Breakfast cereal
- Peanut butter
- Canned whole kernel corn
- Laundry soap
- Dish soap

Our hope is to fill several squad cars and our police trailer with donations before the day is done! Members of the Neenah Police Department will be on-site to greet shoppers, collect items, and celebrate the generous spirit of our community. Our Neenah St. Vincent de Paul Food Pantry is excited to fill their shelves!

“Stuff the Squad” will lead up to Neenah PD’s “Shop with a Cop” which will be on Friday, December 12, 2025. Selected families - chosen with help from our local schools and School Resource Officers - will have the opportunity to shop for Christmas presents for their loved ones alongside Neenah Police employees.

Residents unable to attend “Stuff the Squad” in person can drop off donations at the Neenah Police Department lobby (2111 Marathon Avenue) during regular business hours through Friday, December 5. Donations to Neenah PD’s “Shop with a Cop” can be made using the QR Code in the graphic or directly at Simplicity Credit Union at 219 W. Cecil St.

Join us December 2 at Neenah Walmart and help us “Stuff the Squad” to support local families in need this holiday season!

To coordinate interviews or for any questions, please contact Community Policing Coordinator Joe Benoit at [jbenoit@neenahwi.gov](mailto:jbenoit@neenahwi.gov).